

COLGATE MAXFRESH WITH MINI BREATH CLEAN MINT- sodium fluoride paste, dentifrice

Colgate-Palmolive Company

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Colgate[®] MaxFresh[®] with Mini Breath Strips Clean Mint

Drug Facts

Active ingredient

Sodium fluoride 0.24% (0.15% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

sorbitol, water, hydrated silica, PEG-12, sodium lauryl sulfate, flavor, cellulose gum, tetrasodium pyrophosphate, cocamidopropyl betaine, sodium saccharin, methylcellulose, FD&C blue no. 1, FD&C yellow no. 5

Questions?

1-800-468-6502

Dist. by:

COLGATE-PALMOLIVE COMPANY

New York, NY 10022

PRINCIPAL DISPLAY PANEL - 170 g Tube Carton

Colgate®

Anticavity Fluoride Toothpaste

Max Fresh®

with WHITENING

BREATH STRIPS

FRESHNESS THAT LASTS FOR HOURS!

NET WT 6.0 OZ (170 g)

CLEAN MINT

Colgate®

Anticavity Fluoride Toothpaste

MaxFresh®

with WHITENING

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CLEAN MINT

BREATH STRIPS

FRESHNESS THAT LASTS FOR HOURS!

Colgate® MaxFresh®
with WHITENING
BREATH STRIPS

Bursting with Freshness that Lasts for Hours!

Inigorates your brushing experience and leaves your breath feeling fresh for hours.

- ✓ Fights Cavities
- ✓ Whitens Teeth
- ✓ Freshens Breath

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Drug Facts (continued)

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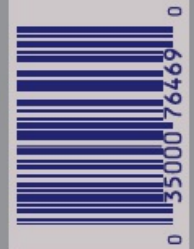
Questions? 1-800-468-6502



Turning off your water while brushing your teeth can save up to 4 gallons of water each time you brush!

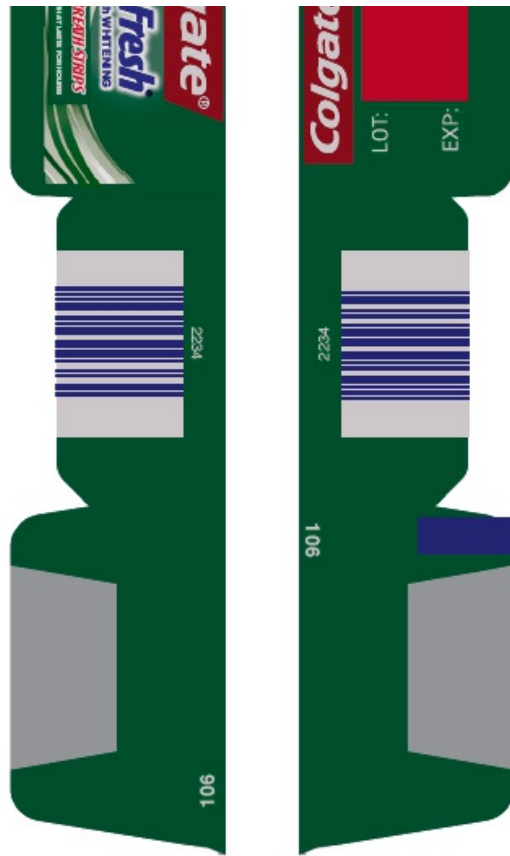
smartlabel™
visit smartlabel.colgate.com for ingredient information

Made by:
COLGATE-PALMOLIVE CO.
New York, NY 10022 U.S.A.
www.colgate.com/maxfresh



GLUTEN FREE





COLGATE MAXFRESH WITH MINI BREATH CLEAN MINT

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:35000-013
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.4 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0K00R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM (UNII: K679OBS311)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
METHYLCELLULOSE (100 MPA.S) (UNII: 4GFU244C4J)	

FD&C BLUE NO. 1 (UNII: HBR47K3TBD)	
ALUMINUM OXIDE (UNII: LM26O6933)	
FD&C YELLOW NO. 5 (UNII: I753WB2F1M)	

Product Characteristics

Color	GREEN	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-013-34	2 in 1 CARTON	10/11/2013	
1		170 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:35000-013-60	1 in 1 CARTON	10/11/2013	
2		170 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:35000-013-78	1 in 1 CARTON	10/11/2013	
3		221 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	10/11/2013	

Labeler - Colgate-Palmolive Company (001344381)

Establishment

Name	Address	ID/FEI	Business Operations
Colgate-Palmolive		785047999	MANUFACTURE(35000-013)