

CREST STRAWBERRY- sodium fluoride paste, dentifrice
The Procter & Gamble Manufacturing Company

Crest®
Strawberry

Drug Facts

Active ingredient

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 yrs. of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- twist off cap to remove foil seal
- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
 - do not swallow
 - to minimize swallowing use a pea-sized amount in children under 6
 - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, sodium phosphate, cellulose gum, flavor, sodium saccharin, carbomer, red 40

Questions?

1-800-492-7378

MADE IN MEXICO

DISTR. BY PROCTER & GAMBLE,
CINCINNATI, OH 45202

PRINCIPAL DISPLAY PANEL - 119 g Tube

3+ YRS

Crest ®

FLUORIDE ANTICAVITY TOOTHPASTE

Disney

Junior

MICKEY

STRAWBERRY

NET WT 4.2 OZ (119 g)



Crest FLUORIDE ANTICAVITY TOOTHPASTE

Kids will want to brush with Crest toothpaste, featuring Mickey Mouse. This toothpaste provides effective cavity protection in a kid-tested, mild gel formula.

Drug Facts

Active Ingredient	Purpose
Sodium fluoride 0.243%.....Anticavity toothpaste (0.15% w/v fluoride ion)	

Use helps protect against cavities

Warning

Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- twist off cap to remove foil seal
- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
 - do not swallow
 - to minimize swallowing use a pea-sized amount in children under 6
 - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive Ingredients sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, sodium phosphate, cellulose gum, flavor, sodium saccharin, carbomer, red 40

Questions? 1-800-492-7378

DO NOT USE IF INNER FOIL IS TORN, CUT OR MISSING.

MADE IN MEXICO

DIST. BY P&G CHILD & BABY, CINCINNATI, OH 45202

www.crest.com

www.disneyjunior.com

© 2016 P&G

© Disney

Patent: www.pg.com/patents

0 37000 75126 7

P&G
www.pg.com 91692093

CREST STRAWBERRY

sodium fluoride paste, dentifrice

Product Information

Product Type

HUMAN OTC DRUG

Item Code (Source)

NDC:37000-171

Route of Administration	DENTAL			
Active Ingredient/Active Moiety				
	Ingredient Name	Basis of Strength	Strength	
	SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.5 mg in 1 g	
Inactive Ingredients				
	Ingredient Name	Strength		
	CARBOXYPOLYMETHYLENE (UNII: 0A5MM307FC)			
	SACCHARIN SODIUM (UNII: SB8ZUX40TY)			
	SORBITOL (UNII: 506T60A25R)			
	WATER (UNII: 059QF0KO0R)			
	HYDRATED SILICA (UNII: Y6O7T4G8P9)			
	SODIUM LAURYL SULFATE (UNII: 368GB5141J)			
	SODIUM PHOSPHATE (UNII: SE337SVY37)			
	CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)			
	SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZO3QZ)			
	FD&C RED NO. 40 (UNII: WZB9127XOA)			
Product Characteristics				
Color	pink	Score		
Shape		Size		
Flavor	STRAWBERRY	Imprint Code		
Contains				
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-171-42	119 g in 1 TUBE; Type 0: Not a Combination Product	12/18/2018	
Marketing Information				
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date	
OTC Monograph Drug	M021	12/18/2018		

Labeler - The Procter & Gamble Manufacturing Company (004238200)