

EQUATE SENSITIVE- potassium nitrate, sodium fluoride paste, dentifrice
Wal-Mart Stores Inc

5820257 Equate Sensitive Toothpaste with Fluoride

Drug Facts

Active ingredients

Potassium nitrate 5%

Sodium fluoride 0.24% (0.15% w/v fluoride ion)

Purpose

Antihypersensitivity

Anticavity

Uses

- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets or contact
- aids in the prevention of dental cavities

Warnings

When using this product do not use longer than 4 weeks unless recommended by a dentist or physician. **See your dentist if** the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

Adults and children 12 years of age and older: Apply at least a 1-inch strip of the product onto a soft bristle toothbrush. · Brush teeth thoroughly for at least one minute, preferably after each meal or at least twice a day (morning and evening) or as recommended by a dentist or physician. Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing.

Children under 12 years of age: Consult a dentist or physician.

water, sorbitol, hydrated silica, glycerin, pentasodium triphosphate, PEG-8, flavor, titanium dioxide, sodium methyl cocoyltaurate, cocamidopropyl betaine, xanthan gum, sodium hydroxide, sodium saccharin



EQUATE SENSITIVE

potassium nitrate, sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:49035-257
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	5 g in 100 g
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.15 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
GLYCERIN (UNII: PDC6A3C0OX)	
SODIUM METHYL COCOYL TAURATE (UNII: JVL98CG53G)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
XANTHAN GUM (UNII: TTV12P4NEE)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	

HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SODIUM TRIPOLYPHOSPHATE (UNII: 5HK03SA80J)	
SORBITOL (UNII: 506T60A25R)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
WATER (UNII: 059QF0KO0R)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)	

Product Characteristics

Color		Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:49035-257-79	1 in 1 BOX	11/02/2018	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:49035-257-29	2 in 1 PACKAGE	11/02/2018	
2		1 in 1 CARTON		
2		113 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	11/02/2018	

Labeler - Wal-Mart Stores Inc (051957769)

Registrant - Lornamead Products (119559733)

Establishment

Name	Address	ID/FEI	Business Operations
Lornamead		080046418	manufacture(49035-257)