

ANEW CLINICAL SKINVINCIBLE MULTI-SHIELD- avobenzone, homosalate, octinoxate, octocrylene, oxybenzone lotion

New Avon LLC

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Anew Skinvincible Day Lotion Broad Spectrum SPF 50

Active ingredients

Avobenzone 2.8%.....
Homosalate 9.5%.....
Octinoxate 7.5%.....
Octocrylene 2.56%.....
Oxybenzone 4.75%.....

Purpose

.....Sunscreen
.....Sunscreen
.....Sunscreen
.....Sunscreen
.....Sunscreen

Uses

- helps prevent sunburn
- if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

For external use only

Do not use on damaged or broken skin

When using this product keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash occurs

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- apply liberally 15 minutes before sun exposure
- children under 6 months of age: ask a doctor
- reapply at least every 2 hours
- use a water resistant sunscreen if swimming or sweating
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
 - limit time in the sun, especially from 10 a.m. – 2 p.m.
 - wear long-sleeved shirts, pants, hats, and sunglasses

Inactive ingredients

water/eau, propanediol, butyloctyl salicylate, dimethicone, dilauryl thiodipropionate, polymethylsilsesquioxane, silica, glycerin, cinnamido benzylpiperidinyl ethoxypropylbenzamide, retinol/saccharomyces polypeptide, phyllanthus emblica fruit extract, cocos nucifera (coconut) seed

butter, hydrolyzed wheat starch, hydrolyzed wheat protein, oryzanol, phytol, camellia sinensis leaf extract, phaeodactylum tricornutum extract, tocopherol, cetareth-20, PEG-8, polysilicone-11, stearyoxytrimethylsilane, cetaryl alcohol, ceteth-2, hydrogenated lecithin, stearyl alcohol, caprylyl glycol, hydroxyethyl acrylate/sodium acryloyldimethyl taurate copolymer, caprylic/capric triglyceride, isoheaxadecane, carbomer, polysorbate 60, laureth-12, tromethamine, disodium EDTA, phenoxyethanol, parfum/fragrance.

Questions?

1-800-FOR-AVON



MULTI-SHIELD LOTION
BROAD SPECTRUM SPF 50
SUNSCREEN

30 g NET WT. 1.0 OZ.

Drug Facts

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Other Information

- protect the product in this container from excessive heat and direct sun

Inactive ingredients

water/eau, propanediol, butyloctyl salicylate, dimethicone, dilauryl thiodipropionate, polymethylsilsesquioxane, silica, glycerin,

Drug Facts (continued)

cinnamido benzylperidinyl ethoxypropylbenzamide, retinol/saccharomyces polypeptide, phyllanthus emblica fruit extract, cocos nucifera (coconut) seed butter, hydrolyzed wheat starch, hydrolyzed wheat protein, oryzanol, phytol, camellia sinensis leaf extract, phaeodactylum tricornutum extract, tocopherol, ceteareth-20, PEG-8, polysilicone-11, stearoxytrimethylsilane, cetearyl alcohol, ceteth-2, hydrogenated lecithin, stearyl alcohol, caprylyl glycol, hydroxyethyl acrylate/sodium acryloyldimethyl taurate copolymer, caprylic/capric triglyceride, isohexadecane, carbomer, polysorbate 60, laureth-12, tromethamine, disodium EDTA, phenoxyethanol, parfum/fragrance.

Questions?

1-800-FOR-AVON

To order, see your Avon Independent Sales Representative or call:
1-800-FOR-AVON www.avon.com

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SKIN CARE
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Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:10096-0304
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	28 mg in 1 g
HOMOSALATE (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	95 mg in 1 g
OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	75 mg in 1 g
OCTOCRYLENE (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	25.6 mg in 1 g
OXYBENZONE (UNII: 95OOS7VE0Y) (OXYBENZONE - UNII:95OOS7VE0Y)	OXYBENZONE	47.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0K00R)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10096-0304-2	1 in 1 CARTON	05/22/2013	
1	NDC:10096-0304-1	30 g in 1 BOTTLE, PUMP; Type 0: Not a Combination Product		
2	NDC:10096-0304-4	1 in 1 CARTON	05/22/2013	
2	NDC:10096-0304-3	7 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:10096-0304-5	1.1 g in 1 PACKET; Type 0: Not a Combination Product	05/22/2013	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	05/22/2013	

Labeler - New Avon LLC (080143520)