

AQUAFRESH SENSITIVE MAXIMUM STRENGTH- potassium nitrate and sodium fluoride paste

Haleon US Holdings LLC

Drug Facts

Active ingredients

Potassium Nitrate (5%)*

Sodium fluoride 0.24% (0.15% w/v fluoride ion)

*maximum FDA sensitivity active ingredient

Purpose

Antihypersensitivity

Anticavity

Uses

- aids in the prevention of dental cavities.
- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact.

Warnings

When using this product,

if irritation occurs discontinue use.

Stop use and ask a dentist if

- the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.
- pain/sensitivity still persists after 4 weeks of use.

Keep out of reach of children.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- **adults and children 12 years of age and older:**
 - o apply at least a 1-inch strip of the product onto a soft bristle toothbrush.

- o brush teeth thoroughly for at least 1 minute twice a day (morning and evening), and not more than 3 times a day, or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing.
- **children under 12 years of age:** Consult a dentist or doctor.

Other information

- store below 30°C (86°F)

Inactive ingredients

water, hydrated silica, sorbitol, glycerin, sodium lauryl sulfate, flavor, titanium dioxide, xanthan gum, sodium saccharin, sodium hydroxide, menthol, red 30, blue 1

Questions or comments?

Call toll-free **1-800-897-5623**

Principal Display Panel

NDC 0135-0605-01

Aquafresh[®]

TOOTHPASTE FOR SENSITIVE TEETH AND CAVITY PREVENTION

triple protection[®]

DENTIST RECOMMENDED ACTIVE INGREDIENTS

maximum strength* sensitive

Sugar Acid Protection**

from Fluoride

- *healthy gumst*
- *strong teeth*
- *fresh breath*

smooth mint

NET WT 5.6 OZ (158.8 g)

Aquafresh[®] *Maximum Strength* Sensitive toothpaste cares for your mouth, helping you keep it healthy and happy. With regular use, you can once again enjoy your favorite foods without the nagging pain of sensitive teeth.*

***With Sugar Acid Protection provided by fluoride, which strengthens enamel, creating a shield that protects the tooth surface against sugar acid attack.*

targets the source of Sensitive tooth pain, soothes the nerves and reduces

painful sensitivity

†with twice daily brushing

ALWAYS FOLLOW THE LABEL

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GSK Consumer Healthcare Warren, NJ 07059

*maximum FDA sensitivity active ingredient

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AQUAFRESH SENSITIVE MAXIMUM STRENGTH

potassium nitrate and sodium fluoride paste

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:0135-0605
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	50 mg in 1 g
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SORBITOL (UNII: 506T60A25R)	
GLYCERIN (UNII: PDC6A3C0OX)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
XANTHAN GUM (UNII: TTV12P4NEE)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	

MENTHOL, UNSPECIFIED FORM (UNII: L7T10EIP3A)

D&C RED NO. 30 (UNII: 2S42T2808B)

FD&C BLUE NO. 1 (UNII: H3R47K3TBD)

Product Characteristics

Color		Score	
Shape		Size	
Flavor	MINT (smooth mint)	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:0135-0605-01	1 in 1 CARTON	02/17/2017	
1		158.8 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	02/17/2017	

Labeler - Haleon US Holdings LLC (079944263)

Revised: 3/2024

Haleon US Holdings LLC