

DIAPER RASH- zinc oxide paste
Consumer Product Partners, LLC

Swan_Simply U 020.002/020AD
Diaper Rash Ointment 40% Zinc Oxide

Active ingredient

Zinc oxide 40%

Purpose

Skin protectant

Uses

- helps treat and prevent diaper rash
- protects chafed skin due to diaper rash and helps seal out wetness

Warnings

For external use only

When using this product

- do not get into eyes

Stop use and ask a doctor if

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days

Keep out of reach of children.

If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- change wet and soiled diapers promptly
- cleanse the diaper area
- allow to dry
- apply ointment liberally as often as necessary, with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged

Other information

store between 20° and 25°C (68° and 77°F)

Inactive ingredients

petrolatum, cod liver oil, lanolin, Zea mays (corn) starch, glycerin, sorbitan sesquioleate, beeswax, tocopheryl acetate, fragrance

Disclaimer

*This product is not manufactured or distributed by Kenvue, Inc., distributor fo Desitin® Maximum Strength 40% Zinc Oxide Diaper Rash Paste.

Adverse reactions

Distributed by: Consumer Product Partners, LLC

St. Louis, MO 63114 1-888-593-0593

Dermatologist Tested

Pediatrician Tested

Hypoallergenic

Principal display panel

Swan baby

Compare to Desitin® Maximum Strength Diaper Rash Paste*

maximum strength

diaper rash ointment

skin protectant/40% zinc oxide

- helps heal, soothe, & prevent diaper rash
- paraben, phthalate and quaternium-15 free
- pediatrician and dermatologist tested

NET WT 4 OZ (113 g)



Principal display panel

*COMPARE TO DESITIN[®] MAXIMUM STRENGTH DIAPER RASH PASTE

SIMPLY U BABY

40% ZINC OXIDE

diaper rash ointment

SKIN PROTECTANT

helps heal, soothe, & prevent diaper rash

FREE FROM PARABENS, PHTHALATES & DYES

NET WT 4 OZ (113 g)



DIAPER RASH

zinc oxide paste

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:11344-020
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	400 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
PETROLATUM (UNII: 4T6H12BN9U)	
COD LIVER OIL (UNII: BBL281NWFG)	
LANOLIN (UNII: 7EV65EAW6H)	
STARCH, CORN (UNII: O8232NY3SJ)	
GLYCERIN (UNII: PDC6A3C0OX)	
SORBITAN SESQUIOLEATE (UNII: 0W8RRI5W5A)	
YELLOW WAX (UNII: 2ZA36H0S2V)	
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11344-020-26	1 in 1 CARTON	03/01/2024	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M016	03/01/2024	

Labeler - Consumer Product Partners, LLC (119091520)**Registrant** - Consumer Product Partners, LLC (119091520)**Establishment**

Name	Address	ID/FEI	Business Operations
Consumer Product Partners, LLC		119091514	manufacture(11344-020)