

ITCH RELIEF- lidocaine spray

Whitebridge Pet Brands

Disclaimer: This drug has not been found by FDA to be safe and effective, and this labeling has not been approved by FDA. For further information about unapproved drugs, click here.

Hot Spot Spray

Drug Facts

Active Ingredients

Lidocaine HCL 2.00%

Purpose

pain relief, numbing itch relief

Uses works fast to relieve minor pain caused by flea bites, bug bites, hot spots or skin irritations and inflammation due to scratching

- Reduces redness and minor swelling
- Promotes healing of minor skin irritations caused by itching and scratching
- May be used as often as necessary

Warnings

For external use on dogs only.

Avoid contact with eyes (dogs or people)

Do not use

- On dogs less than 12 weeks old
- In case of deep cuts, punctures, or serious skin tears, consult your veterinarian

Keep this and all pet product out of reach of children.

Directions

cover your dog's eyes. Spread the fur or coat away from the area to be sprayed. If necessary, clip the hair covering the irritation or hot spot. Hold spray as close as necessary to control the spray area. Spray several times to cleanse the area. Wipe away excess drips, without touching the irritation. Repeat and allow to dry. The area may be covered with a loose bandage that allows air to reach the irritation. Use Elizabethan Collar (E-Collar), if necessary, to keep pet from chewing the bandage. Wash your hands after applying.

Other information

store at temperature between 68-80.6 F

Allantoin, Aloe Barbadensis Leaf Juice, Benzalkonium Chloride, Denatonium Benzoate, Ethylhexylglycerin, Hydrolyzed Wheat Protein, PEG 75 Lanolin, Phenoxyethanol, Water (Aqua).

Soothing Relief!

Dogswell Medicated Hot Spot Spray givesogs soothing, topical relief from itching caused by hot spots, flea bites, bug bites, or fly eggs. It helps reduce swelling due to allergies to bites and stings and skin irriatations.

DOGSWELL.COM

Facebook.com/Dogswell 888-559-8833

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St. Louis, MO 63141

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NDC#86131-100-08

Remedy Recovery

DOGSWELL

5"

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SOOTHING RELIEF!

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DOGSWELL®

**MEDICATED
HOT SPOT
SPRAY**
for DOGS

**RELIEVES PAIN
& ITCHING**

For Hot Spots and Weeping,
Irritated, Red Skin

Net Contents: 236 ml. (8 fl. oz.)

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5.75"

- Safe Area (no text beyond this line)
- Trim Line
- Bleed

5"

3.5"

Drug Facts (continued)

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DOGSWELL®

MEDICATED HOT SPOT SPRAY
for DOGS

RELIEVES PAIN & ITCHING

For Hot Spots and Weeping, Irritated, Red Skin

Net Contents: 118 mL (4 fl. oz.)

Drug Facts

Active Ingredient Lidocaine HCl, 2.00% **Purpose** pain relief, numbing itch relief

How it works: Fast to relieve minor pain caused by flea bites, bug bites, hot spots or skin irritations and inflammation due to scratching.

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— SAFE AREA (NO TEXT BEYOND THIS LINE)


— TRIM LINE

— BLEED

BLACK

PMS
185

PMS
2184

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Client: WHITEBRIDGE	Item: RR DOGSWELL - HOT SPOT SPRAY	Net Wt: 118 ML	Side: _____	UPC: 0-12104-42804-8	Rewind Specs #3 - RIGHT/OUTSIDE Copy Position 1,500 Amount per Roll/Max 0.D.
LBL SIZE: 3.5"H X 5"W	MATERIAL: WHITE BOPP	ADH: PERM	FINISH: GLOSS UV	ARTIST: JG	

5"

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SOOTHING RELIEF!



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Client:	Item:	Net Wt	Side:	UPC:	Rewind Specs #3 - RIGHT/OUTSIDE Copy Position 1,500 Amount per Roll/Max 0.D.	
WHITEBRIDGE	RR DOGSWELL - HOT SPOT SPRAY	118 ML		0-12104-42804-8		
LBL SIZE	MATERIAL:	ADH:	FINISH:	ARTIST:		
3.5"H X 5"W	WHITE BOPP	PERM	GLOSS UV	JG		

5"

Dogswell® Medicated Hot Spot Spray gives dogs soothing, topical relief from itching caused by hot spots, flea bites, bug bites, or fly eggs. It helps reduce swelling due to allergies to bites and stings and skin irritations.

SOOTHING RELIEF!

REMEDY RECOVERY

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MEDICATED HOT SPOT SPRAY
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For Hot Spots and Weeping, Irritated, Red Skin

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Drug Facts	
Active Ingredient	Purpose
Lidocaine HCL 2.00%	pain relief, numbing itch relief
Uses works fast to relieve minor pain caused by flea bites, bug bites, hot spots or skin irritations and inflammation due to scratching	
<ul style="list-style-type: none"> • Reduces redness and minor swelling • Promotes healing of minor skin irritations caused by itching and scratching • May be used as often as necessary 	
Warnings	
For external use on dogs only.	
Avoid contact with eyes (dogs or people)	
Do not use	
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5.75"

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MEDICATED HOT SPOT SPRAY

5"

3.5"

Drug Facts (continued)

Other information store at temperature between 68-80°F

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DOGSWELL®

MEDICATED HOT SPOT SPRAY
for DOGS

RELIEVES PAIN & ITCHING

For Hot Spots and Weeping, Irritated, Red Skin

Net Contents: 118 mL (4 fl. oz.)

Drug Facts

Active ingredient: Lidocaine HCl, 2.00% **Purpose:** pain relief, numbing, itchy relief

How it works: Fast to relieve minor pain caused by flea bites, bug bites, hot spots or skin irritations and inflammation due to scratching.

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SOOTHING RELIEF!

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Client:	Item:	Net Wt	Side:			UPC:
WHITEBRIDGE	RR DOGSWELL - HOT SPOT SPRAY	118 ML				0-12104-42804-8
LBL SIZE	MATERIAL:	ADH:	FINISH:			ARTIST:
3.5"H X 5"W	WHITE BOPP	PERM	GLOSS UV	JG		

5"

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5.75"

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- Trim Line
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for DOGS

5"

3.5"

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- TRIM LINE
- BLEED



 WESTERN GRAPHICS INC.		<p>CUSTOMER ART PROOF</p> <p>MISTAKES ARE COSTLY. PLEASE PROOFREAD CAREFULLY. WE CANNOT BE RESPONSIBLE FOR INCORRECTLY PRINTED MATERIAL. PLEASE RETURN COLOR PROOFS UPON APPROVAL.</p> <p><small>This color proof was generated on a Digital Color Printer. It is a 4 color printer which simulates PMS colors. This proof should be used only to inspect the layout, spelling, completeness, and color separation and is not indicative of the print color or quality of the actual printed labels. Thank you for the opportunity to serve you.</small></p>		<p>Date Proofed: 3-21-23</p> <p>Please check for:</p> <ul style="list-style-type: none"> • Typographical or graphic errors or omissions • Barcode correctness (if applicable) • Compliance to originally supplied customer art or electronic disk graphics • Compliance to any and all government rules and regulations 	<p>REVISIONS:</p> <p>- COPY CHANGES</p>
<p>Before signing, please be sure the proof is correct in all aspects. We are not responsible for errors or omissions.</p> <p><input type="checkbox"/> PLEASE SUBMIT NEW PROOF</p> <p>AUTHORIZED SIGNATURE: _____ DATE: _____</p>		<p>JOB# _____</p>			
Client:	Item:	Net Wt:	Side:	UPC:	Rewind Specs #3 - RIGHT/OUTSIDE Copy Position 1,500 Amount per Roll/Max 0.D.
WHITEBRIDGE	RR DOGSWELL - HOT SPOT SPRAY	118 ML		0-12104-42804-8	
LBL SIZE	MATERIAL:	ADH:	FINISH:	ARTIST:	
3.5"H X 5"W	WHITE BOPP	PERM	GLOSS UV	JG	

5"

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Dogswell® Medicated Hot Spot Spray gives dogs soothing, topical relief from itching caused by hot spots, flea bites, bug bites, or fly eggs. It helps reduce swelling due to allergies to bites and stings and skin irritations.

SOOTHING RELIEF!



DOGSWELL®

MEDICATED HOT SPOT SPRAY
for DOGS

RELIEVES PAIN & ITCHING

For Hot Spots and Weeping, Irritated, Red Skin

Net Contents: 236 ml. (8 fl. oz.)

Drug Facts

Active Ingredient	Purpose
Lidocaine HCL 2.00%.....	pain relief, numbing itch relief

Uses works fast to relieve minor pain caused by flea bites, bug bites, hot spots or skin irritations and inflammation due to scratching

- Reduces redness and minor swelling
- Promotes healing of minor skin irritations caused by itching and scratching
- May be used as often as necessary

Warnings
For external use on dogs only.
Avoid contact with eyes (dogs or people)

Do not use

- On dogs less than 12 weeks old
- In case of deep cuts, punctures, or serious skin tears, consult your veterinarian

Keep this and all pet products out of reach of children.

Directions cover your dog's eyes. Spread the fur or coat away from the area to be sprayed. If necessary, clip the hair covering the irritation or hot spot. Hold spray as close as necessary to control the spray area. Spray several times to cleanse the area. Wipe away excess drips, without touching the irritation. Repeat and allow to dry. The area may be covered with a loose bandage that allows air to reach the irritation. Use an Elizabethan Collar (E-Collar), if necessary, to keep pet from chewing the bandage. Wash your hands after applying.

Other information store at temperature between 68-80.6° F

Inactive ingredients Allantoin, Aloe Barbadensis Leaf Juice, Benzalkonium Chloride, Denatonium Benzoate, Ethylhexylglycerin, Hydrolyzed Wheat Protein, PEG 75 Lanolin, Phenoxyethanol, Water (Aqua).

DOGSWELL.COM
Facebook.com/Dogswell • 888-559-8833

9CA42808-02



0 12104 42808 6

Distributed by Whitebridge Pet Brands,
St. Louis, MO 63141
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NDC# 86131-100-08

5.75"

- Safe Area (no text beyond this line)
- Trim Line
- Bleed

For Hot Spots and Weeping, Irritated, Red Skin
Net Contents: 236 ml. (8 fl. oz.)

5"

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5.75"

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5"

3.5"

Drug Facts (continued)

Other information store at temperature between 68-80°F

Inactive ingredients: Allantoin, Aloe Barbadensis Leaf Juice, Benzalkonium Chloride, Disodium Edetate, Ethylhexylglycerin, Hydrolyzed Wheat Protein, PEG 75 Lanolin, Phenoxyethanol, Water (Aqua).

Dogswell® Medicated Hot Spot Spray gives dogs soothing, topical relief from itching caused by hot spots, flea bites, bug bites, or fly eggs. It helps reduce swelling due to allergies to bites and stings and skin irritations.

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0 12104 42804 8

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DOGSWELL®

MEDICATED HOT SPOT SPRAY
for DOGS

RELIEVES PAIN & ITCHING

For Hot Spots and Weeping, Irritated, Red Skin

Net Contents: 118 mL (4 fl. oz.)

Drug Facts

Active Ingredient Lidocaine HCl, 2.00% **Purpose** pain relief, numbing itch relief

How it works: Fast to relieve minor pain caused by flea bites, bug bites, hot spots or skin irritations and inflammation due to scratching.

- Reduces redness and minor swelling
- Promotes healing of minor skin irritations caused by itching and scratching
- May be used as often as necessary

Warnings:
For external use on dogs only. Avoid contact with eyes (dogs or people). Do not use.

- On dogs less than 12 weeks old
- In case of deep cuts, punctures, or serious skin tears, consult your veterinarian

Keep this and all pet products out of reach of children.


Directions: cover your dog's eyes. Spread the fur or coat away from the area to be sprayed. If necessary, clip the hair covering the irritation or hot spot. Hold spray as close as necessary to control the spray area. Spray several times to cleanse the area. Wipe away excess drips, without touching the irritation. Repeat and allow to dry. The area may be covered with a loose bandage that allows air to reach the irritation. Use an Elizabethan Collar (E-Collar), if necessary, to keep pet from chewing the bandage. Wash your hands after applying.

— SAFE AREA (NO TEXT BEYOND THIS LINE)
 — TRIM LINE
 — BLEED

BLACK

PMS
185

PMS
2184



WESTERN GRAPHICS INC

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PLEASE SUBMIT NEW PROOF

JOB# _____

AUTHORIZED SIGNATURE _____ **DATE** _____

CUSTOMER ART PROOF

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- COPY CHANGES

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WHITEBRIDGE	RR DOGSWELL - HOT SPOT SPRAY	118 ML		0-12104-42804-8	
LBL SIZE	MATERIAL:	ADH:	FINISH:	ARTIST:	
3.5"H X 5"W	WHITE BOPP	PERM	GLOSS UV	JG	

ITCH RELIEF

lidocaine spray

Product Information			
Product Type	OTC ANIMAL DRUG	Item Code (Source)	NDC:86131-100
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
LIDOCAINE (UNII: 98PI200987) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE	2.0 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
BENZALKONIUM CHLORIDE (UNII: F5UM2KM3W7)	
ALLANTOIN (UNII: 344S277G0Z)	
ALOE VERA LEAF (UNII: ZY81Z83H0X)	
PEG-75 LANOLIN (UNII: 09179OX7TB)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
HYDROLYZED WHEAT PROTEIN (ENZYMATIC; 3000 MW) (UNII: J2S07SB0YL)	
DENATONIUM BENZOATE (UNII: 4YK5Z54AT2)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:86131-100-04	118 g in 1 BOTTLE, SPRAY		
2	NDC:86131-100-08	236 g in 1 BOTTLE, SPRAY		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
unapproved drug other		12/01/2020	

Labeler - Whitebridge Pet Brands (138434316)**Registrant** - Whitebridge Pet Brands (138434316)**Establishment**

Name	Address	ID/FEI	Business Operations
Westwood Laboratories LLC.		832280635	api manufacture, manufacture

Revised: 12/2023

Whitebridge Pet Brands