

**KIEHLS SINCE 1851 ACTIVATED SUN PROTECTOR FOR FACE AND BODY BROAD SPECTRUM SPF 50 SUNSCREEN- titanium dioxide lotion**  
**L'Oreal USA Products Inc**

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**Drug Facts**

**Active ingredient**

Titanium dioxide 11%

**Purpose**

Sunscreen

- helps prevent sunburn

- if used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and early skin aging caused by the sun

**Warnings**

For external use only

**Do not use**

on damaged or broken skin

**When using this product**

keep out of eyes. Rinse with water to remove.

**Stop use and ask a doctor if**

rash occurs

**Keep out of reach of children.**

If swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

For sunscreen use:

- shake well before use
- apply liberally 15 minutes before sun exposure

- reapply:
  - after 80 minutes of swimming or sweating
  - immediately after towel drying
  - at least every 2 hours
- Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use asunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
  - limit time in the sun, especially from 10 a.m. – 2 p.m.
  - wear long-sleeved shirts, pants, hats, and sunglasses
- children under 6 months of age: Ask a doctor

### Other information

protect the product in this container from excessive heat and direct sun

### Inactive ingredients

water, dimethicone, isododecane, c12-15 alkyl benzoate, talc, alcohol denat., undecane, propanediol, styrene/acrylates copolymer, butyloctyl salicylate, phenethyl benzoate, triethylhexanoin, isohexadecane, tridecane, dimethicone/PEG-10/15 crosspolymer, PEG-9 polydimethylsiloxylethyl dimethicone, aluminum hydroxide, aluminum stearate, phenoxyethanol, stearic acid, lycium barbarum fruit extract, sodium chloride, caprylyl glycol, PEG-8 laurate, alumina, polyhydroxystearic acid, disteardimonium hectorite, propylene carbonate, tocopherol, benzoic acid, PEG-9

### Questions or comments?

Call toll free 1-800-946-4453

SINCE **KIEHL'S** 1851

**ACTIVATED  
SUN PROTECTOR™**

**TITANIUM DIOXIDE  
SUNSCREEN**

**Broad Spectrum**

Our ultra-lightweight lotion is formulated specifically for sensitive skin. Titanium Dioxide, a 100% mineral sun filter, provides broad spectrum protection. Our non-greasy, non-pore clogging formulation, used with other sun protection measures (see *Directions*), decreases the risk of skin cancer and early skin aging caused by the sun and also helps prevent sunburn. An effective antioxidant complex of Goji Berry, Einkorn Wheat and Vitamin E helps to neutralize skin-damaging free radicals. Paraben-Free. Non-Comedogenic. Photo Stable. Safe for the whole family.

<b>Drug Facts</b>	
<b>Active Ingredient</b>	<b>Purpose</b>
Titanium dioxide 11%.....	Sunscreen
<b>Uses</b>	
<ul style="list-style-type: none"> <li>• helps prevent sunburn</li> <li>• if used as directed with other sun protection measures (see <i>Directions</i>), decreases the risk of skin cancer and early skin aging caused by the sun</li> </ul>	
<b>Warnings</b>	

**SPF 50**

***For Face and Body***

***100% Mineral Sun Filter  
for Sensitive Skin***

***UVA/UVB Protection***

***Water Resistant  
(80 minutes)***

**SHAKE WELL**

**5.0 fl. oz. – 150 ml**

**For external use only**

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Fmia 858166 12 Code F.L.L D53722/1

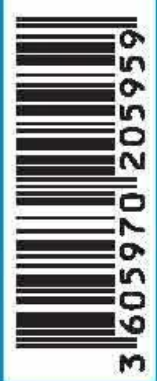
**KIEHL'S SINCE 1851 LLC,  
NEW YORK, NY 10014  
MADE IN U.S.A.**

**Dist., Kiehl's Canada, Montreal H4T 1K5  
106 rue Danton 92691 Levallois Perret Cedex  
TSA 10007 F 92667 ASNIERES CEDEX**

**www.kiehls.com**



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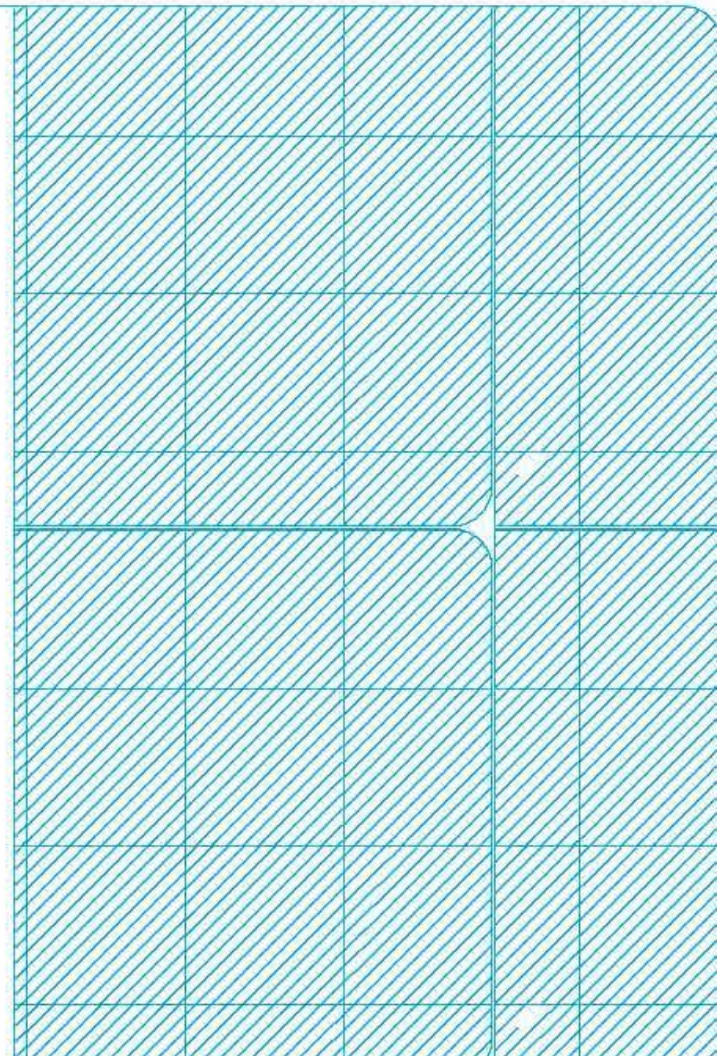


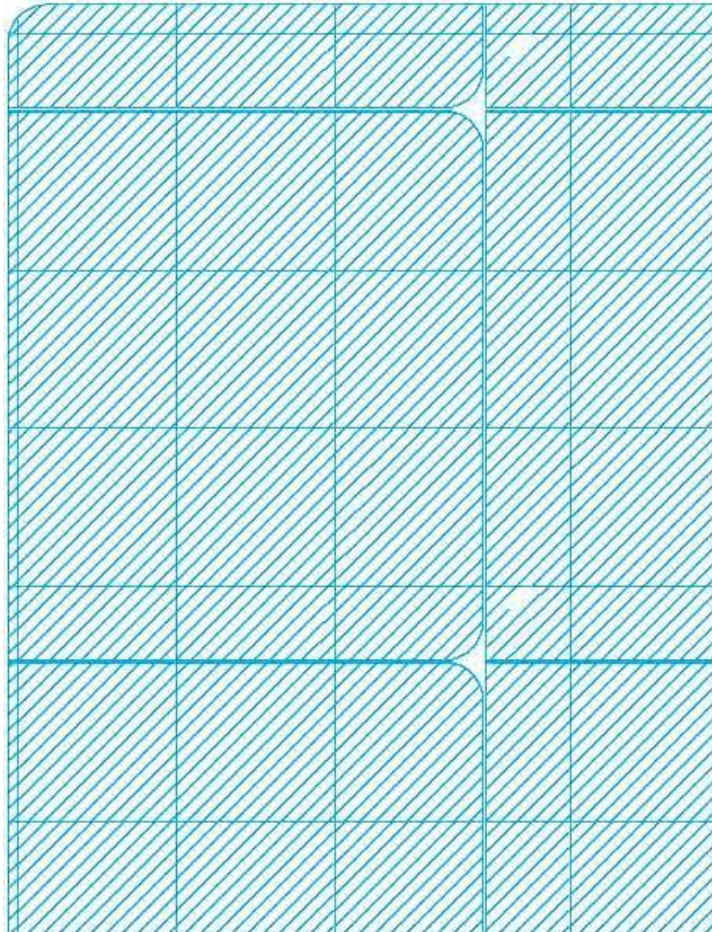
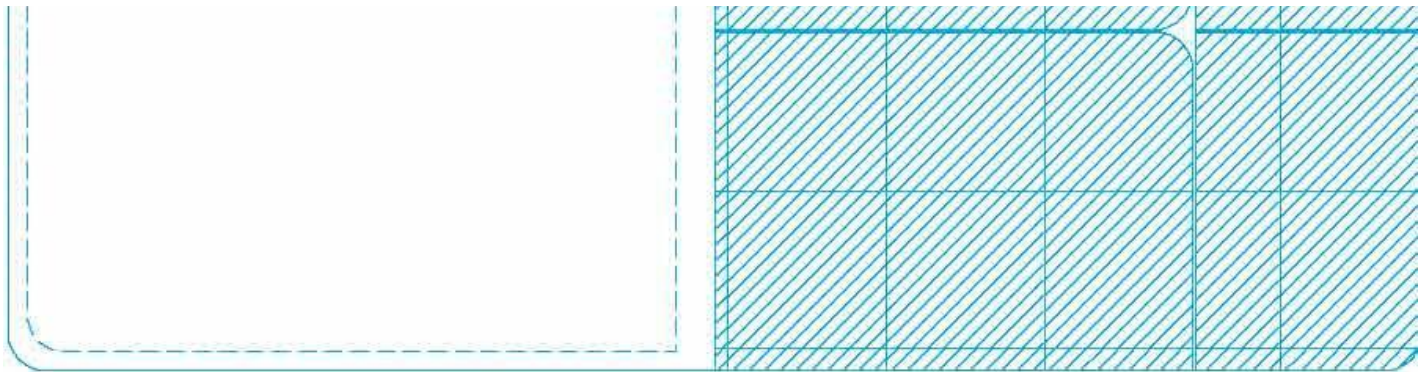
Lift



7 8"

**BACK MIRROR IMAGE**





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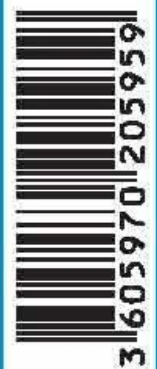
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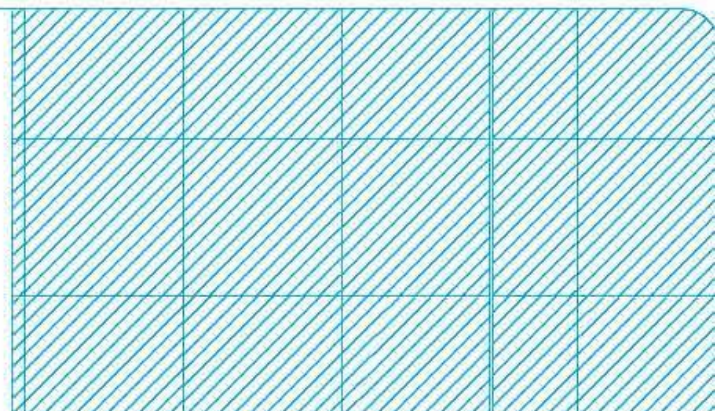
S05562XX



Lift

**UNCOATED  
AREA**

7  
8"



BACK MIRROR IMAGE

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# KIEHLS SINCE 1851 ACTIVATED SUN PROTECTOR FOR FACE AND BODY BROAD SPECTRUM SPF 50 SUNSCREEN

titanium dioxide lotion

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:49967-595
<b>Route of Administration</b>	TOPICAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	110 mg in 1 mL

## Inactive Ingredients

Ingredient Name	Strength
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>DIMETHICONE</b> (UNII: 92RU3N3Y1O)	
<b>ISODODECANE</b> (UNII: A8289P68Y2)	

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:49967-595-01	150 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product	06/01/2013	

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	06/01/2013	

**Labeler** - L'Oreal USA Products Inc (002136794)

## Establishment

Name	Address	ID/FEI	Business Operations
Cosmetic Essence, LLC		032565959	manufacture(49967-595)

## Establishment

Name	Address	ID/FEI	Business Operations
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Revised: 12/2023

L'Oreal USA Products Inc