

**OPTIMAX PURPLE ANTICAVITY FLUORIDE- sodium monofluorophosphate
WHITE GLO USA INC**

Optimax Purple Anticavity Fluoride Toothpaste

Drug Facts

Active ingredient

Sodium monofluorophosphate 0.76% (0.1% W/W fluoride ion).

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

Adults and children 2 years of age & older:	Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or doctor.
Children under 6 years of age:	Instruct in good brushing and rinsing habits (to minimize swallowing). Supervise children as necessary until capable of using without supervision.

Children under 2 years of age: Consult a dentist or doctor.

Other information

- Store in a cool place, below 86° F, away from heat
- Do not use if quality seal is broken or missing

Inactive ingredients

Calcium Carbonate, Aqua, Glycerin, Sorbitol, Hydrated Silica, Sodium Lauryl Sulfate, Aroma, Cellulose Gum, Mentholum, Hydroxyethylcellulose, Sodium Silicate, Sodium Saccharin, Trisodium Phosphate, D&C Red No.33, FD&C Blue No.1.

Questions or comments

For customer enquiries, please contact: hello@optimax.today www.optimax.today

Package Labeling:

ANTICAVITY FLUORIDE TOOTHPASTE
OPTIMAX
PURPLE TOOTHPASTE

**PURPLE TONER
COLOR CORRECTOR
WHITENING
TOOTHPASTE**

FLUORIDE
WHITER
TEETH FROM
3 DAYS
PROTECTION

X2 TWIN PACK



**FREE
STAIN LIFTING
TOOTHBRUSH**

ART. 1927.001 USA

ANTICAVITY FLUORIDE TOOTHPASTE
OPTIMAX
PURPLE TOOTHPASTE



**FREE
STAIN LIFTING
TOOTHBRUSH**

ANTICAVITY FLUORIDE TOOTHPASTE
OPTIMAX
PURPLE TOOTHPASTE

**PURPLE TONER
COLOR CORRECTOR
WHITENING
TOOTHPASTE**



X2 TWIN PACK



2 X 5.2 OZ
(150 ML)

Drug Facts
Active Ingredient
Sodium Monofluorophosphate 0.25% (0.1% W/V Fluoride ion), Anticavity toothpaste
Purpose
Anticavity toothpaste
Use
Helps protect against cavities
Warnings
Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.
Directions
Adults and children 2 years of age & older: Brush twice thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or doctor.
Children under 6 years of age: Instruct in good brushing and rinsing habits to maximize whitening. Supervise children as necessary until capable of using without supervision.
Children under 2 years of age: Consult a dentist or doctor.

Drug Facts (continued)
Other information
Store in a cool place below 86°F, away from heat.
Do not use if quality seal is broken or missing.
Inactive ingredients
Calcium Carbonate, Aqua, Citric Acid, Sorbitol, Hydrated Silica, Sodium Lauryl Sulfate, Ammonium Glycolaurate, Hydroxyethylcellulose, Sodium Cellulosil, Sodium Saccharin, Trisodium Phosphate, DSC Red No. 5, FD&C Blue No. 1.
Questions or comments
For customer enquiries, please contact: hello@optimax.today
White Glo USA INC. 42 West Campbell Avenue, Third Floor, Campbell, California, 95008. www.optimax.today

CREATED BY THE HOUSE OF NATURAL
SCIENCE PTY LTD AUSTRALIA.
11.01/60 Castlereagh St,
Sydney NSW 2000
WHITE GLO USA INC. 42 West
Campbell Avenue, Third Floor,
Campbell, California, 95008
Trademarks "OPTIMAX" Reg'd
Product manufactured in China under
license and strict supervision of The
House of Natural Science Pty Ltd Australia
www.optimax.today
hello@optimax.today
Product code W193USA



X2 TWIN PACK



**FREE
STAIN LIFTING
TOOTHBRUSH**

- ✓ Promotes oral health
- ✓ Freshens breath
- ✓ Whitens teeth
- ✓ Removes stains
- ✓ Cleans teeth and mouth
- ✓ Helps to strengthen teeth
- ✓ Active fluoride protection



TRUSTED
CARE FOR
THE ENTIRE
FAMILY

Optimax Purple Whitening Toothpaste uses advanced Purple Color Technology to instantly neutralize yellow tones, revealing a visibly brighter smile. This innovative formula works by countering discoloration, leaving your teeth looking whiter with every brush. It also lifts deep stains from coffee, tea, and wine while fluoride protection strengthens enamel and helps prevent cavities. Get instant brightness and long-term whitening in one powerful formula - because your smile deserves to shine.



**PURPLE TONER
COLOR CORRECTOR
WHITENING
TOOTHPASTE**

ANTICAVITY FLUORIDE TOOTHPASTE
OPTIMAX
PURPLE TOOTHPASTE

X2 TWIN PACK



ANTICAVITY FLUORIDE TOOTHPASTE
OPTIMAX
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PURPLE TOOTHPASTE

ANTICAVITY FLUORIDE TOOTHPASTE

OPTIMAX

PURPLE TOOTHPASTE

PURPLE TONER
COLOR CORRECTOR
WHITENING
TOOTHPASTE

5.2 OZ (150 ML)

DIRECTIONS:

Adults and children 2 years of age and older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or doctor. Children under 6 years of age: Instruct in good brushing and rinsing habits (to minimize swallowing). Supervise children as necessary until capable of using without supervision. Children under 2 years of age: Consult a dentist or doctor.

Keep out of reach of children.

ACTIVE INGREDIENT:

Sodium monofluorophosphate 0.76% (0.1% W/W fluoride ion).

INACTIVE INGREDIENTS:

Calcium Carbonate, Aqua, Glycerin, Sorbitol, Hydrated Silica, Sodium Lauryl Sulfate, Aroma, Cellulose Gum, Mentholum, Hydroxyethylcellulose, Sodium Silicate, Sodium Saccharin, Trisodium Phosphate, D&C Red No.33, FD&C Blue No.1.



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Sydney NSW 2000.

White Glo USA Inc.
42 West Campbell Ave,
Campbell CA 95008.

WWW.OPTIMAX.TODAY
HELLO@OPTIMAX.TODAY

THIS UNIT IS NOT LABELLED FOR RETAIL SALE

OPTIMAX PURPLE ANTICAVITY FLUORIDE

sodium monofluorophosphate kit

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:73656-034
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Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:73656-034-00	1 in 1 KIT	03/31/2025	
Quantity of Parts				
Part #	Package Quantity		Total Product Quantity	
Part 1	1 TUBE		150 g	
Part 1 of 1				
OPTIMAX PURPLE ANTICAVITY FLUORIDE				
sodium monofluorophosphate paste, dentifrice				
Product Information				
Item Code (Source)		NDC:73656-035		
Route of Administration		DENTAL		
Active Ingredient/Active Moiety				
Ingredient Name			Basis of Strength	Strength
SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)			FLUORIDE ION	7.6 mg in 1 g
Inactive Ingredients				
Ingredient Name				Strength
CALCIUM CARBONATE (UNII: H0G9379FGK)				
WATER (UNII: 059QF0KO0R)				
GLYCERIN (UNII: PDC6A3C0OX)				
SORBITOL (UNII: 506T60A25R)				
HYDRATED SILICA (UNII: Y6O7T4G8P9)				
SODIUM LAURYL SULFATE (UNII: 368GB5141J)				
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)				
MENTHOL, UNSPECIFIED FORM (UNII: L7T10EIP3A)				
HYDROXYETHYL CELLULOSE, UNSPECIFIED (UNII: T4V6TWG28D)				
SODIUM SILICATE (UNII: IJF18F77L3)				
SACCHARIN SODIUM (UNII: SB8ZUX40TY)				
D&C RED NO. 33 (UNII: 9DBA0SBB0L)				
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)				
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
	NDC:73656-035			

1	NDC: 73656-035-00	2 in 1 BOX		
1		150 g in 1 TUBE; Type 0: Not a Combination Product		
Marketing Information				
Marketing Category		Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug		M021	03/31/2025	
Marketing Information				
Marketing Category		Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug		M021	03/31/2025	

Labeler - WHITE GLO USA INC (117345666)

Registrant - WHITE GLO USA INC (117345666)

Revised: 9/2025

WHITE GLO USA INC