

CREST 3D WHITE WHITENING THERAPY DEEP CLEAN CHARCOAL- sodium fluoride paste, dentifrice
Procter & Gamble Manufacturing Company

Crest®
3D White™
Whitening Therapy
Deep Clean
Charcoal

Drug Facts

Active ingredient

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
 - do not swallow
 - to minimize swallowing use a pea-sized amount in children under 6
 - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

water, sorbitol, hydrated silica, disodium pyrophosphate, sodium lauryl sulfate, flavor, cellulose gum, sodium hydroxide, sodium saccharin, carbomer, charcoal powder, sucralose, polysorbate 80, mica, titanium dioxide

Questions?

1-800-492-7378

DISTR. BY PROCTER & GAMBLE,
CINCINNATI, OH 45202

PRINCIPAL DISPLAY PANEL - 116 g Carton

Crest®

3D WHITE™

FLUORIDE ANTICAVITY TOOTHPASTE

WHITENING

THERAPY™

charcoal

DEEP CLEAN

INVIGORATING MINT

NET WT 4.1 OZ (116 g)



Drug Facts

Active ingredient	Purpose
Sodium fluoride 0.243% (0.15% w/v fluoride ion)	Anticavity toothpaste

Use helps protect against cavities.

Warning
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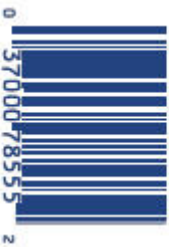
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Inactive ingredients: water, sorbitol, hydrated silica, disodium pyrophosphate, sodium lauryl sulfate, flavor, cellulose gum, sodium hydroxide, sodium ascorbate, carbomer, chitosan powder, sorbitol, polyethylene glycol, zinc, titanium dioxide

Questions? 1-800-492-7378

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CINCINNATI, OH 45202
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Crest
3DWHITE
FLUORIDE ANTICAVITY TOOTHPASTE

WHITENING THERAPY

DEEP CLEAN

charcoal

INVIGORATING MINT
NET WT 4.1 OZ (116 g)

WHITENING THERAPY

charcoal

This 3DWHITE™ Whitening Therapy formula contains an Active Mineral Complex™ and Charcoal. This formula gives you a deep clean that brightens* teeth, strengthens enamel, and freshens breath.

*As shown after use.

charcoal

DEEP CLEAN

INVIGORATING MINT
NET WT 4.1 OZ (116g)

Crest
3DWHITE
FLUORIDE ANTICAVITY TOOTHPASTE

WHITENING THERAPY

CREST 3D WHITE WHITENING THERAPY DEEP CLEAN CHARCOAL
sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:37000-215
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
CARBOXYPOLYMETHYLENE (UNII: 0A5MM307FC)	
SODIUM ACID PYROPHOSPHATE (UNII: H5WWD9LZUD)	
CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)	
ACTIVATED CHARCOAL (UNII: 2P3VMU3H10)	
POLYSORBATE 80 (UNII: 6OZP39ZG8H)	
WATER (UNII: 059QF0KO0R)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SORBITOL (UNII: 506T60A25R)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
MICA (UNII: V8A1AW0880)	

Product Characteristics

Color	white	Score	
Shape		Size	
Flavor	PEPPERMINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-215-41	1 in 1 CARTON	01/01/2019	
1		116 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:37000-215-82	2 in 1 CELLO PACK	01/01/2019	
2		1 in 1 CARTON		
2		116 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:37000-215-28	1 in 1 CARTON	01/01/2020	07/20/2023
3		79 g in 1 TUBE; Type 0: Not a Combination Product		

4	NDC:37000-215-85	1 in 1 CARTON	01/01/2020	
4		24 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:37000-215-52	1 in 1 CARTON	01/01/2020	
5		147 g in 1 TUBE; Type 0: Not a Combination Product		
6	NDC:37000-215-03	3 in 1 CELLO PACK	01/01/2019	07/20/2023
6		1 in 1 CARTON		
6		147 g in 1 TUBE; Type 0: Not a Combination Product		
7	NDC:37000-215-04	4 in 1 CELLO PACK	01/01/2019	07/20/2023
7		1 in 1 CARTON		
7		147 g in 1 TUBE; Type 0: Not a Combination Product		
8	NDC:37000-215-24	1 in 1 CARTON	01/01/2020	
8		68 g in 1 TUBE; Type 0: Not a Combination Product		
9	NDC:37000-215-35	1 in 1 CARTON	01/01/2019	
9		99 g in 1 TUBE; Type 0: Not a Combination Product		
10	NDC:37000-215-60	2 in 1 CELLO PACK	01/01/2019	
10		1 in 1 CARTON		
10		99 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	01/01/2019	

Labeler - Procter & Gamble Manufacturing Company (004238200)

Revised: 2/2024

Procter & Gamble Manufacturing Company