

CREST COMPLETE MULTI BENEFIT WHITENING PLUS SCOPE OUTLAST- sodium fluoride paste, dentifrice
The Procter & Gamble Manufacturing Company

Crest®
Complete
Multi-Benefit™
Whitening + Scope
Outlast®

Drug Facts

Active ingredient

Sodium fluoride 0.243%
(0.15% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
 - do not swallow
 - to minimize swallowing use a pea-sized amount in children under 6
 - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

sorbitol, water, hydrated silica, disodium pyrophosphate, flavor, sodium lauryl sulfate, sodium hydroxide, alcohol (0.7%), xanthan gum, sodium saccharin, glycerin, carbomer,

poloxamer 407, polysorbate 80, sodium benzoate, cetylpyridinium chloride, benzoic acid, mica, titanium dioxide, blue 1, yellow 5

Questions?

1-800-492-7378

DISTR. BY PROCTER & GAMBLE,
CINCINNATI, OH 45202

PRINCIPAL DISPLAY PANEL - 164 g Carton

SUGAR SHIELD | STRENGTHENS AREAS WEAKENED BY SUGAR

Crest®

complete

MULTI-BENEFIT™

NET WT 5.8 OZ (164 g)

FLUORIDE TOOTHPASTE

**WHITENING +
scope
OUTLAST**®

FEEL FRESH UP TO **7X** LONGER



CREST COMPLETE MULTI BENEFIT WHITENING PLUS SCOPE

OUTLAST

sodium fluoride paste, dentifrice

Product Information

| | | | |
|--------------------------------|----------------|---------------------------|---------------|
| Product Type | HUMAN OTC DRUG | Item Code (Source) | NDC:37000-504 |
| Route of Administration | DENTAL | | |

Active Ingredient/Active Moiety

| Ingredient Name | Basis of Strength | Strength |
|--|-------------------|---------------|
| SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080) | FLUORIDE ION | 1.5 mg in 1 g |

Inactive Ingredients

| Ingredient Name | Strength |
|---|----------|
| CETYLPIRIDINIUM CHLORIDE (UNII: D9OM45K49P) | |
| SODIUM BENZOATE (UNII: OJ245FE5EU) | |
| SORBITOL (UNII: 506T60A25R) | |
| BENZOIC ACID (UNII: 8SKN0B0MIM) | |
| MICA (UNII: V8A1AW0880) | |
| FD&C BLUE NO. 1 (UNII: H3R47K3TBD) | |
| WATER (UNII: 059QF0KO0R) | |
| HYDRATED SILICA (UNII: Y6O7T4G8P9) | |
| TITANIUM DIOXIDE (UNII: 15FIX9V2JP) | |
| FD&C YELLOW NO. 5 (UNII: I753WB2F1M) | |
| POLYSORBATE 80 (UNII: 6OZP39ZG8H) | |
| SODIUM HYDROXIDE (UNII: 55X04QC32I) | |
| SACCHARIN SODIUM (UNII: SB8ZUX40TY) | |
| GLYCERIN (UNII: PDC6A3C0OX) | |
| POLOXAMER 407 (UNII: TUF2IWW3M2) | |
| SODIUM ACID PYROPHOSPHATE (UNII: H5WWD9LZUD) | |
| SODIUM LAURYL SULFATE (UNII: 368GB5141J) | |
| ALCOHOL (UNII: 3K9958V90M) | |
| XANTHAN GUM (UNII: TTV12P4NEE) | |
| CARBOXYPOLYMETHYLENE (UNII: 0A5MM307FC) | |

Product Characteristics

| | | | |
|-----------------|---------------------------|---------------------|--|
| Color | white (with green stripe) | Score | |
| Shape | | Size | |
| Flavor | PEPPERMINT, WINTERGREEN | Imprint Code | |
| Contains | | | |

Packaging

| # | Item Code | Package Description | Marketing Start Date | Marketing End Date |
|---|---------------|---------------------|----------------------|--------------------|
| | NDC:37000-504 | | | |

| | | | | |
|----|------------------|--|------------|------------|
| 1 | NDC:37000-504-40 | 1 in 1 CARTON | 09/08/2009 | 12/31/2024 |
| 1 | | 113 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 2 | NDC:37000-504-58 | 1 in 1 CARTON | 09/08/2009 | 12/31/2024 |
| 2 | | 164 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 3 | NDC:37000-504-76 | 1 in 1 CARTON | 09/08/2009 | 06/14/2019 |
| 3 | | 215 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 4 | NDC:37000-504-12 | 2 in 1 CARTON | 09/08/2009 | 06/14/2019 |
| 4 | | 164 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 5 | NDC:37000-504-05 | 5 in 1 CELLO PACK | 09/08/2009 | 12/31/2024 |
| 5 | | 1 in 1 CARTON | | |
| 5 | | 206 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 6 | NDC:37000-504-98 | 2 in 1 CARTON | 01/01/2019 | 12/31/2024 |
| 6 | | 153 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 7 | NDC:37000-504-99 | 3 in 1 CELLO PACK | 01/01/2019 | 12/31/2024 |
| 7 | | 1 in 1 CARTON | | |
| 7 | | 153 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 8 | NDC:37000-504-54 | 1 in 1 CARTON | 01/01/2019 | |
| 8 | | 153 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 9 | NDC:37000-504-80 | 1 in 1 CARTON | 01/01/2019 | 12/31/2024 |
| 9 | | 226 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 10 | NDC:37000-504-73 | 1 in 1 CARTON | 09/08/2009 | 12/31/2024 |
| 10 | | 206 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 11 | NDC:37000-504-48 | 1 in 1 CARTON | 09/08/2009 | 12/31/2024 |
| 11 | | 136 g in 1 TUBE; Type 0: Not a Combination Product | | |

Marketing Information

| Marketing Category | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date |
|--------------------|--|----------------------|--------------------|
| OTC Monograph Drug | M021 | 09/08/2009 | |

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2026

The Procter & Gamble Manufacturing Company