

KIEHLS SINCE 1851 ACTIVATED SUN PROTECTOR FOR FACE AND BODY BROAD SPECTRUM SPF 50 SUNSCREEN- titanium dioxide lotion
L'Oreal USA Products Inc

Drug Facts

Active ingredient

Titanium dioxide 11%

Purpose

Sunscreen

- helps prevent sunburn
- if used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

For external use only

Do not use

on damaged or broken skin

When using this product

keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if

rash occurs

Keep out of reach of children.

If swallowed, get medical help or contact a Poison Control Center right away.

Directions

For sunscreen use:

- shake well before use
- apply liberally 15 minutes before sun exposure

- reapply:
 - after 80 minutes of swimming or sweating
 - immediately after towel drying
 - at least every 2 hours
- Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use asunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
 - limit time in the sun, especially from 10 a.m. – 2 p.m.
 - wear long-sleeved shirts, pants, hats, and sunglasses
- children under 6 months of age: Ask a doctor

Other information

protect the product in this container from excessive heat and direct sun

Inactive ingredients

water, dimethicone, isododecane, c12-15 alkyl benzoate, talc, alcohol denat., undecane, propanediol, styrene/acrylates copolymer, butyloctyl salicylate, phenethyl benzoate, triethylhexanoin, isohexadecane, tridecane, dimethicone/PEG-10/15 crosspolymer, PEG-9 polydimethylsiloxylethyl dimethicone, aluminum hydroxide, aluminum stearate, phenoxyethanol, stearic acid, lycium barbarum fruit extract, sodium chloride, caprylyl glycol, PEG-8 laurate, alumina, polyhydroxystearic acid, disteardimonium hectorite, propylene carbonate, tocopherol, benzoic acid, PEG-9

Questions or comments?

Call toll free 1-800-946-4453

SINCE KIEHL'S 1851

**ACTIVATED
SUN PROTECTOR™**

**TITANIUM DIOXIDE
SUNSCREEN**

Broad Spectrum

Our ultra-lightweight lotion is formulated specifically for sensitive skin. Titanium Dioxide, a 100% mineral sun filter, provides broad spectrum protection. Our non-greasy, non-pore clogging formulation, used with other sun protection measures (see *Directions*), decreases the risk of skin cancer and early skin aging caused by the sun and also helps prevent sunburn. An effective antioxidant complex of Goji Berry, Einkorn Wheat and Vitamin E helps to neutralize skin-damaging free radicals. Paraben-Free. Non-Comedogenic. Photo Stable. Safe for the whole family.

Drug Facts	
Active Ingredient	Purpose
Titanium dioxide 11%.....	Sunscreen

Uses

- helps prevent sunburn
- if used as directed with other sun protection measures (see *Directions*), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

SPF 50

For Face and Body

***100% Mineral Sun Filter
for Sensitive Skin***

UVA/UVB Protection

***Water Resistant
(80 minutes)***

SHAKE WELL

5.0 fl. oz. – 150 ml

For external use only

Do not use on damaged or broken skin

When using this product keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash occurs

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

For sunscreen use:

- shake well before use
- apply liberally 15 minutes before sun exposure

Fm1a 858166 12 Code F.L.L D53722/1

KIEHL'S SINCE 1851 LLC,
NEW YORK, NY 10014

MADE IN U.S.A.

Dist., Kiehl's Canada, Montreal H4T 1K5
106 rue Danton 92691 Levallois Perret Cedex
TSA 10007 F 92667 ASNIERES CEDEX

www.kiehls.com



S05562XCK

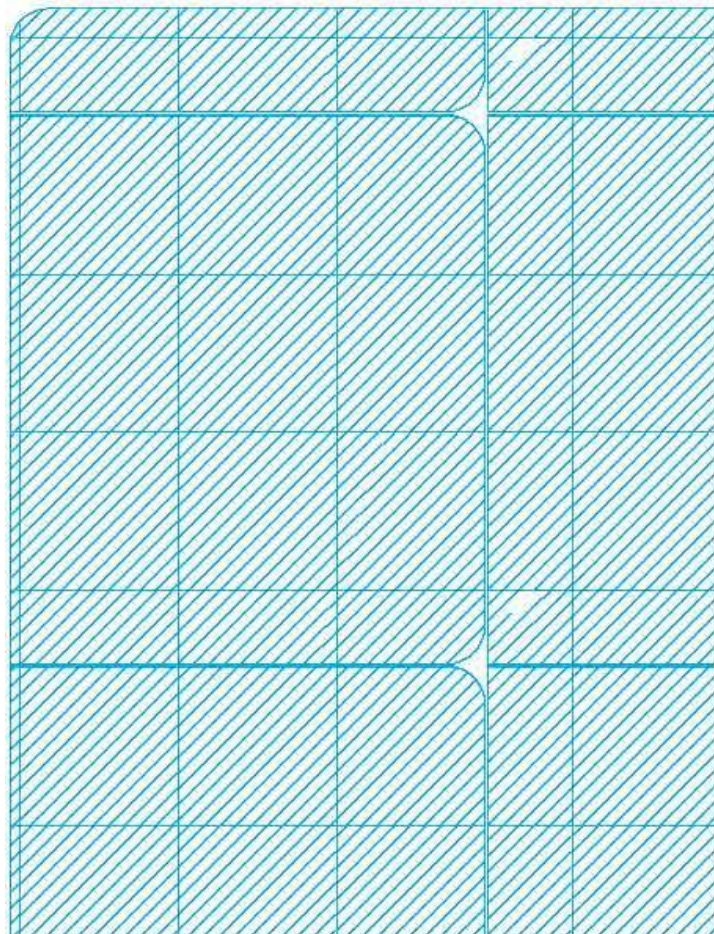
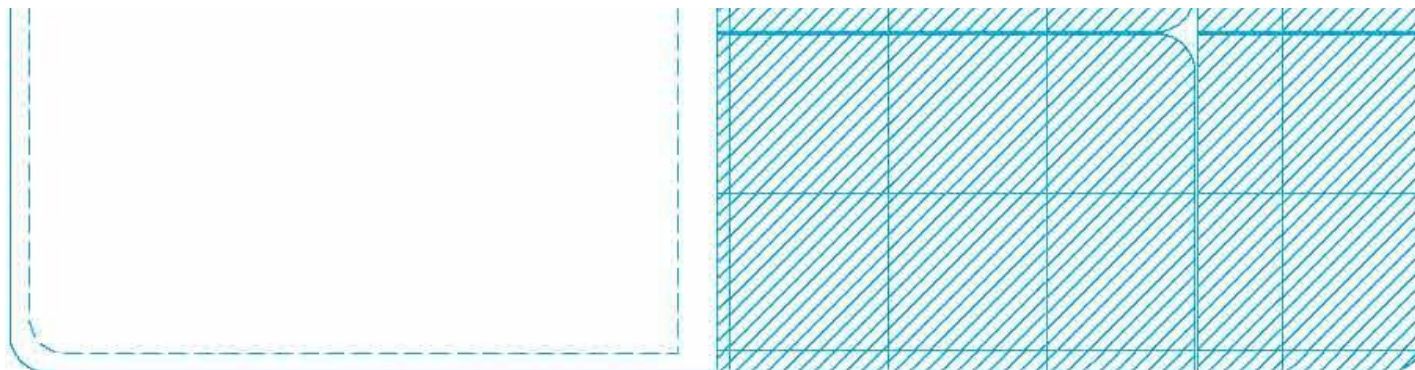


Lift

**UNCOATED
AREA**

**7"
8"**

BACK MIRROR IMAGE



Drug Facts (continued)

- reapply:
 - after 80 minutes of swimming or sweating
 - immediately after towel drying
 - at least every 2 hours
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
 - limit time in the sun, especially from 10 a.m.-2 p.m.
 - wear long-sleeved shirts, pants, hats and sunglasses
- children under 6 months of age: Ask a doctor

Other information

- protect the product in this container from excessive heat and direct sun

Inactive Ingredients

water, dimethicone, isododecane, c12-15 alkyl benzoate, talc, alcohol denat., undecane, propanediol, styrene/acrylates copolymer, butyloctyl salicylate, phenethyl benzoate, triethylhexanol, isohexadecane, tridecane, dimethicone/PEG-10/15 crosspolymer, PEG-9 polydimethylsiloxyethyl dimethicone, aluminum hydroxide, aluminum stearate, phenoxyethanol, stearic acid, lycium barbarum fruit extract, sodium chloride, caprylyl glycol, PEG-8 laurate, alumina, polyhydroxystearic acid, disteardimonium hectorite, propylene carbonate, tocopherol, benzoic acid, PEG-9

Questions or comments?

Call toll free 1-800-946-4453

SINCE **KIEHL'S** 1851

ACTIVATED SUN PROTECTOR™

TITANIUM DIOXIDE
SUNSCREEN

Broad Spectrum
SPF 50

For Face and Body

*100% Mineral Sun Filter
for Sensitive Skin*

UVA/UVB Protection

Water Resistant
(80 minutes)

SHAKE WELL

5.0 fl. oz. – 150 ml

Our ultra-lightweight lotion is formulated specifically for sensitive skin. Titanium Dioxide, a 100% mineral sun filter, provides broad spectrum protection. Our non-greasy, non-pore clogging formulation, used with other sun protection measures (see *Directions*), decreases the risk of skin cancer and early skin aging caused by the sun and also helps prevent sunburn. An effective antioxidant complex of Goji Berry, Einkorn Wheat and Vitamin E helps to neutralize skin-damaging free radicals. Paraben-Free. Non-Comedogenic. Photo Stable. Safe for the whole family.

Drug Facts

Active Ingredient

Titanium dioxide 11%.....Sunscreen

Purpose

Uses

- helps prevent sunburn
- if used as directed with other sun protection measures (see *Directions*), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

For external use only

Do not use on damaged or broken skin

When using this product keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash occurs

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

For sunscreen use:

- shake well before use
- apply liberally 15 minutes before sun exposure

Fma 858166 12 Code FLL D53722/1

KIEHL'S SINCE 1851 LLC,
NEW YORK, NY 10014

MADE IN U.S.A.

Dist., Kiehl's Canada, Montreal H4T 1K5
106 rue Danton 92691 Levallois Perret Cedex
TSA 10007 F 92667 ASNIERES CEDEX

www.kiehls.com



S05562XX



Lift

UNCOATED
AREA

7"
8"

BACK MIRROR IMAGE

Drug Facts (continued)

- reapply:
 - after 80 minutes of swimming or sweating
 - immediately after towel drying
 - at least every 2 hours
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
 - limit time in the sun, especially from 10 a.m.-2 p.m.
 - wear long-sleeved shirts, pants, hats and sunglasses
- children under 6 months of age: Ask a doctor

Other information

- protect the product in this container from excessive heat and direct sun

Inactive Ingredients

water, dimethicone, isododecane, c12-15 alkyl benzoate, talc, alcohol denat., undecane, propanediol, styrene/acrylates copolymer, butyloctyl salicylate, phenethyl benzoate, triethylhexanol, isohexadecane, tridecane, dimethicone/PEG-10/15 crosspolymer, PEG-9 polydimethylsiloxylethyl dimethicone, aluminum hydroxide, aluminum stearate, phenoxyethanol, stearic acid, lycium barbarum fruit extract, sodium chloride, caprylyl glycol, PEG-8 laurate, alumina, polyhydroxystearic acid, disteardimonium hectorite, propylene carbonate, tocopherol, benzoic acid, PEG-9



Questions or comments?
Call toll free 1-800-946-4453

SINCE **KIEHL'S** 1851

ACTIVATED SUN PROTECTOR™

TITANIUM DIOXIDE
SUNSCREEN

Broad Spectrum
SPF 50

For Face and Body

*100% Mineral Sun Filter
for Sensitive Skin*

UVA/UVB Protection

**Water Resistant
(80 minutes)**

SHAKE WELL

5.0 fl. oz. – 150 ml

Our ultra-lightweight lotion is formulated specifically for sensitive skin. Titanium Dioxide, a 100% mineral sun filter, provides broad spectrum protection. Our non-greasy, non-pore clogging formulation, used with other sun protection measures (see *Directions*), decreases the risk of skin cancer and early skin aging caused by the sun and also helps prevent sunburn. An effective antioxidant complex of Goji Berry, Binkorn Wheat and Vitamin E helps to neutralize skin-damaging free radicals. Paraben-Free. Non-Comedogenic. Photo Stable. Safe for the whole family.

Drug Facts

Active Ingredient

Titanium dioxide 11%.....Sunscreen

Purpose

Uses

- helps prevent sunburn
- if used as directed with other sun protection measures (see *Directions*), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

For external use only

Do not use on damaged or broken skin

When using this product keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash occurs

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

For sunscreen use:

- shake well before use
- apply liberally 15 minutes before sun exposure

Fma 858166 12 Code F.L.L D53722/1

KIEHL'S SINCE 1851 LLC,
NEW YORK, NY 10014

MADE IN U.S.A.

Dist., Kiehl's Canada, Montreal H4T 1K5
106 rue Danton 92691 Levallois Perret Cedex
TSA 10007 F 92667 ASNIERES CEDEX

www.kiehls.com



S05562XX



Lift

UNCOATED
AREA

7"
8"

BACK MIRROR IMAGE

Drug Facts (continued)

- reapply:
 - after 80 minutes of swimming or sweating
 - immediately after towel drying
 - at least every 2 hours
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
 - limit time in the sun, especially from 10 a.m.-2 p.m.
 - wear long-sleeved shirts, pants, hats and sunglasses
- children under 6 months of age: Ask a doctor

Other information

- protect the product in this container from excessive heat and direct sun

Inactive Ingredients

water, dimethicone, isododecane, c12-15 alkyl benzoate, talc, alcohol denat., undecane, propanediol, styrene/acrylates copolymer, butyloctyl salicylate, phenethyl benzoate, triethylhexanol, isohexadecane, tridecane, dimethicone/PEG-10/15 crosspolymer, PEG-9 polydimethylsiloxylethyl dimethicone, aluminum hydroxide, aluminum stearate, phenoxyethanol, stearic acid, lycium barbarum fruit extract, sodium chloride, caprylyl glycol, PEG-8 laurate, alumina, polyhydroxystearic acid, disteardimonium hectorite, propylene carbonate, tocopherol, benzoic acid, PEG-9

KIEHL'S SINCE 1851 ACTIVATED SUN PROTECTOR FOR FACE AND BODY BROAD SPECTRUM SPF 50 SUNSCREEN

titanium dioxide lotion

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:49967-595
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	110 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
ISODODECANE (UNII: A8289P68Y2)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:49967-595-01	150 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product	06/01/2013	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	06/01/2013	

Labeler - L'Oreal USA Products Inc (002136794)

Establishment

Name	Address	ID/FEI	Business Operations
Cosmetic Essence, LLC		032565959	manufacture(49967-595)

Establishment

Name	Address	ID/FEI	Business Operations
------	---------	--------	---------------------

L'Oreal USA, Inc.		185931458	analysis(49967-595)
-------------------	--	-----------	---------------------

Revised: 12/2024

L'Oreal USA Products Inc