

CREST PRO-HEALTH GUM AND SENSITIVITY REFRESHING MINT- stannous fluoride paste, dentifrice
The Procter & Gamble Manufacturing Company

Crest® Pro-Health™

Gum and Sensitivity

Refreshing Mint

Drug Facts

Active ingredient

Stannous fluoride 0.454% (0.14% w/v fluoride ion)

Purposes

Anticavity, antigingivitis, antisensitivity toothpaste

Uses

- aids in the prevention of cavities
- helps prevent gingivitis
- helps interfere with the harmful effects of plaque associated with gingivitis
- helps control plaque bacteria that contribute to the development of gingivitis
- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets or contact

Warnings

When using this product do not use for sensitivity longer than four weeks unless recommended by a dentist.

Stop use and ask a dentist if the sensitivity problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 12 yrs. & older: apply at least a 1-inch strip of the product onto a soft bristle toothbrush. Brush teeth thoroughly for at least 1 minute twice a day (morning and evening) or as recommended by a dentist. Make sure to brush all sensitive areas of the teeth.
- do not swallow
- children under 12 yrs.: ask a dentist

Other information

- products containing stannous fluoride may produce surface staining of the teeth
- adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist
- this Crest is specially formulated to help prevent staining
- see your dentist regularly

Inactive ingredients

water, sorbitol, hydrated silica, sodium lauryl sulfate, carrageenan, sodium gluconate, flavor, stannous chloride, xanthan gum, cocamidopropyl betaine, zinc citrate, sodium saccharin, sucralose, sodium hydroxide, titanium dioxide

Questions?**1-800-594-4158**

DISTR. BY PROCTER & GAMBLE,
CINCINNATI, OH 45202

PRINCIPAL DISPLAY PANEL - 116 g Tube Carton**Crest**®**PRO-HEALTH**™

FLUORIDE TOOTHPASTE FOR ANTICAVITY, ANTIGINGIVITIS AND SENSITIVE TEETH
GUM

AND

SENSITIVITY**Refreshing Mint**

Starts working on
sensitivity immediately**
for relief within days.

SOFT MINT

NET WT 4.1 OZ (116 g)

Product Information				
Product Type		HUMAN OTC DRUG	Item Code (Source)	
Route of Administration		DENTAL	NDC:37000-390	
Active Ingredient/Active Moiety				
Ingredient Name			Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)			FLUORIDE ION	1.4 mg in 1 g
Inactive Ingredients				
Ingredient Name				Strength
HYDRATED SILICA (UNII: Y6O7T4G8P9)				
SORBITOL (UNII: 506T60A25R)				
ZINC CITRATE (UNII: K72I3DEX9B)				
STANNOUS CHLORIDE (UNII: 1BQV3749L5)				
WATER (UNII: 059QF0KO0R)				
SODIUM LAURYL SULFATE (UNII: 368GB5141J)				
SODIUM GLUCONATE (UNII: R6Q3791S76)				
CARRAGEENAN (UNII: 5C69YCD2YJ)				
SACCHARIN SODIUM (UNII: SB8ZUX40TY)				
XANTHAN GUM (UNII: TTV12P4NEE)				
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)				
SODIUM HYDROXIDE (UNII: 55X04QC32I)				
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)				
SUCRALOSE (UNII: 96K6UQ3ZD4)				
Product Characteristics				
Color		white	Score	
Shape			Size	
Flavor		MINT	Imprint Code	
Contains				
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-390-85	1 in 1 CARTON	01/09/2019	
1		24 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:37000-390-41	1 in 1 CARTON	01/09/2019	
2		116 g in 1 TUBE; Type 0: Not a Combination Product		
Marketing Information				

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	01/09/2019	09/27/2023

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2025

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