

**WHOLE CARE CINNAMON CLOVE- sodium monofluorophosphate paste, dentifrice**  
**WHOLE CARE PEPPERMINT- sodium monofluorophosphate paste, dentifrice**  
**WHOLE CARE SPEARMINT- sodium monofluorophosphate paste, dentifrice**  
**WHOLE CARE WINTERMINT- sodium monofluorophosphate paste, dentifrice**  
**Tom's of Maine, Inc.**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Tom's  
OF MAINE  
WHOLE CARE  
fluoride toothpaste**

***Drug Facts***

**Active ingredient**

Sodium monofluorophosphate 0.76% (0.13% w/v fluoride ion)

**Purpose**

Anticavity

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 years of age.**

If more than used for brushing is accidentally swallowed, get medical help or dial (412) 390-3381 right away (Poison Control Center).

**Directions**

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea-sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

**Inactive ingredients**

glycerin, water, calcium carbonate, hydrated silica, xylitol, *Chondrus crispus* (carrageenan), sodium lauryl sulfate, sodium bicarbonate, zinc citrate, *Cinnamomum cassia* (cinnamon) leaf oil and other natural flavors.

**Questions?**

**1-800-FOR-TOMS (1-800-367-8667) M - F 8:30 a.m. - 5:30 p.m. ET**

**PRINCIPAL DISPLAY PANEL - 133 g Carton**

**Since 1970**

**Tom's**

**OF MAINE™**

**with fluoride** | natural

**WHOLE CARE®**

fighting cavities | whitening | fresh breath | helps fight tartar

**fluoride toothpaste**

*cinnamon clove*

NET WT 4.7 OZ (133 g)



natural  
with fluoride

**WHOLE CARE®**

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whitening  
fresh breath  
helps fight tartar  
fluoride toothpaste  
**cinnamon clove**



NET WT 4.7 OZ (133 g)

What makes a product good? At Tom's, it includes how we make it.



No animal testing or animal ingredients.



We share every **Ingredient**, its **purpose**, and its **source** at [www.tomsofmaine.com](http://www.tomsofmaine.com).



**Sustainable practices** are a priority in every aspect of our business.



No artificial colors, flavors, fragrance, or preservatives.



We strive to maximize **recycled content** and **recyclability** of our packaging.



5% (12 days) of employee time to volunteering. **10%** of profits to human and environmental goodness.



Tom's of Maine™ Goodness Day

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**Drug Facts** (continued)

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**Inactive ingredients** glycerin, water, calcium carbonate, hydrated silica, xylitol, Chondrus crispus (carrageenan), sodium lauryl sulfate, sodium bicarbonate, zinc citrate, Cinnamomum cassia (cinnamon) leaf oil and other natural flavors.

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Along with clinically-proven cavity protection from fluoride, this toothpaste whitens with naturally sourced silicas. This product also helps to freshen breath and prevent plaque and tartar buildup with regular brushing.

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children under 2 years ask a dentist or physician

**Inactive ingredients** glycerin, water, calcium carbonate, hydrated silica, xylitol, *Chondrus crispus* (carrageenan), *Mentha piperita* (peppermint) oil, sodium lauryl sulfate, sodium bicarbonate, zinc citrate.

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-  **Sustainable practices are a priority in every aspect of our business.**
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children under 2 years	ask a dentist or physician
<b>Inactive ingredients</b> glycerin, water, calcium carbonate, hydrated silica, xylitol, <i>Chondrus crispus</i> (carrageenan), <i>Mentha viridis</i> (spearmint) leaf oil and other natural flavors, sodium lauryl sulfate, sodium bicarbonate, zinc citrate.	
<b>Questions?</b> 1-800-FOR-TOMS (1-800-367-8667) M - F 8:30 a.m. - 5:30 p.m. ET	

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fluoride toothpaste

wintermint

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**WHOLE CARE**

fights cavities  
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 fresh breath  
 helps fight tartar  
 fluoride toothpaste  
 wintermint



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 fluoride toothpaste  
 wintermint



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adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician							
children 2 to 6 years	use only a pea-sized amount and supervise child's brushing and rinsing (to minimize swallowing)							
children under 2 years	ask a dentist or physician							

<b>WHOLE CARE CINNAMON CLOVE</b>			
sodium monofluorophosphate paste, dentifrice			
<b>Product Information</b>			
<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:51009-100

Route of Administration DENTAL

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
Sodium monofluorophosphate (UNII: C810JCZ56Q) (fluoride ion - UNII:Q80VPU408O)	Sodium monofluorophosphate	0.0076 g in 1 g

### Inactive Ingredients

Ingredient Name	Strength
Glycerin (UNII: PDC6A3C0OX)	
Water (UNII: 059QF0KO0R)	
Calcium carbonate (UNII: H0G9379FGK)	
Hydrated Silica (UNII: Y6O7T4G8P9)	
Xylitol (UNII: VCQ006KQ1E)	
Carrageenan (UNII: 5C69YCD2YJ)	
Zinc citrate (UNII: K72I3DEX9B)	
Sodium Lauryl Sulfate (UNII: 368GB5141J)	
Cinnamon leaf oil (UNII: S92U8SQ71V)	
Clove oil (UNII: 578389D6D0)	
Clove stem oil (UNII: 9368YZM9M4)	

### Product Characteristics

Color	WHITE (off-white)	Score	
Shape		Size	
Flavor	CINNAMON (Cinnamon-Clove)	Imprint Code	
Contains			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51009-100-47	1 in 1 CARTON		
1		133 g in 1 TUBE		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	02/14/2011	

## WHOLE CARE PEPPERMINT

sodium monofluorophosphate paste, dentifrice

### Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:51009-104
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Route of Administration DENTAL

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
Sodium monofluorophosphate (UNII: C810JCZ56Q) (fluoride ion - UNII:Q80VPU408O)	Sodium monofluorophosphate	0.0076 g in 1 g

### Inactive Ingredients

Ingredient Name	Strength
Glycerin (UNII: PDC6A3C0OX)	
Water (UNII: 059QF0KO0R)	
Calcium carbonate (UNII: H0G9379FGK)	
Hydrated Silica (UNII: Y6O7T4G8P9)	
Xylitol (UNII: VCQ006KQ1E)	
Carrageenan (UNII: 5C69YCD2YJ)	
Zinc citrate (UNII: K72I3DEX9B)	
Sodium Lauryl Sulfate (UNII: 368GB5141J)	
Peppermint Oil (UNII: AV092KU4JH)	

### Product Characteristics

Color	WHITE (off-white)	Score	
Shape		Size	
Flavor	PEPPERMINT	Imprint Code	
Contains			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51009-104-47	1 in 1 CARTON		
1		133 g in 1 TUBE		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	02/14/2011	

## WHOLE CARE SPEARMINT

sodium monofluorophosphate paste, dentifrice

### Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:51009-105
Route of Administration	DENTAL		



**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
<b>Sodium monofluorophosphate</b> (UNII: C810JCZ56Q) (fluoride ion - UNII:Q80VPU408O)	Sodium monofluorophosphate	0.0076 g in 1 g

**Inactive Ingredients**

Ingredient Name	Strength
<b>Glycerin</b> (UNII: PDC6A3C0OX)	
<b>Water</b> (UNII: 059QF0KO0R)	
<b>Calcium carbonate</b> (UNII: H0G9379FGK)	
<b>Hydrated Silica</b> (UNII: Y6O7T4G8P9)	
<b>Xylitol</b> (UNII: VCQ006KQ1E)	
<b>Carrageenan</b> (UNII: 5C69YCD2YJ)	
<b>Zinc citrate</b> (UNII: K72BDEX9B)	
<b>Sodium Lauryl Sulfate</b> (UNII: 368GB5141J)	
<b>Spearmint Oil</b> (UNII: C3M81465G5)	
<b>Peppermint Oil</b> (UNII: AV092KU4JH)	

**Product Characteristics**

<b>Color</b>	WHITE (off-white)	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	SPEARMINT (Spearmint Ice)	<b>Imprint Code</b>	
<b>Contains</b>			

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51009-105-47	1 in 1 CARTON		
1		133 g in 1 TUBE		

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	02/14/2011	

**WHOLE CARE WINTERMINT**

sodium monofluorophosphate paste, dentifrice

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:51009-106
<b>Route of Administration</b>	DENTAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
<b>Sodium monofluorophosphate</b> (UNII: C810JCZ56Q) (fluoride ion - UNII:Q80VPU408O)	Sodium monofluorophosphate	0.0076 g in 1 g

**Inactive Ingredients**

Ingredient Name	Strength
<b>Glycerin</b> (UNII: PDC6A3C0OX)	
<b>Water</b> (UNII: 059QF0K00R)	
<b>Calcium carbonate</b> (UNII: H0G9379FGK)	
<b>Hydrated Silica</b> (UNII: Y6O7T4G8P9)	
<b>Xylitol</b> (UNII: VCQ006KQ1E)	
<b>Carrageenan</b> (UNII: 5C69YCD2YJ)	
<b>Zinc citrate</b> (UNII: K72BDEX9B)	
<b>Sodium Lauryl Sulfate</b> (UNII: 368GB5141J)	
<b>Methyl salicylate</b> (UNII: LAV5U5022Y)	
<b>Peppermint Oil</b> (UNII: AV092KU4JH)	

**Product Characteristics**

<b>Color</b>	WHITE (off-white)	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT (Wintermint)	<b>Imprint Code</b>	
<b>Contains</b>			

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51009-106-47	1 in 1 CARTON		
1		133 g in 1 TUBE		

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	02/14/2011	

**Labeler** - Tom's of Maine, Inc. (052764354)**Establishment**

Name	Address	ID/FEI	Business Operations
Tom's of Maine, Inc.		052764354	MANUFACTURE