

**COLGATE OPTIC WHITE SPARKLING- sodium monofluorophosphate paste, dentifrice**

**Colgate-Palmolive Company**

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**Colgate® Optic White® Sparkling**

***Drug Facts***

**Active ingredient**

Sodium Monofluorophosphate 0.76% (0.13% w/v fluoride ion)

**Purpose**

Anticavity

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 years of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

**Inactive ingredients**

Propylene Glycol, Calcium Pyrophosphate, PEG/PPG-116/66 Copolymer, PEG-12, Glycerin, PVP, Silica, Flavor, Tetrasodium Pyrophosphate, Sodium Lauryl Sulfate, Hydrogen Peroxide, Disodium Pyrophosphate, Sodium Saccharin, Sucralose, BHT.

**Questions?**

**1-800-468-6502**

*Dist by:*

**COLGATE-PALMOLIVE COMPANY**

*New York, NY 10022 U.S.A.*

**PRINCIPAL DISPLAY PANEL - 130 g Tube Carton**

Colgate®

Anticavity Fluoride Toothpaste

OPTIC

WHITE®

LOVERS

REMOVES STUBBORN,  
DARK STAINS

DEEPLY WHITENS  
BEYOND THE SURFACE

FRESH MINT

NET WT 4.6 OZ (130 g)

ENAMEL SAFE

PS0033822

OPTIC WHITE



LOVERS

Some people may experience tooth sensitivity or gum discomfort when using whitening products. This discomfort is temporary and not harmful. If you experience more than mild tooth sensitivity, stop use and consult your dentist.

Colgate  
Anticavity Fluoride Toothpaste

Colgate

OPTIC WHITE

Colgate  
Anticavity Fluoride Toothpaste

Drug Facts (continued)

**Directions**  
Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician.  
Use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)  
ask a dentist or physician  
Children under 2 years

**Inactive ingredients** Propylene Glycol, Calcium Pyrophosphate, PEG/PPG-11/6/6 Copolymer, PEG-12, Glycerin, PVP, Silica, Flavor, Tetrasodium Pyrophosphate, Sodium Lauryl Sulfate, Hydrogen Peroxide, Disodium Pyrophosphate, Sodium Saccharin, Sorbitol, Sucralose, BHT.

Questions? 1-800-468-6502

Drug Facts

**Active ingredient**  
Sodium Monofluorophosphate  
0.78% (0.13% w/v fluoride ion)

**Use** helps protect against cavities

**Warnings**  
Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

OPTIC WHITE



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DEEPLY WHITENS BEYOND THE SURFACE

FRESH MINT

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ENAMEL SAFE



MAINTAIN A BRIGHT, WHITE SMILE WHILE STILL ENJOYING THE THINGS YOU LOVE WITH OPTIC WHITE® LOVERS LINE.

CLINICALLY PROVEN TO REMOVE DEEP STAINS

CONTAINS DENTIST RECOMMENDED HYDROGEN PEROXIDE



SAVE WATER  
turn off the tap while brushing

Recycle Tube  
Your community may not yet accept tubes for recycling. Check locally. Learn more at colgate.com/goodness

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ENAMEL SAFE

Colgate

LOT:

EXP:



# COLGATE OPTIC WHITE SPARKLING

sodium monofluorophosphate paste, dentifrice

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:35000-758
<b>Route of Administration</b>	DENTAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>SODIUM MONOFLUOROPHOSPHATE</b> (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1 mg in 1 g

## Inactive Ingredients

Ingredient Name	Strength
<b>PROPYLENE GLYCOL</b> (UNII: 6DC9Q167V3)	
<b>CALCIUM PYROPHOSPHATE</b> (UNII: X69NU20D19)	
<b>PEG/PPG-116/66 COPOLYMER</b> (UNII: JP0CK963E0)	
<b>POLYETHYLENE GLYCOL 600</b> (UNII: NL4J9F21N9)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>POVIDONE K15</b> (UNII: E54VE15114)	
<b>SILICON DIOXIDE</b> (UNII: ETJ7Z6XBU4)	
<b>SODIUM PYROPHOSPHATE</b> (UNII: O352864B8Z)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>HYDROGEN PEROXIDE</b> (UNII: BBX060AN9V)	
<b>SODIUM ACID PYROPHOSPHATE</b> (UNII: H5WWD9LZUD)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>SUCRALOSE</b> (UNII: 96K6UQ3ZD4)	
<b>BUTYLATED HYDROXYTOLUENE</b> (UNII: 1P9D0Z171K)	

## Product Characteristics

<b>Color</b>	WHITE	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-758-94	1 in 1 CARTON	07/27/2022	12/31/2025
1		130 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	07/27/2022	12/31/2025

**Labeler** - Colgate-Palmolive Company (001344381)

**Registrant** - Colgate-Palmolive Company (001344381)

## Establishment

Name	Address	ID/FEI	Business Operations
Mission Hills S.A de C.V		812312122	MANUFACTURE(35000-758)

Revised: 10/2019

Colgate-Palmolive Company