

COLGATE OPTIC WHITE PRO SERIES HI WHITE- sodium monofluorophosphate paste, dentifrice
Colgate-Palmolive Company

COLGATE® OPTIC WHITE® PRO SERIES HI WHITE

Drug Facts

Active ingredient

Sodium Monofluorophosphate 1.14% (0.18% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 6 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 6 to 12 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 6 years	do not use unless directed by a dentist or physician

Inactive ingredients

Propylene Glycol, Calcium Pyrophosphate, PEG/PPG-116/66 Copolymer, Water, Hydrogen Peroxide (5% w/v), PVP, Silica, Flavor, Sodium Lauryl Sulfate, Tetrasodium Pyrophosphate, Sodium Saccharin, Disodium Pyrophosphate, Sucralose, BHT.

Questions?

1-800-468-6502

Dist. by:

COLGATE-PALMOLIVE COMPANY

New York, NY 10022 U.S.A.

PRINCIPAL DISPLAY PANEL - 85 g Tube Carton

Colgate®

Anticavity Fluoride Toothpaste

OPTIC

WHITE®

PRO SERIES

REMOVES

15 YEARS

OF DEEP-SET STAINS*

ACTIV-SHINE

TECHNOLOGY

5%

HYDROGEN

PEROXIDE

HIGH IMPACT WHITE

PASTE BRILLIANT MINT

ENAMEL SAFE

NET WT 3.0 OZ (85 g)



COLGATE OPTIC WHITE PRO SERIES HI WHITE

sodium monofluorophosphate paste, dentifrice

Product Information

Product Type

HUMAN OTC DRUG

Item Code (Source)

NDC:35000-792

Route of Administration	DENTAL
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Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	549.5 mg in 1 g
CALCIUM PYROPHOSPHATE (UNII: X69NU20D19)	
PEG/PPG-116/66 COPOLYMER (UNII: JP0CK963E0)	
WATER (UNII: 059QF0KO0R)	
HYDROGEN PEROXIDE (UNII: BBX060AN9V)	
POVIDONE, UNSPECIFIED (UNII: FZ989GH94E)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM ACID PYROPHOSPHATE (UNII: H5WWD9LZUD)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
BUTYLATED HYDROXYTOLUENE (UNII: 1P9D0Z171K)	

Product Characteristics

Color	WHITE	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-792-63	1 in 1 CARTON	10/21/2025	
1		85 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M022	10/21/2025	

Labeler - Colgate-Palmolive Company (001344381)

Registrant - Mission Hills, S.A. de C.V. (812312122)

Revised: 3/2026

Colgate-Palmolive Company