

**SOS FACE GUARD BROAD SPECTRUM SUNSCREEN SPF 30- zinc oxide lotion
Tower 28**

SOS Face Guard Broad Spectrum Sunscreen SPF 30

Drug Facts

Active ingredient

Zinc oxide, 12.5%

Purpose

Sunscreen

Uses

- Helps prevent sunburn
- If used as directed with other sun protection measures (see ***Directions***), decreases the risk of skin cancer and early skin aging caused by the sun.

Warnings

For external use only

Do not use on damaged or broken skin.

When using this product keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if skin rash occurs.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- Apply liberally and evenly 15 minutes before sun exposure.
- Reapply at least every 2 hours
- Use a water-resistant sunscreen if swimming or sweating:
 - Immediately after towel drying
 - At least every 2 hours
- Children under 6 months: Ask a doctor
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a broad spectrum SPF of 15 or higher and other sun protection measures including:
 - Limit time in the sun, especially from 10 a.m. - 2 p.m.
 - Wear long-sleeve shirts, pants, hats, and sunglasses

Other information

- Protect the product in this container from excessive heat and direct sun

Inactive ingredients

Allantoin, Bisabolol, Butyloctyl Salicylate, C12-15 Alkyl Benzoate, Caprylic/Capric Triglyceride, Capryloyl Glycerin/Sebacic Acid Copolymer, Carbomer, Ceramide AP, Ceramide EOP, Ceramide NP, Cetearyl Alcohol, Cetyl Palmitate, Cholesterol, Citric Acid, Diisopropyl Sebacate, Ethylhexyl Methoxycrylene, Ethylhexylglycerin, Garcinia Indica Seed Butter, Glycerin, Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Iron Oxides (CI 77491, CI 77492, CI 77499), Isodecyl Neopentanoate, Lauryl Lactate, Phenoxyethanol, Phytosphingosine, Polyhydroxystearic Acid, Polysorbate 60, Potassium Cetyl Phosphate, Sodium Hyaluronate, Sodium Hydroxide, Sodium Lauroyl Lactylate, Sorbitan Isostearate, Sorbitan Olivatate, Sorbitan Palmitate, Squalane, Tetrasodium Glutamate Diacetate, Tocopherol, Triethoxycaprylylsilane, Water/Aqua/Eau, Xanthan Gum

DIST. BY

TOWER 28 BEAUTY, INC. SANTA MONICA, CA 90405

PRINCIPAL DISPLAY PANEL - 50 mL Tube Box Label

TOWER 28

SPF 30

SOS

(Save. Our. Skin.)

ACCEPTED

e

National

Eczema

Association

FACE GUARD

BROAD SPECTRUM SPF 30

SUNSCREEN

50 mL / 1.69 US fl. oz.

TOWER 28

2x5mm



SOS
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MADE IN USA / FABRIQUÉ AUX É.-U. DIST. BY / DEST. PAR
TOWER 28 BEAUTY, INC. SANTA MONICA, CA 90401

TOWER28BEAUTY.COM
@TOWER28BEAUTY

850039518898 UPC



SOS FACE GUARD BROAD SPECTRUM SUNSCREEN SPF 30

zinc oxide lotion

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:81899-152
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
Zinc Oxide (UNII: SOI2LOH54Z) (Zinc Oxide - UNII:SOI2LOH54Z)	Zinc Oxide	125 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
ALLANTOIN (UNII: 344S277G0Z)	
.ALPHA.-BISABOLOL, (+)- (UNII: 105S6I733Z)	
BUTYLOCTYL SALICYLATE (UNII: 2EH13UN8D3)	
ALKYL (C12-15) BENZOATE (UNII: A9EJ3J61HQ)	
MEDIUM-CHAIN TRIGLYCERIDES (UNII: C9H2L21V7U)	
CAPRYLOYL GLYCERIN/SEBACIC ACID COPOLYMER (2000 MPA.S) (UNII: N7YC58165T)	
CARBOMER HOMOPOLYMER, UNSPECIFIED TYPE (UNII: 0A5MM307FC)	
CERAMIDE AP (UNII: F1X8L2B00J)	
CERAMIDE 9 (UNII: 88KCS7120E)	
CERAMIDE NP (UNII: 4370DF050B)	
CETOSTEARYL ALCOHOL (UNII: 2DMT128M1S)	
CETYL PALMITATE (UNII: 5ZA2S6B08X)	
CHOLESTEROL (UNII: 97C5T2UQ7J)	
ANHYDROUS CITRIC ACID (UNII: XF417D3PSL)	
DIISOPROPYL SEBACATE (UNII: J8T3X564IH)	
ETHYLHEXYL METHOXYCRYLENE (UNII: S3KFG6Q5X8)	
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
GARCINIA INDICA SEED BUTTER (UNII: US2H3D7800)	
GLYCERIN (UNII: PDC6A3C0OX)	
HYDROXYETHYL ACRYLATE/SODIUM ACRYLOYLDIMETHYL TAURATE COPOLYMER (100000 MPA.S AT 1.5%) (UNII: 86FQE96TZ4)	
ISODECYL NEOPENTANOATE (UNII: W60VYE24XC)	
LAURYL LACTATE (UNII: G5SU0BFK7O)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
PHYTOSPHINGOSINE (UNII: GIN46U9Q2Q)	
POLYHYDROXYSTEARIC ACID (2300 MW) (UNII: YXH47AOU0F)	
POLYSORBATE 60 (UNII: CAL22UVI4M)	
POTASSIUM CETYL PHOSPHATE (UNII: 03KCY6P7UT)	
HYALURONATE SODIUM (UNII: YSE9PPT4TH)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
SODIUM LAUROYL LACTYLATE (UNII: 7243K85WFO)	
SORBITAN ISOSTEARATE (UNII: 01S2G2C1E4)	
SORBITAN OLIVATE (UNII: MDL271E3GR)	
SORBITAN MONOPALMITATE (UNII: 77K6Z421KU)	
SQUALANE (UNII: GW89575KF9)	
TETRASODIUM GLUTAMATE DIACETATE (UNII: 5EHL50I4MY)	
TOCOPHEROL (UNII: R0ZB2556P8)	
TRIETHOXYCAPRYLYLSILANE (UNII: LDC331P08E)	
WATER (UNII: 059QF0KO0R)	
XANTHAN GUM (UNII: TTV12P4NEE)	
FERRIC OXIDE RED (UNII: 1K09F3G675)	
FERRIC OXIDE YELLOW (UNII: EX438O2MRT)	

FERROSOFERRIC OXIDE (UNII: XM0M87F357)

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:81899-152-01	1 in 1 BOX	05/19/2024	
1		50 mL in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph drug	M020	05/19/2024	

Labeler - Tower 28 (117206079)

Revised: 1/2025

Tower 28