

**CRAYOLA ANTICAVITY WATERMELON FLAVOR- sodium fluoride paste,  
dentifrice  
Ashtel Studios, Inc.**

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**Crayola ANTICAVITY FLUORIDE TOOTHPASTE - WATERMELON FLAVOR**

***Drug Facts***

***Active ingredient***

Sodium fluoride 0.243%  
(Fluoride ion content 1100 ppm)

***Purpose***

Anticavity

***Uses***

helps protect teeth and roots against cavities.

***Warnings***

**Keep out of reach of children under 6 years of age.** If you accidentally swallow more than used for brushing, seek professional help or contact a Poison Control Center immediately.

***Directions***

- **Adults and children 2 years and older:** brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist.
- **Do not swallow.**
- **Children 2 to 6 years:** to minimize swallowing use a pea-sized amount and supervise children's brushing and rinsing until good habits are established.
- **Children under 2 years of age:** Consult a dentist or doctor.

***Inactive ingredients***

Sorbitol, Silica, Aqua, PEG -32, Xylitol, Sodium Lauryl Sulphate, Flavor, Cellulose Gum, Benzyl Alcohol, Sodium Benzoate, Sodium Saccharin, Trisodium Phosphate, FD & C Yellow # 5, FD & C Blue # 1

***Questions or comments?***

Call toll free **1-877-274-8358**

BrushBuddies®

**Silly scents**

**HELPS PREVENT CAVITIES**

**WATERMELON FLAVOR**

**CAUTION:**

AVOID EXCESSIVE INGESTION.

NOT FOR PETS.

**NOT TESTED ON ANIMALS.**

OFFICIAL LICENSED PRODUCT

**DESIGNED IN U.S.A. • MADE IN INDIA**

**QUALITY GUARANTEE**

Ashtel Studios Inc. guarantees the quality of this Crayola product. If this product does not perform properly, please contact us at 1-877-274-8358, Monday-Friday 8AM-5PM. PST

**ABOUT US**

**Crayola A Hallmark Company**

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make brushing fun!®

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**Packaging**

**INNER TUBE LABEL**







## CRAYOLA ANTICAVITY WATERMELON FLAVOR

sodium fluoride paste, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:70108-081
<b>Route of Administration</b>	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	SODIUM FLUORIDE	0.243 g in 100 g

### Inactive Ingredients

Ingredient Name	Strength
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>SILICON DIOXIDE</b> (UNII: ETJ7Z6XBU4)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>POLYETHYLENE GLYCOL 1600</b> (UNII: 1212Z7S33A)	
<b>XYLITOL</b> (UNII: VCQ006KQ1E)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED</b> (UNII: K679OBS311)	
<b>BENZYL ALCOHOL</b> (UNII: LKG8494WBH)	
<b>SODIUM BENZOATE</b> (UNII: OJ245FE5EU)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS</b> (UNII: SX01TZO3QZ)	
<b>FD&amp;C YELLOW NO. 5</b> (UNII: I753WB2F1M)	
<b>FD&amp;C BLUE NO. 1</b> (UNII: H3R47K3TBD)	

## Product Characteristics

<b>Color</b>	green	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	WATERMELON	<b>Imprint Code</b>	
<b>Contains</b>			

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:70108-081-01	1 in 1 BOX	09/06/2023	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	09/06/2023	

**Labeler** - Ashtel Studios, Inc. (148689180)

Revised: 3/2025

Ashtel Studios, Inc.