GOLDEN DARK FOUNDATION SPF 15- titanium dioxide, zinc oxide powder Bare Escentuals Beauty Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Golden Dark Foundation SPF 15

Drug Facts

Active Ingredients

Zinc Oxide 20% Titanium Dioxide 7%

Purpose

Sunscreen Sunscreen

Uses

- Helps prevent sunburn
- If used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

- Skin cancer/skin aging alert: spending time in the sun increases your risk of cancer and early aging
- This product has been shown only to help prevent sunburn, not skin cancer or early aging
- For External use only
- Do not use on damage or broken skin
- When using this product keep out of eyes. Rinse with water to remove
- **Stop use and ask doctor if** rash occurs
- Keep out of reach of children
- If product is swallowed get medical help or contact a poison control center right away

Directions

- Apply liberally 15 minutes before sun exposure
- Use a water-resistant sunscreen if swimming or sweating
- Reapply at least every 2 hours
- Sun protection measures. Spending time in the sun increases your risk of skin cancer or early skin aging. To decrease this risk, regularly use a sunscreen with a broad spectrum SPF of 15 or higher and other sun protection measures including:
- Limit time in the sun, especially from 10 a.m. 2 p.m.
- Wear long sleeve shirts, pants, hats, and sunglasses
- Children under 6 month: ask a doctor

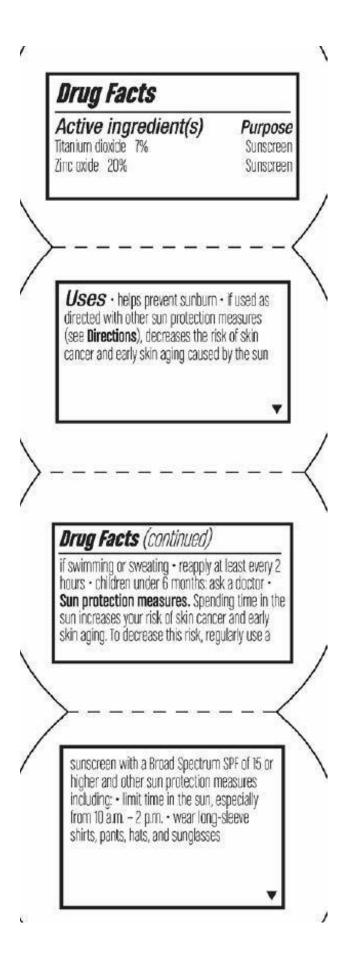
Inactive Ingredients

Bismuth Oxychloride, Iron Oxides, Mica

Questions or Comments?

Call toll free 1-888-795-4747







| Product Inform | ation | | | | | | |
|---|---|--|-----------------|--------------------|---------------|---------------|--|
| Product T ype | | HUMAN OTC DRUG | Item Code (Sou | Item Code (Source) | | NDC:98132-890 | |
| Route of Administr | ation | TOPICAL | | | | | |
| | | | | | | | |
| Active Ingredie | nt/Active Moi | ety | | | | | |
| | Ingredient Name Basis of Str | | | | rength | Strength | |
| Zinc Oxide (UNII: SOI2LOH54Z) (Zinc Oxide - UNII:SOI2LOH54Z) Zinc Oxide | | | | | 20 g in 100 g | | |
| Titanium Dioxide (UNII: 15FIX9V2JP) (Titanium Dioxide - UNII:15FIX9V2JP) Titanium Dioxid | | | | | le | 7 g in 100 g | |
| Inactive Ingred | ents | Ingredient Name | | | | Strength | |
| - | | | | | | Strength | |
| MICA (UNII: V8A1AV | | | | | | | |
| MICA (UNII: V8A1AV BISMUTH O XYCHL | | 7921587) | | | | | |
| BISMUTH O XYCHL | DRIDE (UNII: 4ZR | | | | | | |
| BISMUTH O XYCHL FERROSOFERRIC O | DRIDE (UNII: 4ZR XIDE (UNII: XM0 | M87F357) | | | | | |
| BISMUTH O XYCHL FERRO SO FERRIC O FERRIC O XIDE RED | D RIDE (UNII: 4ZR XIDE (UNII: XM0 (UNII: 1K09F3G6 | M87F357) 75) | | | | | |
| MICA (UNII: V8 A1AV BISMUTH O XYCHL FERROSOFERRIC O FERRIC O XIDE RED FERRIC O XIDE YEL | D RIDE (UNII: 4ZR XIDE (UNII: XM0 (UNII: 1K09F3G6 | M87F357) 75) | | | | | |
| BISMUTH O XYCHL FERRO SO FERRIC O FERRIC O XIDE RED | D RIDE (UNII: 4ZR XIDE (UNII: XM0 (UNII: 1K09F3G6 | M87F357) 75) | | | | | |
| BISMUTH O XYCHL FERRO SO FERRIC O FERRIC O XIDE RED FERRIC O XIDE YEL | D RIDE (UNII: 4ZR XIDE (UNII: XM0 (UNII: 1K09F3G6 | M87F357) 75) | | | | | |
| BISMUTH O XYCHL FERRO SO FERRIC O FERRIC O XIDE RED FERRIC O XIDE YEL | ORIDE (UNII: 4ZR XIDE (UNII: XM0 (UNII: 1K09F3G6 LOW (UNII: EX43 | M87F357) 75) | Marketing Start | Date N | Marketin | g End Date | |
| BISMUTH O XYCHL FERRO SO FERRIC O FERRIC O XIDE RED FERRIC O XIDE YEL | e Pac | M87F357) 75) 8O2MRT) kage Description | Marketing Start | Date N | Marketin | g End Date | |

| Marketing Information | | | | | | |
|-------------------------|--|----------------------|--------------------|--|--|--|
| Marketing Category | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date | | | |
| OTC monograph not final | part352 | 0 1/16/20 12 | | | | |
| | | | | | | |

Labeler - Bare Escentuals Beauty Inc. (087008363)

Registrant - Ei Inc. (105803274)

| Establishment | | | | | | |
|---------------|---------|-----------|---|--|--|--|
| Name | Address | ID/FEI | Business Operations | | | |
| Ei Inc. | | 105803274 | manufacture(98132-890), label(98132-890), pack(98132-890) | | | |

Revised: 2/2013

Bare Escentuals Beauty Inc.