

HEB GLEAMING WHITE FRESH MINT- sodium fluoride paste, dentifrice
HEB

5820263 HEB Gleaming White Fresh Mint Anticavity Fluoride Toothpaste

Drug Facts

Active ingredient

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

Purpose

Anticavity

Uses aids in the prevention of dental cavities

Warnings

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

Adults and children 2 years of age and older: brush teeth thoroughly, preferably after each meal or at least twice per day, or as directed by a dentist or doctor.

- Instruct children under 6 years of age in good brushing and rinsing habits (to minimize swallowing).
- Supervise children as necessary until capable of using without supervision.
- **Children under 2 years of age:** consult a dentist or doctor.

Other information Store in a cool, dry place. • Keep tube capped when not in use.

Inactive ingredients water, sorbitol, hydrated silica, disodium pyrophosphate, sodium lauryl sulfate, flavor, cellulose gum, sodium hydroxide, sodium saccharin, carbomer, mica, titanium dioxide, blue 1

***Questions or comments?* CALL 1-877-777-2743**

MADE WITH PRIDE AND CARE FOR H-E-B®

SAN ANTONIO, TX 78204

HEB®

Fresh Mint

GLEAMING WHITE

FLUORIDE ANTICAVITY TOOTHPASTE

NET WT. 4.8 OZ (136g)

Drug Facts		Drug Facts (continued)	
Active Ingredient Sodium fluoride 0.243% (0.15% w/v fluoride ion)	Purpose Anticavity	Directions Adults and children 2 years of age and older: brush teeth thoroughly, preferably after each meal or at least twice per day, or as directed by a dentist or doctor. • Instruct children under 8 years of age in good brushing and rinsing habits (to minimize swallowing). • Supervise children as necessary until capable of using without supervision. • Children under 2 years of age: consult a dentist or doctor.	
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**This product is not manufactured or distributed by Procter & Gamble, owners of the registered trademark Crest®.*

• Compare to Crest®
3D White®



Fresh Mint

GLEAMING WHITE

FLUORIDE ANTICAVITY TOOTHPASTE

3 Benefits in 1

- Whitens teeth
- Strengthens enamel
- Protects against future stains

NET WT. 4.8 OZ (136g)

• Compare to Crest®
3D White®



Fresh Mint

GLEAMING WHITE

FLUORIDE ANTICAVITY TOOTHPASTE

3 Benefits in 1

- Whitens teeth
- Strengthens enamel
- Protects against future stains

NET WT. 4.8 OZ (136g)

Reveal a whiter, more radiant smile with HEB® Gleaming White™ Toothpaste.

HEB® Gleaming White™ Toothpaste safely and gently removes surface stains from teeth while the gentle foaming action cleans hard to reach areas for a whiter, brighter smile.

- Mild foaming action helps clean hard to reach areas
- Helps strengthen enamel
- Fights plaque & cavities
- Freshens breath



MADE WITH PRIDE AND CARE FOR H-E-B®
SAN ANTONIO, TX 78204

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HEB GLEAMING WHITE FRESH MINT

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:37808-330
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	0.15 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM (UNII: K679OBS311)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	

CARBOMER HOMOPOLYMER TYPE B (ALLYL PENTAERYTHRITOL OR ALLYL SUCROSE CROSSLINKED) (UNII: K6MOM3T5YL)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
WATER (UNII: 059QF0K00R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SODIUM ACID PYROPHOSPHATE (UNII: H5WWD9LZUD)	
MICA (UNII: V8A1AW0880)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	

Product Characteristics			
Color		Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37808-330-59	1 in 1 BOX	02/19/2019	
1		136 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	02/12/2019	

Labeler - HEB (007924756)

Registrant - Lornamead Products (119559733)

Establishment			
Name	Address	ID/FEI	Business Operations
Lornamead Product		119559733	manufacture(37808-330) , pack(37808-330)