

KIDS CREST BUBBLEGUM RUSH- sodium fluoride rinse
The Procter & Gamble Manufacturing Company

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Kid's Crest®

Bubblegum Rush™

Drug Facts

Active ingredient

Sodium Fluoride 0.02% (0.01% w/v fluoride ion)

Purpose

Anticavity

Use

Aids in the prevention of dental cavities

Warning

Keep out of reach of children. If more than used for rinsing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- Adults and children 6 years & older: Use twice a day after brushing your teeth with a toothpaste.
- Vigorously swish the 10 mL (2 teaspoonfuls) of rinse between your teeth for 1 minute and then spit out.
- Do not swallow the rinse.
- Do not eat or drink for 30 minutes after rinsing.
- Instruct children under 12 years of age in good rinsing habits (to minimize swallowing).
- Supervise children as necessary until capable of using without supervision.
- Children under 6 years of age: Consult a dentist or doctor.

Inactive ingredients

water, glycerin, propylene glycol, polysorbate 80, benzoic acid, flavor, saccharin, sodium benzoate, phosphoric acid, disodium phosphate, red 40

Questions?

1-800-285-9139

**DISTR. BY PROCTER & GAMBLE,
CINCINNATI, OH 45202**

PRINCIPAL DISPLAY PANEL - 500 mL Bottle Label

ALCOHOL FREE

KID'S

Crest®

ANTICAVITY

FLUORIDE RINSE

BUBBLEGUM RUSH™

IMPORTANT:

Read directions

for proper use.

REACHES WHERE BRUSHING MAY MISS

500 mL

(16.9 FL OZ)



KIDS CREST BUBBLEGUM RUSH

sodium fluoride rinse

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:37000-167
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.1 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
BENZOIC ACID (UNII: 8SKN0B0MIM)	
PHOSPHORIC ACID (UNII: E4GA8884NN)	
WATER (UNII: 059QF0K00R)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
POLYSORBATE 80 (UNII: 6OZP39ZG8H)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
FD&C RED NO. 40 (UNII: WZB9127XOA)	
SODIUM PHOSPHATE, DIBASIC, ANHYDROUS (UNII: 22ADO53M6F)	
GLYCERIN (UNII: PDC6A3C0OX)	
SACCHARIN (UNII: FST467XS7D)	

Product Characteristics

Color	pink	Score	
Shape		Size	
Flavor	BUBBLE GUM	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-167-05	500 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product	12/03/2018	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part355	12/03/2018	

Labeler - The Procter & Gamble Manufacturing Company (004238200)