

**IVORY PERFECTING MAKEUP BROAD SPECTRUM SPF 25 MERLE NORMAN-  
octinoxate, titanium dioxide emulsion  
Merle Norman Cosmetics, Inc**

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**Ivory Perfecting Makeup SPF 25**

Active Ingredients purpose

Octinoxate 7.5% Sunscreen

Titanium Dioxide 7.1% Sunscreen

Uses

- helps prevent sunburn
- If used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and early skin aging caused by the sun
- Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.
- Stop use and ask a doctor if rash occurs and persists

Warnings

- For external use only
- Do not use on damaged or broken skin
- When using this product keep out of eyes. Rinse with water to remove.

Directions

- Apply liberally 15 minutes before sun exposure
- Reapply at least every 2 hours
- Use a water resistant sunscreen if swimming or sweating
- Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with broad spectrum SPF of 15 or higher and other sun protection measures including:
  - limit time in the sun, especially from 10 a.m. - 2 p.m.
  - wear long-sleeve shirts, pants, hats, and sunglasses
  - Children under 6 months: Ask a doctor

Inactive Ingredients

Water (Aqua), Cyclopentasiloxane, Cyclohexasiloxane, Isododecane, Alcohol Denat., Cetyl PEG/PPG-10/1 Dimethicone, C12-15 Alkyl Benzoate, Acrylates/Dimethicone Copolymer, Silica, Acrylates Copolymer, Sodium Myristoyl Glutamate, Sorbitan Sesquioleate, Polyhydroxystearic Acid, Distearidimonium Hectorite, Caprylyl Glycol, Aluminum Oxide, Stearic Acid, Propylene Glycol, Propylene Carbonate, Tetrasodium EDTA, Methylisothiazolinone,  
May Contain: Iron Oxides, Titanium Dioxide, Triethoxycaprylylsilane

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DERMATOLOGIST TESTED.  
OIL-FREE. FRAGRANCE-FREE.  
NON-COMEDOGENIC.  
SHAKE WELL. APPLY WITH  
BRUSH, SPONGE OR FINGERTIPS.

**Drug Facts**

Active Ingredients	Purpose
Octinoxate 7.5%	Sunscreen
Titanium Dioxide 7.1%	Sunscreen

**Uses**

- helps prevent sunburn
- if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun.

**Warnings**

For external use only.

Do not use on damaged or broken skin.

When using this product keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash occurs and persists.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- For sunscreen use:
  - apply liberally 15 minutes before sun exposure
  - use a water resistant sunscreen if swimming or sweating
  - reapply at least every 2 hours
- **Sun Protection Measures**  
Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
  - limit time in the sun, especially from 10 a.m. - 2 p.m.
  - wear long-sleeved shirts, pants, hats, and sunglasses
- Children under 6 months of age: Ask a doctor.

**Drug Facts (continued)**

**Inactive Ingredients**

Water (Aqua), Cyclopentasiloxane, Cyclohexasiloxane, Isododecane, Alcohol Denat., Cetyl PEG/PPG-10/1 Dimethicone, C12-15 Alkyl Benzoate, Acrylates/Dimethicone Copolymer, Silica, Acrylates Copolymer, Sodium Myristoyl Glutamate, Sorbitan Sesquileate, Polyhydroxystearic Acid, Disteardimonium Hectorite, Caprylyl Glycol, Aluminum Oxide, Stearic Acid, Propylene Glycol, Propylene Carbonate, Tetrasodium EDTA, Methylisothiazolinone, May Contain: Iron Oxides, Titanium Dioxide, Triethoxycaprylylsilane 022212.

**Other information**

Protect the product in this container from excessive heat and direct sun.

**Questions & comments?**

1-800-421-2060 9:00 am to 5:00 pm pst



**MERLE NORMAN**  
WWW.MERLENORMAN.COM

**PERFECTING  
MAKEUP  
BROAD SPECTRUM  
SPF 25**

**MERLE NORMAN**  
ESTABLISHED IN LOS ANGELES  
SINCE 1931

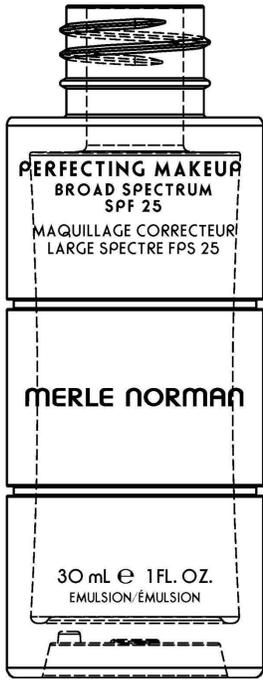
30 mL e  
1 FL.OZ.



MANUFACTURED BY:  
MERLE NORMAN COSMETICS  
LOS ANGELES, CA 90045  
MADE IN USA

PRINTED  
IN U.S.A.

016-98-40  
R-O



DERMATOLOGIST TESTED.  
TESTÉ PAR UN DERMATOLOGUE.  
**Directions:** Shake well. Apply prior to sun exposure.  
**Mode d'emploi:** Agitez bien. Appliquez avant de vous mettre au soleil.

**Warnings: For external use only.** Not to be swallowed. Avoid contact with eyes. Stop use and ask a doctor if rash or irritation develops or lasts. Keep out of reach of children.  
**Avertissement: Pour usage externe uniquement.** Ne pas avaler. Éviter le contact avec les yeux. Arrêter l'utilisation et consulter votre médecin si une éruption ou une irritation se développe ou dure. Ne pas laisser à la portée des enfants.

**Active (Medicinal) Ingredients (w/w):** Octinoxate 7.5%, Titanium Dioxide 7.1%.

MANUFACTURED BY: MERLE NORMAN COSMETICS  
LOS ANGELES, CA 90045  
MADE IN U.S. OF U.S. AND IMPORTED PARTS.  
IMPORTED BY: MERLE NORMAN COSMETICS  
TORONTO, ONTARIO M1X 1E7

PERFECTING MAKEUP  
BROAD SPECTRUM  
SPF 25  
MAQUILLAGE CORRECTEUR  
LARGE SPECTRE FPS 25

MERLE NORMAN

30 mL e 1 FL. OZ.  
EMULSION / ÉMULSION

Perfecting Makeup Broad Spectrum SPF 25  
Merle Norman Established in Los Angeles since 1931  
30 mL 1 Fl. Oz.

## IVORY PERFECTING MAKEUP BROAD SPECTRUM SPF 25 MERLE NORMAN

octinoxate, titanium dioxide emulsion

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:57627-125
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	2.13 g in 30 mL
<b>OCTINOXATE</b> (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	2.25 g in 30 mL

### Inactive Ingredients

Ingredient Name	Strength
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>CYCLOMETHICONE 5</b> (UNII: 0THT5PCI0R)	
<b>CYCLOMETHICONE 6</b> (UNII: XHK3U310BA)	
<b>ISODODECANE</b> (UNII: A8289P68Y2)	
<b>CETYL PEG/PPG-10/1 DIMETHICONE (HLB 2)</b> (UNII: V2W71V8T0X)	
<b>ALKYL (C12-15) BENZOATE</b> (UNII: A9EJ3J61HQ)	
<b>SILICON DIOXIDE</b> (UNII: ETJ7Z6XBU4)	

<b>SODIUM MYRISTOYL GLUTAMATE</b> (UNII: AYU7QD893W)
<b>SORBITAN SESQUIOLEATE</b> (UNII: 0W8RRI5W5A)
<b>POLYHYDROXYSTEARIC ACID (2300 MW)</b> (UNII: YXH47AOU0F)
<b>CAPRYLYL GLYCOL</b> (UNII: 00YIU5438U)
<b>ALUMINUM OXIDE</b> (UNII: LMI26O6933)
<b>STEARIC ACID</b> (UNII: 4ELV7Z65AP)
<b>PROPYLENE GLYCOL</b> (UNII: 6DC9Q167V3)
<b>PROPYLENE CARBONATE</b> (UNII: 8D08K3S51E)
<b>EDETATE DISODIUM</b> (UNII: 7FLD91C86K)
<b>METHYLISOTHIAZOLINONE</b> (UNII: 229D0E1QFA)
<b>FERRIC OXIDE RED</b> (UNII: 1K09F3G675)
<b>FERRIC OXIDE YELLOW</b> (UNII: EX438O2MRT)
<b>FERROSO FERRIC OXIDE</b> (UNII: XM0M87F357)
<b>TRIETHOXYCAPRYLYLSILANE</b> (UNII: LDC331P08E)

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:57627-125-02	1 in 1 CARTON	08/22/2012	
1	NDC:57627-125-01	30 mL in 1 BOTTLE; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	08/22/2012	

**Labeler** - Merle Norman Cosmetics, Inc (008479388)

Revised: 11/2025

Merle Norman Cosmetics, Inc