

TWICE SCIENCE AND WELLNESS INVIGORATING WINTERGREEN AND PEPPERMINT- potassium nitrate, sodium fluoride paste, dentifrice
Smiletwice, Inc.

Twice Science and Wellness Toothpaste Invigorating Wintergreen and Peppermint

Drug Facts

Active Ingredients

Potassium Nitrate 5% Sodium Fluoride 0.240% (0.15% w/v fluoride ion)

Purpose

Antisensitivity

Anticavity

Uses

- Builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact.
- Aids in prevention of dental cavities.

Warnings

When using this product,

if pain/sensitivity still persists after 4 weeks of use, please visit your dentist.

Stop use and ask a dentist

if the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.

Keep out of reach of children.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- Adults and children 12 years of age and older: Apply at least 1 inch strip of the product onto a soft bristle toothbrush. Brush teeth thoroughly, for at least 1 minute twice a day (morning and night) or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing.
- Children under 12 years: consult a dentist or doctor.

Inactive Ingredients

Water, Hydrated Silica, Sorbitol, Glycerin, Pentasodium Triphosphate, Cocamidopropyl Betaine, Flavor, Sodium Ascorbyl Phosphate (Vitamin C), Retinyl Palmitate (Vitamin A), Tocopherol (Vitamin E), Aloe Barbadosis Leaf Juice (Aloe Vera), Xylitol, Sodium Saccharin, Sucralose, Lauryl Glucoside, Cellulose Gum, Titanium Dioxide, Sodium Benzoate, Citric Acid.

Package Labeling:

The image shows a 3D mockup of a Twice toothpaste box. The box is primarily light blue and white with a teal top flap. The top flap features the Twice logo and the text "invigorating wintergreen and peppermint". The front panel is divided into several sections:

- Top Left:** A circular icon of hands holding a heart, with the text "FEEL GOOD ABOUT THE TOOTH PASTE THAT DOES GOOD." Below it, a paragraph states: "Every purchase helps provide free dentistry to people in need. Find out more + follow us: smiletwice.com @twice". Below this, it says "TUBE + BOX ARE 100% RECYCLABLE" with a recycling symbol.
- Top Right:** The text "BRUSH BETTER BE HEALTHIER" followed by "Oral health is the gateway to overall health. Studies show healthier mouths lead to healthier bodies." Below this is a shield icon and the text "PROVEN SCIENCE Fluoride for cavity prevention & Potassium Nitrate for sensitivity relief".
- Middle Left:** A "Drug Facts" panel with sections for Active Ingredients, Uses, Warnings, Directions, and Inactive Ingredients.
- Middle Right:** A large "twice" logo with "SCIENCE + WELLNESS TOOTH PASTE" written vertically to its right. Below the logo is a circular seal that says "CLEAN • CLINICAL • VITAMIN ENRICHED".
- Bottom Left:** A grid of icons representing product benefits: GF (Gluten Free), V (Vegan), NO PARABENS, 7.0pH (pH Balanced), GMO (Non-GMO), SLS FREE, NO ARTIFICIAL DYES, and CRUELTY FREE.
- Bottom Right:** The text "WHITENS TEETH PREVENTS CAVITIES RELIEVES SENSITIVITY + GUM HEALTH" followed by "invigorating wintergreen". Below this is a thumbs up icon and "DENTIST APPROVED Formulated and loved by world class oral health experts". At the very bottom right, it says "NO HARSH INGREDIENTS" with a crossed-out flask icon.



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Every purchase helps provide free dentistry to people in need. Find out more + follow us: smiletwice.com @twice

TUBE + BOX ARE 100% RECYCLABLE

Invigorating wintergreen & peppermint: use Twice a day.

Drug Facts

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Potassium Nitrate 5%.....	Antisensitivity
Sodium Fluoride 0.240% (0.15% w/v fluoride ion).....	Anticavity

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Inactive Ingredients
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IT'S TIME TO THINK

twice®

ABOUT YOUR TOOTH PASTE!

No fads, false claims, or pseudoscience, just healthy delicious toothpaste that works without the bad stuff!



GLUTEN FREE



NON GMO



VEGAN



SLS FREE



NO PARABENS



NO ARTIFICIAL DYES



pH BALANCED



CRUELTY FREE

twice®

SCIENCE + WELLNESS TOOTH PASTE



WHITENS TEETH
 PREVENTS CAVITIES
 RELIEVES SENSITIVITY
 + GUM HEALTH

invigorating wintergreen

BRUSH BETTER BE HEALTHIER

Oral health is the gateway to overall health. Studies show healthier mouths lead to healthier bodies.

PROVEN SCIENCE

Fluoride for cavity prevention & Potassium Nitrate for sensitivity relief

VITAMIN ENRICHED

Vitamin A, C, E, and Aloe Vera help soothe & hydrate gums

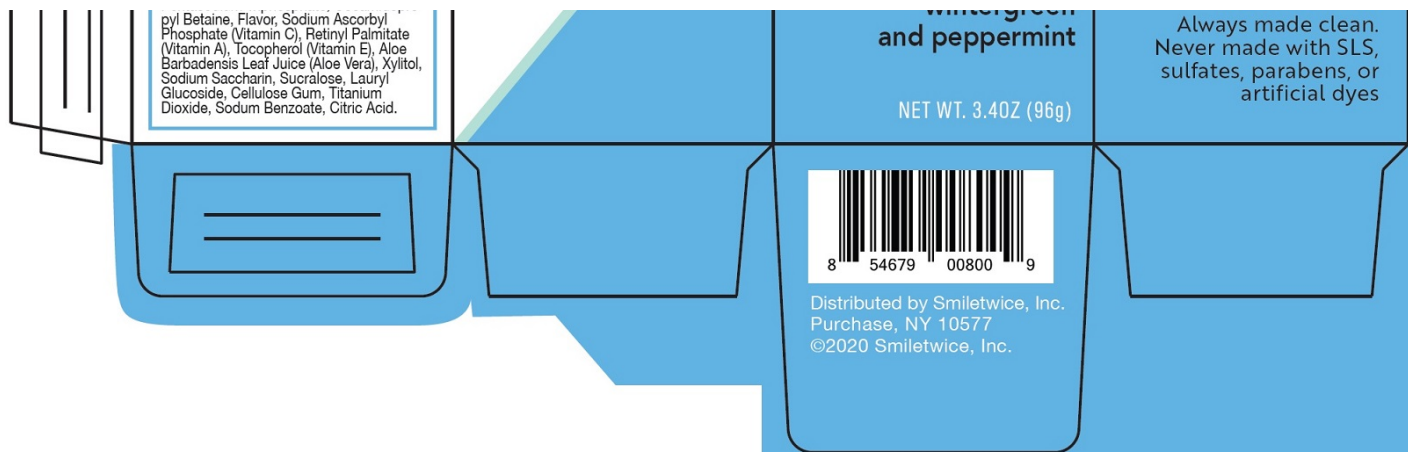
WHITENS NATURALLY

Effective for whitening when used Twice a day

DENTIST APPROVED

Formulated and loved by world class oral health experts

NO HARSH INGREDIENTS



TWICE SCIENCE AND WELLNESS INVIGORATING WINTERGREEN AND PEPPERMINT

potassium nitrate, sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:72164-003
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	50 mg in 1 g
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	2.4 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
SORBITOL (UNII: 506T60A25R)	
GLYCERIN (UNII: PDC6A3C0OX)	
SODIUM TRIPOLYPHOSPHATE ANHYDROUS (UNII: 9SW4PFD2FZ)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
METHYL SALICYLATE (UNII: LAV5U5022Y)	
SODIUM ASCORBYL PHOSPHATE (UNII: 836SJG51DR)	
VITAMIN A PALMITATE (UNII: 1D1K0N0VVC)	
TOCOPHEROL (UNII: R0ZB2556P8)	
ALOE VERA LEAF (UNII: ZY81Z83H0X)	
XYLITOL (UNII: VCQ006KQ1E)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
LAURYL GLUCOSIDE (UNII: 76LN7P7UCU)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	

CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:72164-003-01	1 in 1 BOX	09/30/2020	
1		96 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	09/30/2020	

Labeler - Smiletwice, Inc. (117404286)

Revised: 12/2023

Smiletwice, Inc.