

**CVS MAXIMUM STRENGTH- benzocaine paste, dentifrice**  
**CVS Pharmacy**

-----  
**5820321 CVS Max Str Oral Pain Reliever Paste**

**Active ingredient**

Benzocaine 20%

**Purpose**

Oral pain reliever

**Use**

for the temporary relief of pain due to

- canker sores
- cold sores
- fever blisters
- minor irritation of the mouth and gums caused by dentures or orthodontic appliances

**Warnings**

**Allergy alert:** do not use this product if you have a history of allergy to local anesthetics such as procaine, butacaine, benzocaine or other “caine” anesthetics

**When using this product**

- avoid contact with the eyes
- do not use more than directed
- do not use for more than 7 days unless directed by a dentist or doctor.

**Stop use and ask a doctor if**

- sore mouth symptoms do not improve in 7 days
- swelling, rash or fever develops
- irritation, pain or redness persists or worsens

**Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away.

**Directions**

- cut open tip of tube on scoremark
- **adults and children 2 years of age and older:** apply to the affected area up to 4 times daily or as directed by a dentist or doctor. Children under 12 years of age should be supervised in the use of this product.
- **children under 2 years of age:** ask a dentist or doctor.

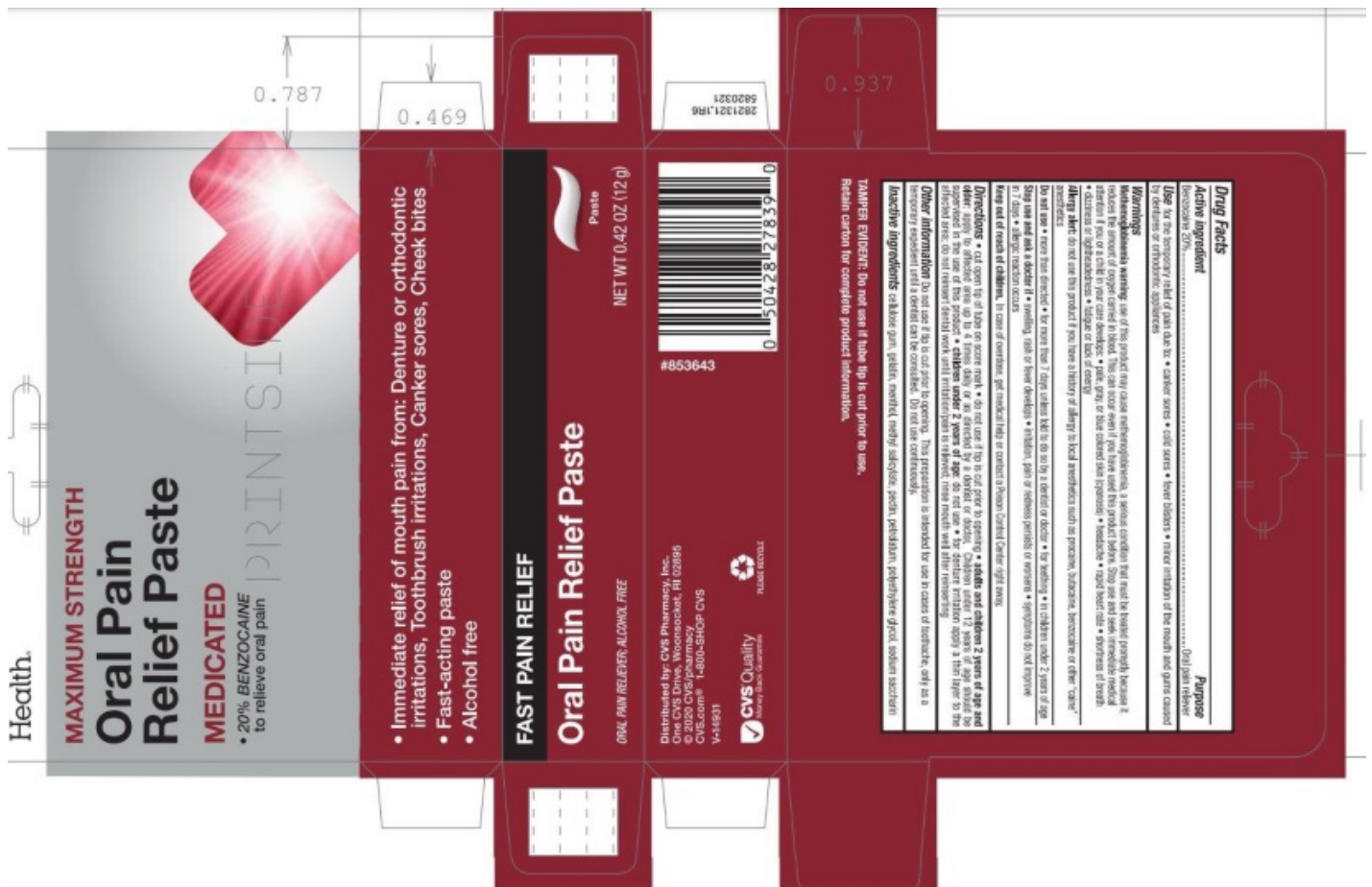
- for denture irritation apply a thin layer to the affected area; do not reinsert dental work until irritation/pain is relieved; rinse mouth well after reinserting

## Other Information

Do not use if tip is cut prior to opening. This preparation is intended for use in cases of toothache, only as a temporary expedient until a dentist can be consulted. Do not use continuously. This formula will stay in place for extended duration of relief.

## Inactive ingredients

Cellulose Gum, Gelatin, Menthol, Methyl Salicylate, Pectin, Petrolatum, Polyethylene Glycol, Sodium Saccharin.



## CVS MAXIMUM STRENGTH

benzocaine paste, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:59779-123
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>BENZOCAINE</b> (UNII: U3RSY48JW5) (BENZOCAINE - UNII:U3RSY48JW5)	BENZOCAINE	20 g in 100 g

Inactive Ingredients	
Ingredient Name	Strength
<b>MENTHOL</b> (UNII: L7T10EIP3A)	
<b>PETROLATUM</b> (UNII: 4T6H12BN9U)	
<b>GELATIN</b> (UNII: 2G86QN327L)	
<b>POLYETHYLENE GLYCOL 1000</b> (UNII: U076Q6Q621)	
<b>SACCHARIN</b> (UNII: FST467XS7D)	
<b>METHYL SALICYLATE</b> (UNII: LAV5U5022Y)	
<b>PECTIN</b> (UNII: 89NA02M4RX)	
<b>CARBOXYMETHYLCELLULOSE SODIUM</b> (UNII: K679OBS311)	

Product Characteristics			
<b>Color</b>		<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	WMNTERGREEN (L Menthol)	<b>Imprint Code</b>	
<b>Contains</b>			

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:59779-123-19	1 in 1 CARTON	01/20/2011	
1		12 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	01/20/2011	

**Labeler** - CVS Pharmacy (062312574)

**Registrant** - Lornamead Inc. (080046418)

### Establishment

Name	Address	ID/FEI	Business Operations
Lornamead Inc.		080046418	manufacture(59779-123)