

HEB ENAMEL PROTECTION MULTI ACTION- potassium nitrate, sodium fluoride paste, dentifrice
HEB

5820269 HEB Enamel Protection Multi-Action Sensitive Toothpaste

Drug Facts

Active ingredients

Potassium nitrate 5%

Sodium fluoride 0.24% (0.15% w/v fluoride ion)

Purpose

Antihypersensitivity

Anticavity

Uses

- builds increasing protection against painful sensitivity of the teeth
- aids in the prevention of dental cavities

When using this product, if irritation occurs discontinue use.

Stop use and see your dentist if the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.

- pain/sensitivity still persists after 4 weeks of use

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

Adults and children 12 years of age and older: Apply at least a 1-inch strip of the product onto a soft bristle toothbrush.

- Brush teeth thoroughly for at least one minute, preferably after each meal or at least twice a day (morning and evening) or as recommended by a dentist or physician
- Make sure to brush all sensitive areas of the teeth
- Minimize swallowing.
- Spit out after brushing.

Children under 12 years of age: Consult a dentist or a doctor.

Inactive ingredients water, hydrated silica, glycerin, sorbitol, cocamidopropyl betaine, flavor, xanthan gum, mica, titanium dioxide, sodium saccharin, sodium hydroxide

Store in a cool dry place. Keep tube capped when not in use.

Questions or Comments? CALL **1-877-777-2743**

MADE WITH PRIDE AND CARE FOR H-E-B®

SAN ANTONIO, TX 78204



HEB ENAMEL PROTECTION MULTI ACTION

potassium nitrate, sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:37808-336
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	0.15 g in 100 g
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	5 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
WATER (UNII: 059QF0KO0R)	
SORBITOL (UNII: 506T60A25R)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
GLYCERIN (UNII: PDC6A3C0OX)	
XANTHAN GUM (UNII: TTV12P4NEE)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
MICA (UNII: V8A1AW0880)	

Product Characteristics

Color		Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37808-336-19	1 in 1 CARTON	02/20/2019	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	02/20/2019	

Labeler - HEB (007924756)

Registrant - Lornamead Products (119559733)

Establishment

Name	Address	ID/FEI	Business Operations
Lornamead Products		119559733	manufacture(37808-336) , pack(37808-336)