# STRIDEX SENSITIVE- salicylic acid liquid Blistex Inc

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

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Stridex<sup>®</sup> Sensitive

**Drug Facts** 

## **Active ingredient**

Salicylic acid 0.5% (w/w)

## Purpose

Acne medication

### Uses

- for the treatment and management of acne
- reduces the number of acne pimples and blackheads and allows the skin to heal
- helps to prevent new acne pimples from forming

## Warnings

### For external use only

### Allergy alert

do not use this product if you have a known allergy to salicylic acid

### When using this product

using other topical acne medication at the same time or immediately following use of this product may increase dryness or irritation of the skin. If this occurs, only one medication should be used unless directed by a doctor.

### Keep out of reach of children.

If swallowed, get medical help or contact a Poison Control Center right away.

### **Directions**

- cleanse the skin thoroughly before applying medication
- use the pad to wipe the entire affected area
- repeat with a clean pad as necessary to remove remaining traces of dirt
- because excessive drying of the skin may occur, start with one application daily, then gradually increase to two to three times daily as needed or as directed by a doctor
- if bothersome dryness or peeling occurs, reduce application to once a day or every other day
- do not leave pad on skin for an extended period of time
- keep away from eyes, lips and other mucous membranes

### **Inactive ingredients**

aloe barbadensis leaf juice, ammonium lauryl sulfate, ammonium xylenesulfonate, citric acid, DMDM hydantoin, fragrance, hamamelis virginiana (witch hazel) extract, menthol, PPG-5-Ceteth-20, purified water, simethicone, sodium borate, tetrasodium EDTA.

### PRINCIPAL DISPLAY PANEL - 90 Pad Jar Carton

NDC 10157-1007-2

SINGLE-STEP  $ACNE\ CONTROL_{TM}$ 

ALCOHOL FREE

**STRIDEX**® SALICYLIC ACID 0.5% W/W ACNE MEDICATION

**SENSITIVE** WITH ALOE

90

SOFT TOUCH PADS



ND C 1 0157 - 1007 - 2

SINGLE-STEP ACNE CONTROL



SENSITIVE WITH ALOE

90

SOFT TOUCH PADS

# SAVE \$100

### with purchase of any Stridex product

MANUFACTURER'S COUPON / NO EXPIRATION DATE

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# STRIDEX PADS = PROVEN EFFECTIVENESS WITHOUT UNNECESSARY IRRITATION

Each pad is specially textured for great cleansing with a great feel. Whether you want scrubbing or smooth, soft application, this pad is up to the task.

Stridex pad formulas are completely alcohol-free so you get proven acne-fighting effectiveness without the burn.

CLEAR COMPLEXION WITH COMFORT®

## TRIPLE ACTION!

### CLEANS

Stridex pads undog pores and dissolve deep-down oil. They even remove what cleansers and soaps leave behind.

#### TREATS

Stridex clears up existing pimples and helps eliminate blackheads with salicylic acid, a proven acne medication.

#### PREVENTS

Used regularly, Stridex pads help prevent breakouts before they start.

ACTUAL PAD SIZE 4.21 inf







#### MUMIXAM

Highest level of a cne control available without a prescription.

#### SENSITIVE

With soothing aloe to comfort skin.

#### **ESSENTIAL**

With vitamins C & E to promote healthy skin.

### Drug Facts

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STRIDEX SENSITIVE

GENTLE ACNE CONTROL AND SOOTHED SKIN.

Contains 0.5% salicylic acid. Mild keratolytic action helps unclog pores. Buffered cleansing system removes dirt & oil.

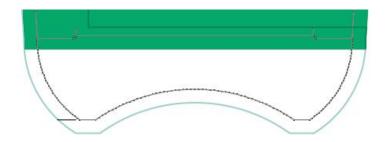
> Contains soothing aloe to comfort skin.

SATISFACTION GUARANTEED Blistex

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Carton is 100% Recyclable.

PROOF OF PURCHASE



## STRIDEX SENSITIVE

salicylic acid liquid

Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:10157-1007
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety			
Ingredient Name	Basis of Strength	Strength	
Salicylic Acid (UNII: O414PZ4LPZ) (Salicylic Acid - UNII:O414PZ4LPZ)	Salicylic Acid	0.5 g in 100 mL	

Inactive Ingredients		
Ingredient Name	Strength	
aloe vera leaf (UNII: ZY81Z83H0X)		
ammonium lauryl sulfate (UNII: Q7AO2R1M0B)		
ammonium xylenesulfonate (UNII: 4FZY6L6XCM)		
citric acid monohydrate (UNII: 2968PHW8QP)		
DMDM hydantoin (UNII: BYR0546TOW)		
hamamelis virginiana top (UNII: UDA30 A2JJY)		
MENTHOL, UNSPECIFIED FORM (UNII: L7T10 EIP3A)		
PPG-5-ceteth-20 (UNII: 4AAN25P8P4)		
water (UNII: 059QF0KO0R)		
sodium borate (UNII: 91MBZ8H3QO)		
edetate sodium (UNII: MP1J8420LU)		

Packaging				
#	Item Code	Package Description	<b>Marketing Start Date</b>	Marketing End Date
1	NDC:10157-1007-1	1 in 1 CARTON	12/0 1/20 12	
1		55 in 1 JAR		
1		$2\ mL$ in $1\ APPLICATOR;$ Type $0\colon Not\ a\ Combination\ Product$		
2	NDC:10157-1007-2	1 in 1 CARTON	12/0 1/20 12	
2		70 in 1 JAR		
2		$2\ mL$ in $1\ APPLICATOR;$ Type $0\colon Not\ a\ Combination\ Product$		
3	NDC:10157-1007-3	1 in 1 CARTON	12/0 1/20 12	
3		90 in 1 JAR		
3		$2\ mL$ in $1\ APPLICATOR;$ Type $0\colon Not\ a\ Combination\ Product$		
4	NDC:10157-1007-4	1 in 1 CARTON	12/0 1/20 12	

4	110 in 1 JAR		
4	2 mL in 1 APPLICATOR; Type 0: Not a Combination Product		
Marketing Information			
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Marketing Categor		Marketing Start Date	Marketing End Date
		Marketing Start Date 12/0 1/20 12	Marketing End Date

# Labeler - Blistex Inc (005126354)

Establishment			
Name	Address	ID/FEI	Business Operations
Blistex Inc		005126354	MANUFACTURE(10157-1007)

Revised: 12/2019 Blistex Inc