

**PLAQUE HD ANTICAVITY BERRY BUBBLE GUM FLAVOR PROFESSIONAL
PLAQUE-IDENTIFYING- sodium fluoride paste, dentifrice
TJA Health LLC**

PLAQUE HD ANTICAVITY TOOTHPASTE BERRY BUBBLE GUM FLAVOR

Drug Facts

Active ingredient

Sodium Fluoride 0.24% (0.14% w/v Fluoride Ion)

Purpose

Anticavity

Use

Aids in the prevention of dental cavities.

Warnings

Keep out of reach of children

under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- Adults and children 2 years of age or older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a doctor. Instruct children under 6 years of age in good brushing and rinsing habits (to minimize swallowing). Supervise children as necessary until capable of using without supervision.
- Children under 2 year of age: Consult a dentist or doctor

Other information

- Store at room temperature

Inactive ingredients

Water, sorbitol, hydrated silica, glycerin, tetrasodium pyrophosphate, sodium bicarbonate, PVP, sodium benzoate, sodium lauryl sulfate, flavor, carbomer, cellulose gum, annatto extract, xylitol, sodium saccharin, disodium EDTA, blue 1.

Questions?

call toll-free-1-(800) 737-4860

Package Labeling (57660-001-01)

Plaque^{HD}
Berry Bubblegum

Made in the USA | US Patent No. 9,999,686

Drug Facts	
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Do not use if tamper-evident seal is broken or missing.

Manufactured by:
TJA Health, LLC
2501 Reeves Road
Joliet, IL 60436
1-(800) 737-4860

Anticavity Toothpaste
Berry Bubblegum
Net wt. 4.1 OZ (116g)

Anticavity Toothpaste
Gentle Whitening Formula
Net wt. 4.1 OZ (116g)

Plaque^{HD}
Plaque Identifying Toothpaste
with Targetol Technology

1 Apply
Place a pea-sized amount of PlaqueHD on your toothbrush. Without adding water, apply PlaqueHD to your teeth in even, circular strokes, taking care to cover your whole mouth.

2 Reveal
Without rinsing, spit out excess PlaqueHD and admire that gorgeous smile in the mirror. Take note of all the places where Targetol Technology[®] (the green stuff) has highlighted your mouth.

3 Brush
The hard work is over. Simply brush your teeth until all of the green is gone; it's that easy! Walk out the door with confidence knowing you're sporting a plaque-free smile!

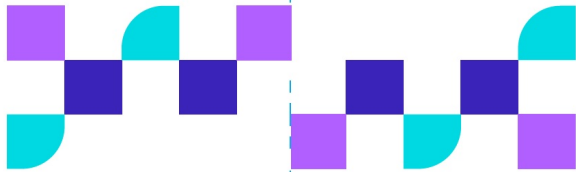
For optimal results, remember to use PlaqueHD twice a day, every day, to permanently improve your brushing habits!

Want to learn more about PlaqueHD? Have questions or comments about your oral health? Just write or talk to the best customer service in the business?

Scan the QR code above to connect with us directly via phone; we absolutely love talking to our customers, and we can't wait to hear from you!



**Plaque
Identifying
Toothpaste**
with Targetol Technology



**Berry
Bubblegum**



Anticavity Toothpaste
Gentle Whitening Formula
Net wt. 4.1 OZ (116g)



**Berry
Bubblegum**

Made in the USA | US Patent No. 9,999,686

Drug Facts

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LABS



Representative Labeling (57660-001-02)

Plaque can build up on teeth and around gums. TARGETOL Technology™ helps identify hard-to-see plaque build-up. Result: Better plaque removal than by using conventional toothpaste.

With regular brushing, PLAQUE HD: Fights Cavities Freshens Breath

BERRY BUBBLE GUM

PLAQUE HD

PLAQUE-IDENTIFYING ANTICAVITY TOOTHPASTE

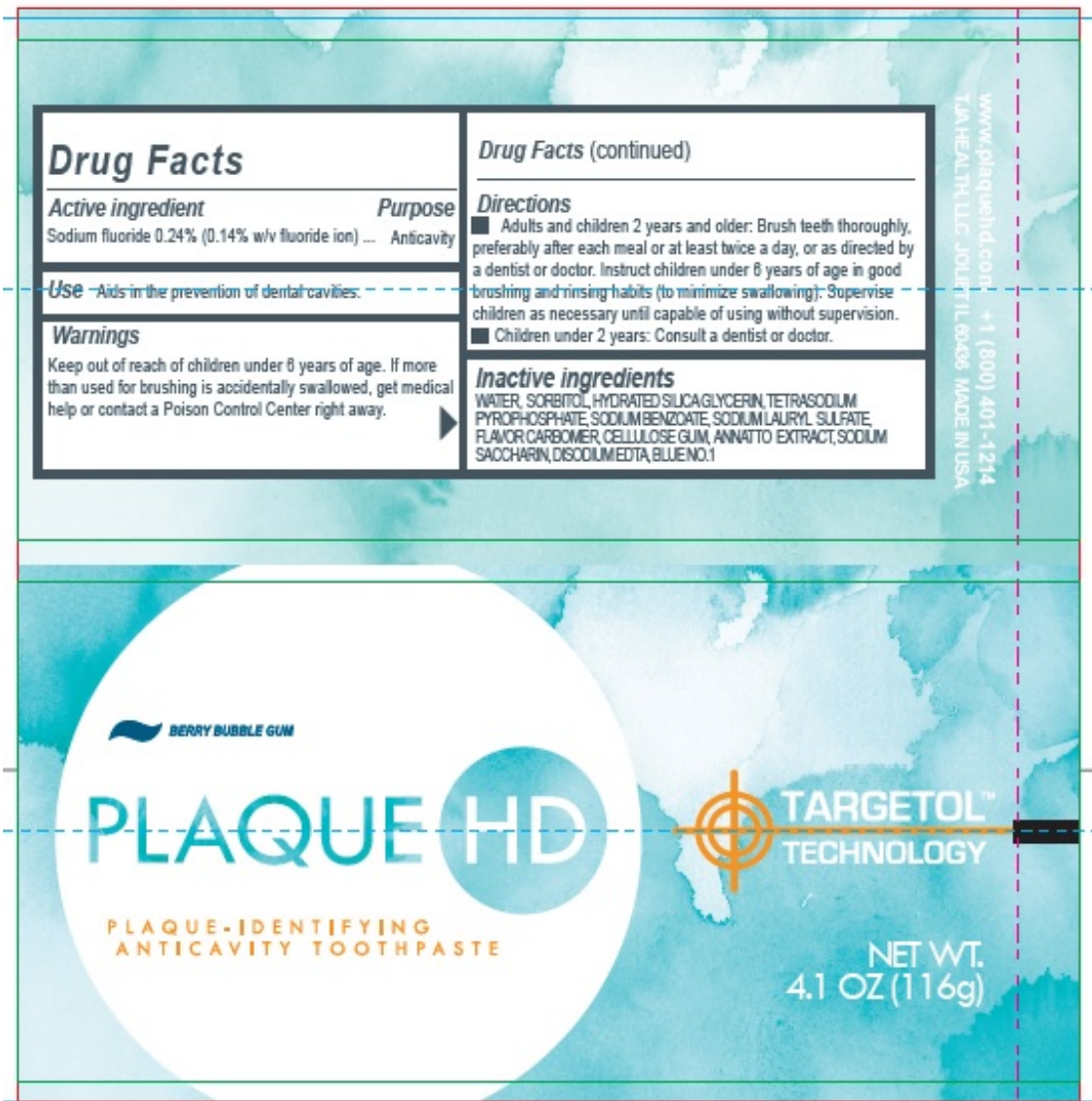
TARGETOL TECHNOLOGY

NET WT. 4.1 OZ (116g)

PLAQUE HD

Drug Facts		Drug Facts (continued)	
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Use Aids in the prevention of dental cavities.		Inactive ingredients WATER, SORBITOL, HYDRATED SILICA, GLYCERIN, TETRASODIUM PYROPHOSPHATE, SODIUM BENZOATE, SODIUM LAURYL SULFATE, FLUOROPOLYMER, CELLULOSE GUM, ANNATTO EXTRACT, SODIUM SACCHARIN, DISODIUM EDTA, BLEND 1.	
Warnings Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.			

www.plaquehd.com
+1 (800) 401-1214
TJA HEALTH, LLC
JOLIET, IL 60438
MADE IN USA



PLAQUE HD ANTICAVITY BERRY BUBBLE GUM FLAVOR PROFESSIONAL PLAQUE-IDENTIFYING

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:57660-001
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.14 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	

SORBITOL (UNII: 506T60A25R)
HYDRATED SILICA (UNII: Y607T4G8P9)
GLYCERIN (UNII: PDC6A3C0OX)
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)
SODIUM BICARBONATE (UNII: 8MDF5V39QO)
POVIDONE, UNSPECIFIED (UNII: FZ989GH94E)
SODIUM BENZOATE (UNII: OJ245FE5EU)
SODIUM LAURYL SULFATE (UNII: 368GB5141J)
CARBOMER HOMOPOLYMER, UNSPECIFIED TYPE (UNII: 0A5MM307FC)
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)
ANNATTO (UNII: 6PQP1V1B6O)
XYLITOL (UNII: VCQ006KQ1E)
SACCHARIN SODIUM (UNII: SB8ZUX40TY)
EDETATE DISODIUM (UNII: 7FLD91C86K)
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)

Product Characteristics

Color		Score	
Shape		Size	
Flavor	BERRY, BUBBLE GUM (Berry Bubble Gum Flavor)	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:57660-001-01	1 in 1 PACKAGE	03/19/2014	
1		116 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:57660-001-02	1 in 1 PACKAGE	03/19/2014	
2		116 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	03/19/2014	

Labeler - TJA Health LLC (078799634)

Registrant - TJA Health LLC (078799634)

Establishment

Name	Address	ID/FEI	Business Operations
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