

**CREST STRAWBERRY- sodium fluoride paste, dentifrice**  
**The Procter & Gamble Manufacturing Company**

-----  
**Crest®**  
**Strawberry**

***Drug Facts***

**Active ingredient**

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

**Purpose**

Anticavity toothpaste

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 yrs. of age.**

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- twist off cap to remove foil seal
- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
  - do not swallow
  - to minimize swallowing use a pea-sized amount in children under 6
  - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

**Inactive ingredients**

sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, sodium phosphate, cellulose gum, flavor, sodium saccharin, carbomer, red 40

**Questions?**

1-800-492-7378

**MADE IN MEXICO**

DISTR. BY PROCTER & GAMBLE,  
CINCINNATI, OH 45202

**PRINCIPAL DISPLAY PANEL - 119 g Tube**

**3+** YRS

Crest ®

FLUORIDE ANTICAVITY TOOTHPASTE

Disney

**Junior**

**MICKEY**

STRAWBERRY

NET WT 4.2 OZ (119 g)



## Crest FLUORIDE ANTICAVITY TOOTHPASTE

Kids will want to brush with Crest toothpaste, featuring Mickey Mouse. This toothpaste provides effective cavity protection in a kid-tested, mild gel formula.

### Drug Facts

Active Ingredient	Purpose
Sodium fluoride 0.243%.....Anticavity toothpaste (0.15% w/v fluoride ion)	

**Use** helps protect against cavities

### Warning

Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

### Directions

- twist off cap to remove foil seal
- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
  - do not swallow
  - to minimize swallowing use a pea-sized amount in children under 6
  - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

**Inactive Ingredients** sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, sodium phosphate, cellulose gum, flavor, sodium saccharin, carbomer, red 40

**Questions?** 1-800-492-7378



## CREST STRAWBERRY

sodium fluoride paste, dentifrice

### Product Information

**Product Type**

HUMAN OTC DRUG

**Item Code (Source)**

NDC:37000-171

<b>Route of Administration</b>		DENTAL		
<b>Active Ingredient/Active Moiety</b>				
<b>Ingredient Name</b>		<b>Basis of Strength</b>	<b>Strength</b>	
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)		FLUORIDE ION	1.5 mg in 1 g	
<b>Inactive Ingredients</b>				
<b>Ingredient Name</b>			<b>Strength</b>	
CARBOXYPOLYMETHYLENE (UNII: 0A5MM307FC)				
SACCHARIN SODIUM (UNII: SB8ZUX40TY)				
SORBITOL (UNII: 506T60A25R)				
WATER (UNII: 059QF0KO0R)				
HYDRATED SILICA (UNII: Y6O7T4G8P9)				
SODIUM LAURYL SULFATE (UNII: 368GB5141J)				
SODIUM PHOSPHATE (UNII: SE337SVY37)				
CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)				
SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZO3QZ)				
FD&C RED NO. 40 (UNII: WZB9127XOA)				
<b>Product Characteristics</b>				
Color	pink	Score		
Shape		Size		
Flavor	STRAWBERRY	Imprint Code		
Contains				
<b>Packaging</b>				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-171-42	119 g in 1 TUBE; Type 0: Not a Combination Product	12/18/2018	
<b>Marketing Information</b>				
Marketing Category	Application Number or Monograph Citation		Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021		12/18/2018	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)