

**PEPTO-BISMOL ULTRA CHERRY- bismuth subsalicylate suspension**  
**The Procter & Gamble Manufacturing Company**

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**Pepto Bismol®**  
**ULTRA**  
**CHERRY**

***Drug Facts***

**Active ingredient (in each 15 mL dose)**

Bismuth subsalicylate 525 mg

**Purpose**

Upset stomach reliever and antidiarrheal

**Uses**

relieves

- travelers' diarrhea
- diarrhea
- upset stomach due to overindulgence in food and drink, including:
- heartburn
- indigestion
- nausea
- gas
- belching
- fullness

**Warnings**

**Reye's syndrome:**

Children and teenagers who have or are recovering from chicken pox or flu-like symptoms should not use this product. When using this product, if changes in behavior with nausea and vomiting occur, consult a doctor because these symptoms could be an early sign of Reye's syndrome, a rare but serious illness.

**Allergy alert: Contains salicylate. Do not take if you are**

- allergic to salicylates (including aspirin)
- taking other salicylate products

**Do not use if** you have

- an ulcer
- a bleeding problem
- bloody or black stool

**Ask a doctor before use if you have**

- fever
- mucus in the stool

**Ask a doctor or pharmacist before use if you are** taking any drug for

- anticoagulation (thinning the blood)
- diabetes
- gout
- arthritis

**When using this product** a temporary, but harmless, darkening of the stool and/or tongue may occur

**Stop use and ask a doctor if**

- symptoms get worse or last more than 2 days
- ringing in the ears or loss of hearing occurs
- diarrhea lasts more than 2 days

**If pregnant or breast-feeding,** ask a health professional before use.

**Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away.

**Directions**

- shake well before use
- only use dose cup provided
- adults and children 12 years and over:
  - 15 mL (1 dose) every ½ hour or 30 mL (2 doses) every hour as needed for diarrhea/traveler's diarrhea
  - 15 mL (1 dose) every ½ hour as needed for overindulgence (upset stomach, heartburn, indigestion, nausea)
- do not exceed 8 doses (120 mL) in 24 hours
- use until diarrhea stops but not more than 2 days
- children under 12 years: ask a doctor
- drink plenty of clear fluids to help prevent dehydration caused by diarrhea

**Other information**

- **each 15 mL dose cup contains:** magnesium 3 mg, sodium 2 mg
  - salicylate 218 mg
  - low sodium
  - protect from freezing
  - avoid excessive heat (over 104°F or 40°C)
- **TAMPER EVIDENT:** Do not use if printed shrinkband is missing or broken.

**Inactive ingredients**

benzoic acid, D&C Red No. 22, D&C Red No. 28, flavor, gellan gum, magnesium

aluminum silicate, methylcellulose, salicylic acid, sodium salicylate, sorbic acid, sucralose, water

## Questions?

1-800-717-3786

**DIST. BY PROCTER & GAMBLE,  
CINCINNATI OH 45202**

## PRINCIPAL DISPLAY PANEL - 354 mL Bottle Label

### Pepto Bismol® ULTRA

Bismuth Subsalicylate  
Upset Stomach Reliever/  
Antidiarrheal

**CHERRY**

**2x**

CONCENTRATED FORMULA\*

**5 SYMPTOMRELIEF**

NAUSEA

HEARTBURN

INDIGESTION

UPSET STOMACH

DIARRHEA

12 FL OZ (354 ml)



**5 SYMPTOM RELIEF**



NAUSEA



HEARTBURN



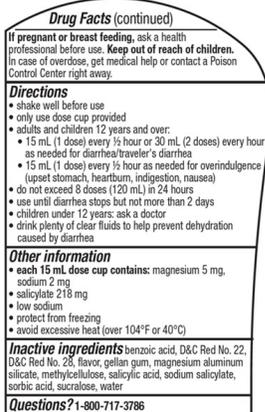
INDIGESTION



UPSET STOMACH



DIARRHEA



# PEPTO-BISMOL ULTRA CHERRY

bismuth subsalicylate suspension

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:37000-441
<b>Route of Administration</b>	ORAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>BISMUTH SUBSALICYLATE</b> (UNII: 62TEY51RR1) (SALICYLIC ACID - UNII:O414PZ4LPZ)	BISMUTH SUBSALICYLATE	525 mg in 15 mL

## Inactive Ingredients

Ingredient Name	Strength
<b>BENZOIC ACID</b> (UNII: 8SKN0B0MIM)	
<b>MAGNESIUM ALUMINUM SILICATE</b> (UNII: 6M3P64V0NC)	
<b>D&amp;C RED NO. 22</b> (UNII: 1678RKX8RT)	
<b>D&amp;C RED NO. 28</b> (UNII: 767IP0Y5NH)	
<b>SUCRALOSE</b> (UNII: 96K6UQ3ZD4)	
<b>SALICYLIC ACID</b> (UNII: O414PZ4LPZ)	
<b>SODIUM SALICYLATE</b> (UNII: WQ1H85SYP)	
<b>SORBIC ACID</b> (UNII: X045WJ989B)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>METHYLCELLULOSE, UNSPECIFIED</b> (UNII: Z944H5SN0H)	
<b>GELLAN GUM (HIGH ACYL)</b> (UNII: W1L7G7ROMD)	

## Product Characteristics

<b>Color</b>	pink	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	CHERRY	<b>Imprint Code</b>	
<b>Contains</b>			

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-441-12	354 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product	03/01/2018	
2	NDC:37000-441-16	473 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product	08/03/2025	
3	NDC:37000-441-32	2 in 1 CARTON	08/03/2025	
3		473 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M008	03/01/2018	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)

Revised: 12/2025

The Procter & Gamble Manufacturing Company