

CREST TARTAR PROTECTION- sodium fluoride paste, dentifrice
The Procter & Gamble Manufacturing Company

Crest® Tartar Protection

Drug Facts

Active ingredient

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warning

Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
 - do not swallow
 - to minimize swallowing use a pea-sized amount in children under 6
 - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

sorbitol, water, hydrated silica, disodium pyrophosphate, sodium lauryl sulfate, sodium hydroxide, flavor, xanthan gum, sodium saccharin, cellulose gum, carbomer, titanium dioxide, blue 1

Questions?

1-800-492-7378

Dist. by Procter & Gamble, Cincinnati, OH 45202

Route of Administration	DENTAL
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Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SODIUM ACID PYROPHOSPHATE (UNII: H5WWD9LZUD)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
XANTHAN GUM (UNII: TTV12P4NEE)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM (UNII: K679OBS311)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	

Product Characteristics

Color	blue	Score	
Shape		Size	
Flavor	CINNAMON	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-008-02	1 in 1 CARTON	10/01/2021	07/13/2023
1		82 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:37000-008-03	1 in 1 CARTON	10/01/2021	07/13/2023
2		130 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:37000-008-04	1 in 1 CARTON	10/01/2021	07/13/2023
3		181 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:37000-008-24	1 in 1 CARTON	09/01/2019	
4		68 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:37000-008-42	1 in 1 CARTON	09/01/2019	

5		119 g in 1 TUBE; Type 0: Not a Combination Product	
6	NDC:37000-008-57	1 in 1 CARTON	09/01/2019
6		161 g in 1 TUBE; Type 0: Not a Combination Product	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	11/06/1992	

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2026

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