

**COLGATE MAX FRESH COCONUT PINEAPPLE- sodium fluoride gel, dentifrice**  
Colgate-Palmolive Company

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**COLGATE® MAX FRESH® COCONUT PINEAPPLE**

***Drug Facts***

**Active ingredient**

Sodium Fluoride 0.24% (0.14% w/v fluoride ion)

**Purpose**

Anticavity

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 years of age.**

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

**Inactive ingredients**

Sorbitol, Water, Hydrated Silica, Sodium Lauryl Sulfate, Flavor, PEG-12, Cellulose Gum, Glycerin, Cocamidopropyl Betain, Sodium Saccharin, Hydroxypropyl Methylcellulose, Titanium Dioxide, Yellow 5.

**Questions?**

**1-800-468-6502**

DIST. BY: COLGATE-PALMOLIVE COMPANY,  
NEW YORK, NY, 10022 USA

**PRINCIPAL DISPLAY PANEL - 53.8 g Tube Carton**

Colgate®

Anticavity Fluoride Toothpaste

MaxFresh®

FRESHNESS POWERED BY  
ULTRAFREEZE

DELICIOUS FRUIT FLAVOR,  
MINTY COOL BREATH

Fluoride Toothpaste

Pineapple Coconut Crush  
FLAVOR

WITH MINTY BREATH STRIPS

NET WT 1.9 OZ (53.8 g)

**Colgate**  
Anticavity  
Fluoride Toothpaste

Pineapple Coconut Crush FLAVOR  
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MINTY COOL BREATH

PS0102920

**Colgate**  
Anticavity  
Fluoride Toothpaste

**MaxFresh**

EXPERIENCE ULTRAFREEZE

RELEASES AN  
INSTANT BLAST  
OF FRESHNESS

INVIGORATES  
YOUR BRUSHING  
EXPERIENCE

FLUORIDE  
TOOTHPASTE HELPS  
PREVENT CAVITIES

**Drug Facts**

**Active ingredient**

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**Drug Facts (continued)**

**Directions**

brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician of age and older  
children 2 to 6 years  
children under 2 years

ask a dentist or physician  
use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)

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**Questions? 1-800-468-6502**



www.colgate.com/maxfresh  
Patents: cpatents.com  
COLGATE-PALMOLIVE  
DST BY: COLGATE-PALMOLIVE COMPANY  
NEW YORK, NY 10022 USA  
Made in Mexico  
GLUTEN FREE

FRESHNESS POWERED BY  
ULTRAFREEZE

PRE-CUT  
AREA





## COLGATE MAX FRESH COCONUT PINEAPPLE

sodium fluoride gel, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:35000-789
<b>Route of Administration</b>	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	SODIUM FLUORIDE	2.4 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
<b>SORBITOL</b> (UNII: 506T60A25R)	471.29 mg in 1 g
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>HYDRATED SILICA</b> (UNII: Y607T4G8P9)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>POLYETHYLENE GLYCOL 600</b> (UNII: NL4J9F21N9)	
<b>CARBOXYMETHYLCELLULOSE</b> (UNII: 05JZI7B19X)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>COCAMIDOPROPYL BETAINE</b> (UNII: 5OCF3O11KX)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>HYDROXYPROPYL CELLULOSE, UNSPECIFIED</b> (UNII: 9XZ8H6N6OH)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>FD&amp;C YELLOW NO. 5</b> (UNII: I753WB2F1M)	

### Product Characteristics

<b>Color</b>	YELLOW	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	PINEAPPLE	<b>Imprint Code</b>	
<b>Contains</b>			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
	NDC 35000 789			

1	NDC:35000-789-86	1 in 1 CARTON	11/24/2025	
1		127 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:35000-789-99	1 in 1 CARTON	04/01/2026	
2		53.8 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	11/24/2025	

**Labeler** - Colgate-Palmolive Company (001344381)

**Registrant** - Mission Hills, S.A. de C.V. (812312122)

Revised: 4/2026

Colgate-Palmolive Company