CREST SENSITIVITY WHITENING PLUS SCOPE- sodium fluoride and potassium nitrate paste, dentifrice
The Procter & Gamble Manufacturing Company

Crest ®
Sensitvity
Whitening Plus Scope

Drug Facts

Active ingredients	***Purpose***
Potassium nitrate 5%	Toothpaste for sensitive teeth
Sodium fluoride 0.243% (0.14% w/v fluoride ion)	Toothpaste for cavity prevention

Uses

- when used regularly, builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets or contact
- aids in the prevention of cavities

Warnings

When using this product do not use longer than four weeks unless recommended by a dentist.

Stop use and ask a dentist if problem lasts or gets worse. Sensitive teeth may indicate a serious problem that may need prompt care.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- do not swallow
- 12 yrs. & older: Apply at least a 1-inch strip of the product onto a soft bristle toothbrush. Brush teeth thoroughly for at least 1 minute twice a day (morning and evening) or as recommended by a dentist. Make sure to brush all sensitive areas of the teeth.
- do not use in children under 12 yrs.

Inactive ingredients

water, hydrated silica, glycerin, sorbitol, trisodium phosphate, sodium lauryl sulfate, flavor, cellulose gum, alcohol (1.09%), xanthan gum, sodium saccharin, polysorbate 80, sodium benzoate, cetylpyridinium chloride, benzoic acid, titanium dioxide, blue 1

Questions?

1-800-492-7378

Dist. by Procter & Gamble, Cincinnati, OH 45202

PRINCIPAL DISPLAY PANEL - 170 g Tube Carton

Crest®

PRO-HEALTH

SENSITIVITY

TOOTHPASTE FOR SENSITIVE TEETH AND CAVITY PREVENTION

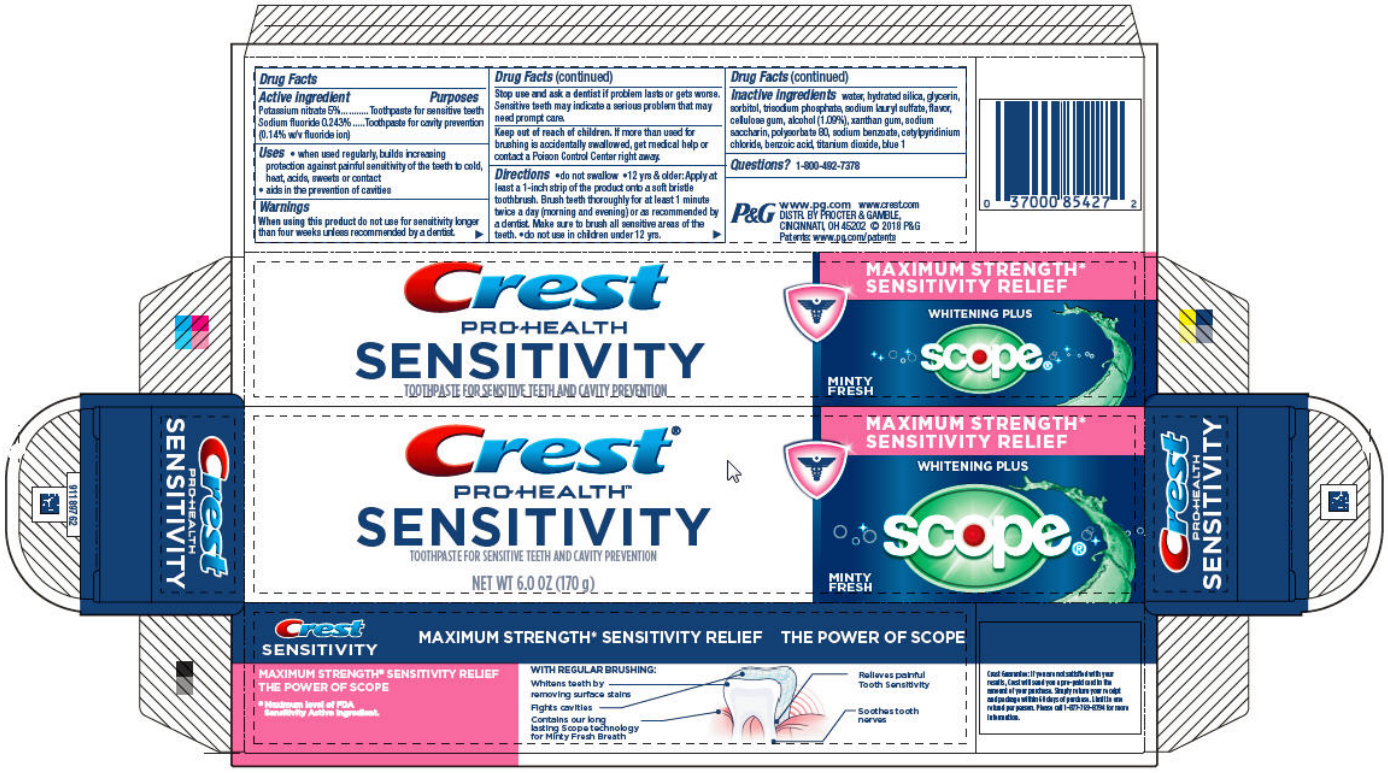
NET WT 6.0 OZ (170 g)

**MAXIMUM STRENGTH*
SENSITIVITY RELIEF**

WHITENING PLUS

scope ®

MINTY FRESH



CREST SENSITIVITY WHITENING PLUS SCOPE

sodium fluoride and potassium nitrate paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	**Item Code (Source)**	NDC:37000-898
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	50 mg in 1 g
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.4 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
CETYLPYRIDINIUM CHLORIDE (UNII: D9OM4SK49P)	
BENZOIC ACID (UNII: 8SKN0B0MIM)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZO3QZ)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
GLYCERIN (UNII: PDC6A3C0OX)	
SORBITOL (UNII: 506T60A25R)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)	
ALCOHOL (UNII: 3K9958V90M)	
XANTHAN GUM (UNII: TTV12P4NEE)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
POLYSORBATE 80 (UNII: 6OZP39ZG8H)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	

Product Characteristics

Color	blue	**Score**	
Shape		**Size**	
Flavor	PEPPERMINT	**Imprint Code**	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-898-41	1 in 1 CARTON	01/01/2018	06/18/2019
1		116 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:37000-898-06	1 in 1 CARTON	01/01/2018	
2		170 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:37000-898-12	2 in 1 CARTON	01/01/2018	12/17/2024

3		170 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	01/01/2018	

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Establishment

Name	Address	ID/FEI	Business Operations
Jost Chemical Co.		147882294	api manufacture(37000-898)

Revised: 1/2025 The Procter & Gamble Manufacturing Company