

CREST COMPLETE MULTI BENEFIT WHITENING PLUS SCOPE OUTLAST- sodium fluoride paste, dentifrice
The Procter & Gamble Manufacturing Company

Crest®
Complete
Multi-Benefit™
Whitening + Scope
Outlast®

Drug Facts

Active ingredient

Sodium fluoride 0.243%
(0.15% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
 - do not swallow
 - to minimize swallowing use a pea-sized amount in children under 6
 - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

sorbitol, water, hydrated silica, disodium pyrophosphate, flavor, sodium lauryl sulfate, sodium hydroxide, alcohol (0.7%), xanthan gum, sodium saccharin, glycerin, carbomer,

poloxamer 407, polysorbate 80, sodium benzoate, cetylpyridinium chloride, benzoic acid, mica, titanium dioxide, blue 1, yellow 5

Questions?

1-800-492-7378

DISTR. BY PROCTER & GAMBLE,
CINCINNATI, OH 45202

PRINCIPAL DISPLAY PANEL - 164 g Carton

SUGAR SHIELD | STRENGTHENS AREAS WEAKENED BY SUGAR

Crest®

complete

MULTI-BENEFIT™

NET WT 5.8 OZ (164 g)

FLUORIDE TOOTHPASTE

**WHITENING +
scope
OUTLAST**®

FEEL FRESH UP TO **7X** LONGER



CREST COMPLETE MULTI BENEFIT WHITENING PLUS SCOPE

OUTLAST

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:37000-504
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SODIUM BENZOATE (UNII: OJ245FE5EU)	
CETYLPYRIDINIUM CHLORIDE (UNII: D9OM4SK49P)	
SORBITOL (UNII: 506T60A25R)	
BENZOIC ACID (UNII: 8SKN0B0MIM)	
MICA (UNII: V8A1AW0880)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
FD&C YELLOW NO. 5 (UNII: I753WB2F1M)	
POLYSORBATE 80 (UNII: 6OZP39ZG8H)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
GLYCERIN (UNII: PDC6A3C0OX)	
POLOXAMER 407 (UNII: TUF2IWW3M2)	
SODIUM ACID PYROPHOSPHATE (UNII: H5WWD9LZUD)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
ALCOHOL (UNII: 3K9958V90M)	
XANTHAN GUM (UNII: TTV12P4NEE)	
CARBOXYPOLYMETHYLENE (UNII: 0A5MM307FC)	

Product Characteristics

Color	white (with green stripe)	Score	
Shape		Size	
Flavor	PEPPERMINT, WINTERGREEN	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
	NDC:37000-504			

1	NDC:37000-504-40	1 in 1 CARTON	09/08/2009	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:37000-504-58	1 in 1 CARTON	09/08/2009	
2		164 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:37000-504-76	1 in 1 CARTON	09/08/2009	06/14/2019
3		215 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:37000-504-12	2 in 1 CARTON	09/08/2009	06/14/2019
4		164 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:37000-504-05	5 in 1 CELLO PACK	09/08/2009	
5		1 in 1 CARTON		
5		206 g in 1 TUBE; Type 0: Not a Combination Product		
6	NDC:37000-504-98	2 in 1 CARTON	01/01/2019	
6		153 g in 1 TUBE; Type 0: Not a Combination Product		
7	NDC:37000-504-99	3 in 1 CELLO PACK	01/01/2019	
7		1 in 1 CARTON		
7		153 g in 1 TUBE; Type 0: Not a Combination Product		
8	NDC:37000-504-54	1 in 1 CARTON	01/01/2019	
8		153 g in 1 TUBE; Type 0: Not a Combination Product		
9	NDC:37000-504-80	1 in 1 CARTON	01/01/2019	
9		226 g in 1 TUBE; Type 0: Not a Combination Product		
10	NDC:37000-504-73	1 in 1 CARTON	09/08/2009	
10		206 g in 1 TUBE; Type 0: Not a Combination Product		
11	NDC:37000-504-48	1 in 1 CARTON	09/08/2009	
11		136 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	09/08/2009	

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 10/2023

The Procter & Gamble Manufacturing Company