SENSODYNE TRUE WHITE- potassium nitrate and sodium fluoride paste Haleon US Holdings LLC

Drug Facts

Active ingredients

Potassium nitrate 5%**

Sodium fluoride 0.25% (0.16% w/v fluoride ion)

Purpose

Antihypersensitivity

Anticavity

Uses

- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact.
- aids in the prevention of dental cavities.

Warnings

When using this product,

if irritation occurs discontinue use.

Stop use and ask a dentist if

- the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.
- pain/sensitivity still persists after 4 weeks of use.

Keep out of reach of children.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- Adults and children 12 years of age and older:
 - Apply at least a 1-inch strip of the product onto a soft bristle toothbrush.
 - Brush teeth thoroughly for at least 1 minute twice a day (morning and evening), and not more than 3 times a day, or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing.
- Children under 12 years:Consult a dentist or doctor.

Other information

store below 30°C (86°F)

Inactive ingredients

sorbitol, water, glycerin, hydrated silica, pentasodium triphosphate, PEG-8, flavor, titanium dioxide, sodium methyl cocoyl taurate, cocamidopropyl betaine, xanthan gum, sodium hydroxide, sodium saccharin

Questions or comments?

Call toll-free **1-866-844-2797**

Principal Display Panel

NDC 0135-0581-01

SENSODYNE[®]

TRUE

white ®

TOOTHPASTE FOR SENSITIVE TEETH AND CAVITY PREVENTION

MINT

Sensitivity Relief*

Stain Prevention • Stain Removal

CLINICALLY PROVEN INGREDIENT FOR SENSITIVITY RELIEF*

No. 1 DENTIST RECOMMENDED BRAND

FOR SENSITIVE TEETH

NET WT 3.0 OZ (85 g)

Brushing with abrasive toothpaste can wear the sensitive areas of your teeth. Sensodyne [®]True White [®]has the lowest abrasion formulation ever in a Sensodyne [®]toothpaste.

With twice daily brushing it:

- is proven to relieve sensitivity pain
- helps to gently whiten your teeth
- leaves a protective shield to help prevent new stains forming
- freshens breath, fights cavities and helps keep gums healthy

*with twice daily brushing

**maximum FDA sensitivity active ingredient

GSKConsumer Healthcare

Warren, NJ 07059

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ALWAYS FOLLOW THE LABEL

105639XA

NET WT



TOOTHPASTE FOR SENSITIVE TEETH AND CAVITY PREVENTION

MINT

Sensitivity Relief* Stain Prevention . Stain Removal



CUNICALLY PROVEN INGREDIENT FOR SENSITIVITY RELIEF*

Principal Display Panel

NDC 0135-0579-01

SENSODYNE[®]

TRUE

white ®

TOOTHPASTE FOR SENSITIVE TEETH AND CAVITY PREVENTION

EXTRA FRESH

Sensitivity Relief*

Stain Prevention • Stain Removal

CLINICALLY PROVEN INGREDIENT FOR SENSITIVITY RELIEF*

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ALWAYS FOLLOW THE LABEL

105640XA

NDC 0135-0579-01

NET WT



TOOTHPASTE FOR SENSITIVE TEETH AND CAVITY PREVENTION

EXTRA FRESH

Sensitivity Relief* Stain Prevention . Stain Removal

FOR SENSITIVE

CLINICALLY PROVEN INGREDIENT FOR SENSITIVITY RELIEF*

SENSODYNE TRUE WHITE

potassium nitrate and sodium fluoride paste

Product Information								
Product Type	HUMAN OTC DRUG	Item Code (Source) NDC			C:0135-0581			
Route of Administration	DENTAL							
	-							
Active Ingredient/Active Moiety								
Ingre	dient Name		Basis of Stre	ngth	Strength			
POTASSIUM NITRATE (UNII: RU45)	X2JN0Z) (NITRATE ION - UNI	I:T93E9Y2844)	POTASSIUM NITRA	ATE	50 mg in 1 g			
SODIUM FLUORIDE (UNII: 8ZYQ14	74W7) (FLUORIDE ION - UN	II:Q80VPU408O)	FLUORIDE ION		1.15 mg in 1 g			
Inactive Ingredients								
	Ingredient Name				Strength			
SORBITOL (UNII: 506T60A25R)								
WATER (UNII: 059QF0K00R)								
GLYCERIN (UNII: PDC6A3C0OX)								
HYDRATED SILICA (UNII: Y607T4G8P9)								
SODIUM TRIPOLYPHOSPHATE ANHYDROUS (UNII: 9SW4PFD2FZ)								
POLYETHYLENE GLYCOL 400 (UN	NII: B697894SGQ)							
TITANIUM DIOXIDE (UNII: 15FIX9V	2JP)							
SODIUM METHYL COCOYL TAUR	ATE (UNII: JVL98CG53G)							
COCAMIDOPROPYL BETAINE (UN	III: 50CF3011KX)							

TANI TAN GUM (UN	NII: TTV12P4NEE)						
SODIUM HYDROXI	DE (UNII: 55X04	QC32I)						
SACCHARIN SODIUM (UNII: SB8ZUX40TY)								
Product Chara	acteristics							
Color			Score					
Shape Size								
Flavor MINT Imprint Code								
Contains								
Packaging								
# Item Code					Marketing Start Ma Date			keting End Date
1 NDC:0135-0581- 01	1 in 1 CARTON			12	/21/2015	5		
1	85 g in 1 TUBE Product	85 g in 1 TUBE; Type 0: Not a Combination Product						
2 NDC:0135-0581- 02	1 in 1 CARTON	1 in 1 CARTON 12/21/2015						
2	23 g in 1 TUBE; Type 0: Not a Combination Product							
Marketing	Informati	ion						
Marketing		ion tion Number or I Citation	Monogra	ph	Mark	ceting Start Date	Ма	rketing End Date
Marketing Category	Applicat	tion Number or l	Monogra	ph	Mark 12/21/2	Date	Ма	•
Marketing Category	Applicat	tion Number or l	Monogra	ph		Date	Ma	•
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GLYCERIN (UNII: PD							
HYDRATED SILICA	-	(0)					
		y drous (UNII: 95W4PFD2FZ	7)				
POLYETHYLENE G			- /				
		, E (UNII: JVL98CG53G)					
COCAMIDOPROPY							
XANTHAN GUM (UN							
SODIUM HYDROXI	DE (UNII: 55X04Q0	:321)					
SACCHARIN SODIL	M (UNII: SB8ZUX	IOTY)					
Product Chara	octeristics						
Color			S	Score			
Shape		S	Size				
Flavor	MINT (extr	a fresh)	I	Imprint Code			
Contains							
Packaging							
# Item Code	Packa	age Description	M	larketing Start Date	Marketing Date	End	
1 NDC:0135-0579- 01	1 in 1 CARTON		12/2	21/2015			
1	85 g in 1 TUBE; 7 Product	Type 0: Not a Combination					
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Marketing Category	Applicatio	n Number or Monogra Citation	ph	Marketing Start Date	Marketing Date	End	

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Revised: 3/2024

Haleon US Holdings LLC