

CREST CAVITY PROTECTION REGULAR- sodium fluoride paste, dentifrice
The Procter & Gamble Manufacturing Company

Crest

Cavity

Protection

Drug Facts

Active ingredient

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect teeth and roots against cavities

Warnings

Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
 - do not swallow
 - to minimize swallowing use a pea-sized amount in children under 6
 - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, flavor, cellulose gum, sodium phosphate, carbomer, sodium saccharin, titanium dioxide, blue 1

Questions?

1-800-492-7378

Dist. by Procter & Gamble, Cincinnati OH 45202

www.crest.com

PRINCIPAL DISPLAY PANEL - 161 g Carton
HELPS STOP CAVITIES BEFORE THEY START

Crest®

ADA
ACCEPTED
American
Dental
Association®

FLUORIDE ANTICAVITY TOOTHPASTE

NET WT 5.7 OZ (161 g)

CAVITY
PROTECTION

Regular Paste



CREST CAVITY PROTECTION REGULAR

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:37000-005
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
CARBOXYPOLYMETHYLENE (UNII: 0A5MM307FC)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SODIUM PHOSPHATE (UNII: SE337SVY37)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM (UNII: K679OBS311)	
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZ03QZ)	

Product Characteristics

Color	blue	Score	
Shape		Size	
Flavor	WINTERGREEN	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-005-01	2.5 g in 1 POUCH; Type 0: Not a Combination Product	08/02/1984	12/31/2024
2	NDC:37000-005-03	1 in 1 CARTON	08/02/1984	12/01/2021
2		130 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:37000-005-04	1 in 1 CARTON	08/02/1984	12/01/2021
3		181 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:37000-005-05	1 in 1 CARTON	08/02/1984	
4		232 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:37000-005-10	1 in 1 CARTON	08/02/1984	
5	NDC:37000-005-08	24 g in 1 TUBE; Type 0: Not a Combination Product		
6	NDC:37000-005-09	170 g in 1 TUBE; Type 0: Not a Combination Product	08/02/1984	06/08/2018
	NDC:37000-005-			

7	NDC:37000-005-13	2 in 1 CARTON	08/02/1984	12/01/2021
7		181 g in 1 TUBE; Type 0: Not a Combination Product		
8	NDC:37000-005-20	3 in 1 CELLO PACK	08/02/1984	12/01/2021
8		1 in 1 CARTON		
8		181 g in 1 TUBE; Type 0: Not a Combination Product		
9	NDC:37000-005-02	1 in 1 CARTON	01/01/2015	12/01/2021
9		83 g in 1 TUBE; Type 0: Not a Combination Product		
10	NDC:37000-005-29	1 in 1 CARTON	08/02/1984	12/01/2021
10		82 g in 1 TUBE; Type 0: Not a Combination Product		
11	NDC:37000-005-24	1 in 1 CARTON	09/10/2019	
11		68 g in 1 TUBE; Type 0: Not a Combination Product		
12	NDC:37000-005-42	1 in 1 CARTON	09/10/2019	
12		119 g in 1 TUBE; Type 0: Not a Combination Product		
13	NDC:37000-005-57	1 in 1 CARTON	09/10/2019	
13		161 g in 1 TUBE; Type 0: Not a Combination Product		
14	NDC:37000-005-11	2 in 1 CARTON	09/10/2019	
14		161 g in 1 TUBE; Type 0: Not a Combination Product		
15	NDC:37000-005-90	3 in 1 CELLO PACK	09/10/2019	
15		1 in 1 CARTON		
15		161 g in 1 TUBE; Type 0: Not a Combination Product		
16	NDC:37000-005-99	4 in 1 CELLO PACK	09/10/2019	07/25/2023
16		1 in 1 CARTON		
16		161 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	08/02/1984	

Labeler - The Procter & Gamble Manufacturing Company (004238200)