

FRIDA MOM PERINEAL HEALING- witch hazel aerosol, foam
Fridababy, LLC

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

frida mom Perineal Healing Foam

Drug Facts

Active ingredient

Witch Hazel 50%

Purpose

Astringent

Uses

- Helps relieve pain and swelling from hemorrhoids and childbirth.
- Temporary relief from:
 - Irritation
 - Burning
 - Discomfort

Warnings

For external use only

When using this product

- Avoid contact with eyes. If contact occurs, rinse thoroughly with water.
- Do not exceed the recommended daily dosage unless directed by a doctor.
- Do not put this product into the rectum by using fingers or any mechanical device or applicator.

Stop use and ask a doctor if

- Rectal bleeding occurs.
- Condition worsens or does not improve within 7 days.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- Cleanse the affected area using a peri bottle or mild soap and warm water.
- Add foam on top of each new pad or pad liner for healing relief.

- Children under 12 years of age: consult a doctor before use.

Other information

- Store at room temperature
- Single use per wipe

Inactive ingredients

water, glycerin, alcohol, sodium lauroamphoacetate, chamomilla recutita extract, caprylic/capric triglyceride, tocopherol, phenoxyethanol, benzoic acid, dehydroacetic acid, sodium benzoate, citric acid, mentha piperita oil, sodium citrate

PRINCIPAL DISPLAY PANEL - 5 fl. oz. Bottle Carton

frida mom

Perineal

Healing Foam

Cooling pain relief
from vag to tush

Foam...

Witch Hazel

Speeds healing
Reduces swelling
No harsh chemicals

Postpartum

Net 5 fl. oz.

step
5

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Witch Hazel

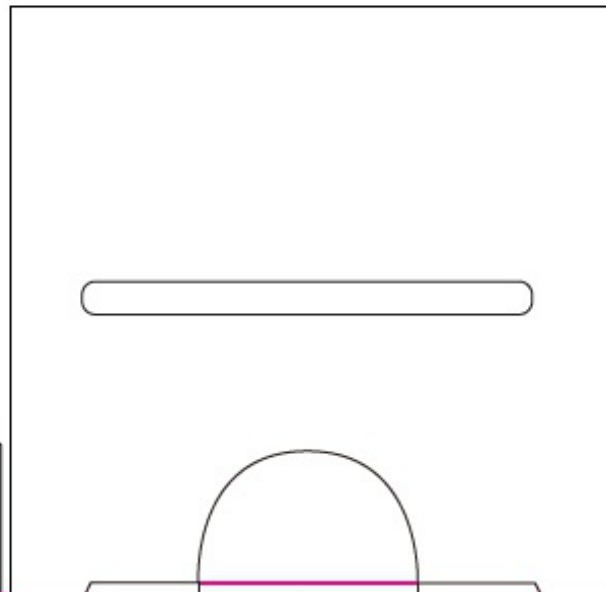
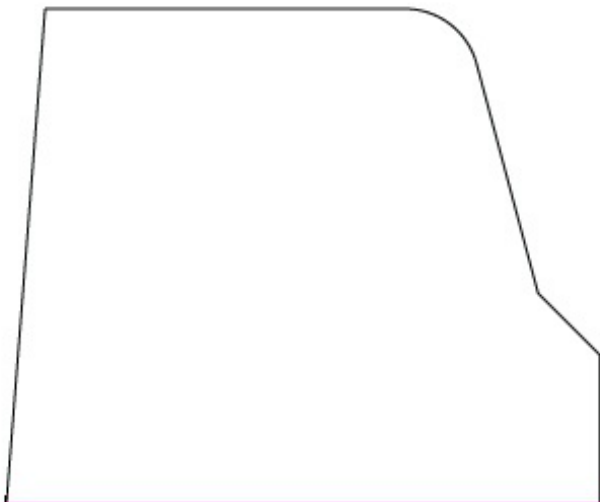
Speeds healing
Reduces swelling
No harsh chemicals

Postpartum

Net 5 fl. oz.

Designed in the USA
Responsibly made in Israel
for Fridababy LLC, Miami, FL 33137

Contact us or leave a review
at fridamom.com



Our kind of foam party 🌫️

...Ohhhh



frida mom

Meet the one-foam wonder

Pump the breaks on swelling and pain. This medicated foam gets instant cooling relief exactly where you need it and reduces hemorrhoids and swelling of the perineal area (that's from your vag to your tush, FYI)—no harsh chemicals, dyes or fragrances.

Suggested Use

- Pump Foam directly onto pad or pad liner to provide healing relief and reduce swelling.
- Pack Foam in hospital bag for instant relief post-delivery and place one in every bathroom for at-home recovery.
- Store at room temperature or in fridge for extra cooling.

Layer on the relief with our 5-step Postpartum Recovery Regimen*



1. **Cleanse** with Upside Down Peri Bottle



2. **Wear** Disposable Postpartum Underwear



3. **Chill and Absorb** with Instant Ice Maxi Pads



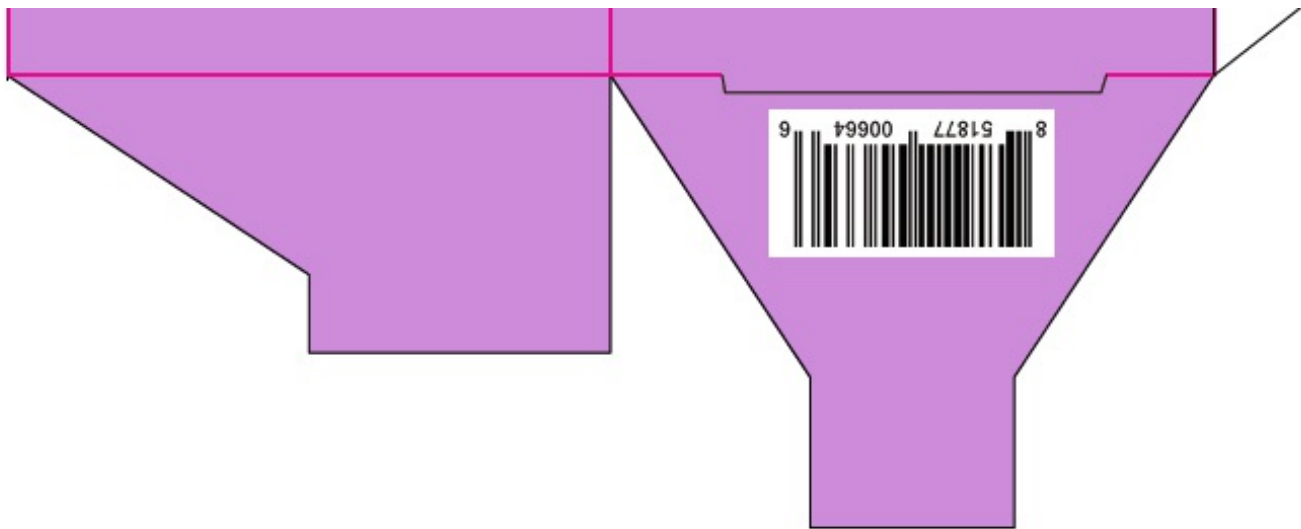
4. **Soothe** with Perineal Cooling Pad Liners



5. **Relieve Pain** with Perineal Healing Foam

*Each sold separately

Be postpartum prepared



FRIDA MOM PERINEAL HEALING

witch hazel aerosol, foam

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:72705-150
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
Witch Hazel (UNII: 101I4J0U34) (Wtch Hazel - UNII:101I4J0U34)	Wtch Hazel	0.5 g in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
GLYCERIN (UNII: PDC6A3C0OX)	
ALCOHOL (UNII: 3K9958V90M)	
SODIUM LAUROAMPHOACETATE (UNII: SLK428451L)	
MEDIUM-CHAIN TRIGLYCERIDES (UNII: C9H2L21V7U)	
TOCOPHEROL (UNII: R0ZB2556P8)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
BENZOIC ACID (UNII: 8SKN0B0MIM)	
DEHYDROACETIC ACID (UNII: 2KAG279R6R)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
PEPPERMINT OIL (UNII: AV092KU4JH)	
SODIUM CITRATE, UNSPECIFIED FORM (UNII: 1Q73Q2JULR)	

Product Characteristics

Color	WHITE	Score	
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Shape		Size	
Flavor		Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:72705-150-02	1 in 1 CARTON	05/01/2019	
1	NDC:72705-150-01	141.75 g in 1 BOTTLE, PUMP; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part346	05/01/2019	

Labeler - Fridababy, LLC (783729598)

Establishment

Name	Address	ID/FEI	Business Operations
Fischer Pharmaceuticals Ltd.		600410514	MANUFACTURE(72705-150)

Revised: 1/2023

Fridababy, LLC