

**KROGER ENAMEL PROTECTION SENSITIVE GENTLE WHITENING- potassium nitrate, sodium fluoride paste, dentifrice  
Kroger Company**

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**5820255 Kroger Enamel Protection Sensitive Gentle Whitening**

***Drug Facts***

***Active ingredients***

Potassium nitrate 5%

Sodium fluoride 0.15% w/v fluoride ion

***Purpose***

Antihypersensitivity

Anticavity

***Uses***

- aids in the prevention of dental cavities
- aids in reducing sensitivity

***Warnings***

**If pain/sensitivity still persists** after 4 weeks of use, please visit your dentist.

**Stop use and ask a dentist if** the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.

**Keep out of reach of children.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

***Directions***

**Adults and children 12 years of age and older:** Apply at least a 1-inch strip of the product onto a soft bristle toothbrush.

- Brush teeth thoroughly for at least one minute, preferably after each meal or at least twice a day (morning and evening) or as recommended by a dentist or physician. Make sure to brush all sensitive areas of the teeth
- **Children under 12 years of age:** consult a dentist or a doctor

***Inactive ingredients*** water, hydrated silica, sorbitol, glycerin, PEG-8, cocamidopropyl betaine, flavor, titanium dioxide, xanthan gum, sodium saccharin, sodium hydroxide

***Store in a cool dry place***

DISTRIBUTED BY THE KROGER CO.

CINCINNATI, OHIO 45202

QUALITY GUARANTEE

800-632-6900 • www.kroger.com

**Kroger® Enamel Protection**

## GENTLE WHITENING FOR SENSITIVE TEETH

- Daily Anti-cavity Toothpaste with Flouride
- Helps Harden Tooth Enamel with Acid Protection Formula†

Mint Breeze

NET WT 4 OZ (113 g)



### Enamel Protection

GENTLE WHITENING FOR SENSITIVE TEETH

- Daily Anti-Cavity Toothpaste with Fluoride
- Helps Harden Tooth Enamel with Acid Protection Formula†



NET WT 4 OZ (113 g)



COMPARE TO the active ingredients in SENSODYNE® PRONAMEL® \*See Bottom Panel



### Enamel Protection

GENTLE WHITENING FOR SENSITIVE TEETH

- Daily Anti-Cavity Toothpaste with Fluoride
- Helps Harden Tooth Enamel with Acid Protection Formula†



NET WT 4 OZ (113 g)



Enamel Protection Gentle Whitening for Sensitive Teeth works gently to whiten teeth, prevent cavities, freshen breath, and guard against and reduce sensitivity caused by temperature, acidic food, and sugar.

\* SENSODYNE® & PRONAMEL® ARE REGISTERED TRADEMARKS OF GLAXOSMITHKLINE, PHILADELPHIA, PA 19101. GLAXOSMITHKLINE IS NOT AFFILIATED WITH THE KROGER CO. OR THIS PRODUCT.

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Drug Facts	Drug Facts (continued)
<p><b>Active Ingredients</b></p> <p>Potassium nitrate 5% Sodium fluoride 0.15% w/w fluoride ion</p> <p><b>Purpose</b></p> <p>Antihypersensitivity Analgesic</p> <p><b>Uses</b> • aids in the prevention of dental caries • aids in reducing sensitivity</p> <p><b>Warnings</b></p> <p>If pain/sensitivity still persists after 4 weeks of use, please visit your dentist. • Stop use and see your doctor if the problem worsens. • Some teeth may indicate a serious problem that may need prompt care by a dentist. • Keep out of reach of children. • If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.</p>	<p><b>Directions</b></p> <p>Adults and children 12 years of age and older: Apply at least a 1-inch strip of the product onto a soft bristle toothbrush • Brush teeth thoroughly for at least one minute, preferably after each meal or at least before a day (morning and evening) or as recommended by a dentist or physician. Make sure to brush all sensitive areas of the teeth. • Children under 12 years of age: consult a dentist or doctor.</p> <p><b>Inactive Ingredients</b> water, hydrated silica, sorbitol, glycerin, PEG-6, cocamidopropyl betaine, flavor, titanium dioxide, xanthan gum, sodium saccharin, sodium hydroxide</p> <p><b>Store in a cool, dry place</b></p>



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## KROGER ENAMEL PROTECTION SENSITIVE GENTLE WHITENING

potassium nitrate, sodium fluoride paste, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:30142-362
<b>Route of Administration</b>	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
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<b>POTASSIUM NITRATE</b> (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	5 g in 100 g
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.15 g in 100 g

### Inactive Ingredients

Ingredient Name	Strength
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>POLYETHYLENE GLYCOL, UNSPECIFIED</b> (UNII: 3WJQ0SDW1A)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>SODIUM HYDROXIDE</b> (UNII: 55X04QC32I)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	
<b>HYDRATED SILICA</b> (UNII: Y607T4G8P9)	
<b>COCAMIDOPROPYL BETAINE</b> (UNII: 5OCF3011KX)	

### Product Characteristics

<b>Color</b>	white	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:30142-362-99	1 in 1 CARTON	02/25/2019	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	02/25/2019	

**Labeler** - Kroger Company (006999528)

**Registrant** - Lornamead Products (119559733)

### Establishment

Name	Address	ID/FEI	Business Operations
Lornamead Products		119559733	manufacture(30142-362) , pack(30142-362)

