

ZINC OXIDE 40%- diaper rash skin protectent ointment
Cardinal Health

CR-1189 Zinc Oxide 40% NDC 70000-0469-1

Active Ingredient

Zinc oxide 40%

Purpose

Skin Protectant

Uses

- helps treat and prevent diaper rash
- protects chafed skin due to diaper rash and helps seal out wetness

Warnings

For external use only

When using this product

do not get into eyes

Stop use and ask a doctor if

- condition worsens.
- symptoms last more than 7 days or clear up and occur again within a few days

If swallowed, get medical help or contact a Poison Control Center (1-800-222-1222) right away.

Directions

- change wet and soiled diapers promptly
- cleanse the diaper area
- allow to dry
- apply paste liberally as often as necessary, with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged

Other Information

- store at 20°C to 25°C (68°F to 77°F)
- may stain clothing

Inactive Ingredients

beeswax, cod liver oil, fragrance, glycerine, lanolin, sorbitan sesquioleate, talc, tocopheryl acetate, petrolatum

Questions and comments?

1-888-396-2739

Label

LEADER™

NDC 70000-0469-1

Maximum Strength
Diaper Rash Ointment
Zinc Oxide, 40% | Skin Protectant

COMPARE TO DESITIN®
MAXIMUM STRENGTH
active ingredient*

100% Money Back Guarantee

NET WT 4 OZ (113 g)

Drug Facts	Purpose
Active Ingredient Zinc Oxide 40%	Skin Protectant
Uses • helps treat and prevent diaper rash • protects chafed skin due to diaper rash and helps seal out wetness	
Warnings For external use only When using this product • do not get into eyes Stop use and ask a doctor if • condition worsens • symptoms last more than 7 days or clear up and occur again within a few days Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center (1-800-222-1222) right away.	
Directions • change wet and soiled diapers promptly • cleanse the diaper area • allow to dry • apply paste liberally as often as necessary, with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged	
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*This product is not manufactured or distributed by Johnson & Johnson, owner of the registered trademark Desitin® Maximum Strength.

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www.myleader.com 1-800-200-6313
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Made in India

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Return to place of purchase if not satisfied.

CIN 5494919
REV. 4/19

ZINC OXIDE 40%

diaper rash skin protectent ointment

Product Information

Product Type

HUMAN OTC DRUG

Item Code (Source)

NDC:70000-0469

Route of Administration TOPICAL

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	40 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
LANOLIN (UNII: 7EV65EAW6H)	
GLYCERIN (UNII: PDC6A3C0OX)	
YELLOW WAX (UNII: 2ZA36H0S2V)	
PETROLATUM (UNII: 4T6H12BN9U)	
COD LIVER OIL (UNII: BBL281NWFQ)	
TALC (UNII: 7SEV7J4R1U)	
SORBITAN SESQUIOLEATE (UNII: 0W8RRI5W5A)	
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:70000-0469-1	72 in 1 CASE	01/30/2019	
1		1 in 1 BOX		
1		113 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M016	01/30/2019	

Labeler - Cardinal Health (063997360)

Revised: 11/2025

Cardinal Health