

LEADER MAXIMUM STRENGTH HEMORRHOIDAL RELIEF- lidocaine cream
Cardinal Health, Inc.

Leader Maximum Strength Hemorrhoidal Relief Cream

Drug Facts

Active ingredient

Lidocaine 5% w/w

Purpose

Local anesthetic

Uses

helps relieve the pain, itching and burning associated with hemorrhoids and other anorectal disorders.

Warnings

For external use only.

When using this product

- avoid contact with the eyes
- do not exceed the recommended daily dosage unless directed by a doctor
- do not put into the rectum by using fingers or any mechanical device or applicator

Stop use and ask a doctor if

- rectal bleeding occurs
- condition worsens or does not improve within 7 days
- allergic reaction occurs to ingredients in this product
- symptom being treated does not subside or if redness, irritation, swelling, pain or other symptoms develop or increase
- symptoms clear up and return within a few days

If pregnant or breastfeeding

ask a health professional before use.

Keep out of reach of children.

If swallowed, get medical help or contact a Poison Control Center (1-800-222-1222) right away.

Directions

- when practical, clean area with mild soap and warm water and rinse thoroughly. Gently dry by patting or blotting with toilet tissue or soft cloth before applying.
- adults and children 12 years and older: apply externally to the affected area up to 6 times a day.
- children under 12 years of age: consult a doctor
- To use finger cots: Roll one finger cot over finger. Gently squeeze cream onto finger cot. Smooth a layer of the cream over affected area.

Other information

store at room temperature 68° - 77° F (20° - 25° C)

Inactive ingredients

aloe vera oil, benzyl alcohol, carbomer homopolymer, cholesterol, isopropyl myristate, mineral oil, polysorbate 80, propylene glycol, purified water, sodium hydroxide, vitamin E

Questions?

1-800-639-3803 Weekdays 9 AM to 4 PM EST

Package Labeling:

LEADER²

Maximum Strength

Hemorrhoidal Relief Cream

Lidocaine, 5% | Local Anesthetic

LEADER²

NDC 70000-0650-1

Maximum Strength

Hemorrhoidal Relief Cream

Lidocaine, 5% | Local Anesthetic

Relieves Pain,
Burning, & Itching
Contains Soothing Vitamin E

Package Contains
One Tube

COMPARE TO
RECTICARE[®]
active ingredient*

100% Money
Back Guarantee

WITH 10 FINGER COTS
NET WT 1.06 OZ (30 g)

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LEADER²

Maximum Strength

Hemorrhoidal Relief Cream

Lidocaine, 5% | Local Anesthetic

DO NOT USE IF TUBE SEAL IS BROKEN OR MISSING

*This product is not manufactured or distributed by Ferndale IP, Inc., owner of the registered trademark Recticare[®].

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DISTRIBUTED BY CARDINAL HEALTH
DUBLIN, OHIO 43017
www.myleader.com
1-800-200-6313

Made in China



All LEADER²™ Brand
Products Have A
**100% Money Back
Guarantee**

Return to place of
purchase if not satisfied.

CIN 5852298 REV. 02/25



0 96295 14291 4

LOT:
EXP:

NDC 70000-0650-1

Maximum Strength

Hemorrhoidal Relief Cream

Lidocaine, 5% | Local Anesthetic

Relieves Pain, Burning, & Itching
Contains Soothing Vitamin E

NET WT 1.06 OZ (30 g)

LEADERTMCOMPAPE TO
RECTICARE[®]
active ingredient*

TAMPER-EVIDENT: DO NOT USE IF FOIL SEAL UNDER CAP IS BROKEN OR MISSING.

Drug Facts **Active ingredient** Lidocaine 5% w/w **Purpose** Local anesthetic **Uses** Helps relieve the pain, itching and burning associated with hemorrhoids and other anorectal disorders. **Warnings** For external use only. When using this product ■ avoid contact with eyes ■ do not exceed the recommended daily dosage unless directed by a doctor ■ do not put into the rectum by using fingers or any mechanical device or applicator **Stop use and ask a doctor if** ■ rectal bleeding occurs ■ condition worsens or does not improve within 7 days ■ allergic reaction occurs to ingredients in this product ■ symptom being treated does not subside or if redness, irritation, swelling, pain or other symptoms develop or increase ■ symptoms clear up and return within a few days **If pregnant or breastfeeding**, ask a health professional before use. **Keep out of reach of children** If swallowed, get medical help or contact a Poison Control Center (1-800-222-1222) right away. **Directions:** ■ when practical, clean area with mild soap and warm water and rinse thoroughly. Gently dry by patting or blotting with toilet tissue or soft cloth before applying. ■ adults and children 12 years and older: apply externally to the affected area up to 6 times a day. ■ children under 12 years of age: consult a doctor. To use finger cots: Roll one finger cot over finger. Gently squeeze cream onto finger cot. Smooth a layer of the cream over affected area. **Other information** store at room temperature 68° - 77°F (20° - 25°C) **Inactive ingredients** also vera oil, benzyl alcohol, carbomer homopolymer, cholesterol, isopropyl myristate, mineral oil, polysorbate 80, propylene glycol, purified water, sodium hydroxide, vitamin E

Questions? 1-800-639-3803 Weekdays 9 AM to 4 PM EST**100% Money Back Guarantee**

Return to place of purchase if not satisfied.

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CIN 5852298
REV. 02/25

DIST. BY CAH DUBLIN, OH 43017 www.myleader.com 1-800-200-6313 Made in China

LEADER MAXIMUM STRENGTH HEMORRHOIDAL RELIEF

lidocaine cream

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:70000-0650
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
LIDOCAINE (UNII: 98PI200987) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE	50 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
BENZYL ALCOHOL (UNII: LKG8494WBH)	
CARBOMER HOMOPOLYMER TYPE C (ALLYL PENTAERYTHRITOL CROSSLINKED) (UNII: 4Q93RCW27E)	
CHOLESTEROL (UNII: 97C5T2UQ7J)	
ISOPROPYL MYRISTATE (UNII: 0RE8K4LNJS)	
MINERAL OIL (UNII: T5L8T28FGP)	

POLYSORBATE 80 (UNII: 6OZP39ZG8H)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
WATER (UNII: 059QF0KO0R)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
.ALPHA.-TOCOPHEROL (UNII: H4N855PNZ1)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:70000-0650-1	1 in 1 CARTON	02/01/2024	
1		30 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M015	02/01/2024	

Labeler - Cardinal Health,Inc. (063997360)

Revised: 3/2025

Cardinal Health,Inc.