

**IDEAL FLAWLESS INVISIBLE COVERAGE LIQUID FOUNDATION- titanium dioxide lotion**  
**New Avon LLC**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Avon True Color Ideal Nude Liquid Foundation SPF 20**

**Active ingredient**

Titanium Dioxide 3.74% W/W.....

**Purpose**

.....Sunscreen

**Uses**

- helps prevent sunburn

**Warnings**

**For external use only**

**Do not use** on damaged or broken skin

**When using this product** keep out of eyes. Rinse with water to remove.

**Stop use and ask a doctor if** rash occurs

**Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- apply liberally 15 minutes before sun exposure
- children under 6 months of age: ask a doctor
- reapply at least every 2 hours
- use a water resistant sunscreen if swimming or sweating
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
  - limit time in the sun, especially from 10 a.m. – 2 p.m.
  - wear long-sleeved shirts, pants, hats, and sunglasses

**Other information**

- protect the product in this container from excessive heat and direct sun

**Inactive/Non-Medicinal Ingredients:**

Cyclopentasiloxane, Water/Eau, Dimethicone, Glycerin, Dimethicone Crosspolymer, Butylene Glycol, PEG-10 Dimethicone, Polymethyl Methacrylate, PEG/PPG-18/18 Dimethicone, Polysilicone-11, Petrolatum, Caprylyl Glycol, Sodium Chloride, Aluminum Hydroxide, Stearic Acid, Phenoxyethanol, Disodium EDTA, Parfum/Fragrance, Triethoxysilylethyl Polydimethylsiloxyethyl Dimethicone, Alumina, Hexylene Glycol, Boron Nitride, Cetearyl Dimethicone Crosspolymer, Caprylyl Methicone, PEG/PPG-20/23 Dimethicone, Laureth-12, Trimethylsiloxysilicate, Triethoxycaprylylsilane, Silica. May Contain: Titanium Dioxide/CI 77891, Iron Oxides, Mica/CI 77019, Bismuth Oxychloride/CI 77163.

**Questions or Comments?**

Call toll free **1-800-FOR-AVON** or **1-800-265-AVON** in Canada

AVON

ideal  
Flawless

invisible coverage  
liquid foundation  
fond de teint  
liquide couvrance  
invisible

Broad Spectrum SPF 15  
Sunscreen  
Écran solaire  
à large spectre FPS 15

NPN 80059450

30 ml 1 fl.oz

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## IDEAL FLAWLESS INVISIBLE COVERAGE LIQUID FOUNDATION

titanium dioxide lotion

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:10096-0330
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
TITANIUM DIOXIDE (UNII: 15FIX9 V2JP) (TITANIUM DIOXIDE - UNII:15FIX9 V2JP)	TITANIUM DIOXIDE	37.4 mg in 1 mL

### Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10096-0330-2	1 in 1 CARTON	02/11/2016	
1	NDC:10096-0330-1	30 mL in 1 BOTTLE, PUMP; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	02/11/2016	

**Labeler** - New Avon LLC (080143520)

Revised: 1/2019

New Avon LLC