

**SHISEIDO ESSENTIAL ENERGY HYDRATING DAY- homosalate, octocrylene, octisalate, and avobenzone emulsion**  
**SHISEIDO AMERICAS CORPORATION**

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**SHISEIDO ESSENTIAL ENERGY HYDRATING DAY CREAM**

***Drug Facts***

<b><i>Active ingredients</i></b>	<b><i>Purpose</i></b>
AVOBENZONE 2.0%	Sunscreen
HOMOSALATE 5.0%	Sunscreen
OCTISALATE 5.0%	Sunscreen
OCTOCRYLENE 5.0%	Sunscreen

**Uses**

- helps prevent sunburn
- if used as directed with other sun protection measures (see ***Directions***), decreases the risk of skin cancer and early skin aging caused by the sun

**Warnings**

**For external use only**

**Do not use on damaged or broken skin**

**When using this product** keep out of eyes. Rinse with water to remove.

**Stop use and ask a doctor** if rash occurs.

**Keep out of reach of children.** If product is swallowed, get medical help or contact a Poison Control Center right away.

**Flammable.** Do not use near heat, flame. or while smoking

**Directions**

For sunscreen use:

- apply liberally 15 minutes before sun exposure
- use a water resistant sunscreen if swimming or sweating
- reapply at least every two hours
- **Sun Protection Measures.**

Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a broad spectrum SPF of 15 or higher and other sun protection measures including:

- limit time in the sun, especially from 10 a.m. – 2 p.m.
- wear long-sleeve shirts, pants, hats, and sunglasses
- children under 6 months: Ask a doctor

## **Inactive Ingredients**

WATER • SD ALCOHOL 40-B • DIMETHICONE • GLYCERIN • DIPROPYLENE GLYCOL • ISODECYL NEOPENTANOATE • PEG-20 • AMMONIUM ACRYLOYLDIMETHYLTAURATE/BEHENETH-25 METHACRYLATE CROSSPOLYMER • ERYTHRITOL • PEG/PPG-14/7 DIMETHYL ETHER • PEG/PPG-17/4 DIMETHYL ETHER • LAURYL BETAINE • XANTHAN GUM • 2-O-ETHYL ASCORBIC ACID • CAFFEINE • PHYTOSTERYL MACADAMIATE • SODIUM HYALURONATE • CITRUS UNSHIU PEEL EXTRACT • ANGELICA KEISKEI LEAF/STEM EXTRACT • ZIZIPHUS JUJUBA FRUIT EXTRACT • PANAX GINSENG ROOT EXTRACT • SODIUM ACETYLATED HYALURONATE • SCUTELLARIA BAICALENSIS ROOT EXTRACT • SANGUISORBA OFFICINALIS ROOT EXTRACT • PYROLA INCARNATA EXTRACT • BEHENYL ALCOHOL • SILICA • DIGLYCERIN • POLYSILICONE-11 • BATYL ALCOHOL • BUTYLENE GLYCOL • BIS-BUTYLDIMETHICONE POLYGLYCERYL-3 • CARBOMER • POTASSIUM HYDROXIDE • PEG-60 GLYCERYL ISOSTEARATE • ALCOHOL • TOCOPHEROL • BHT • ACRYLATES/C10-30 ALKYL ACRYLATE CROSSPOLYMER • SODIUM METABISULFITE • ISOSTEARIC ACID • DISODIUM EDTA • SODIUM METAPHOSPHATE • PPG-3 DIPIVALATE • SYZYGIUM JAMBOS LEAF EXTRACT • ALPINIA SPECIOSA LEAF EXTRACT • ROSMARINUS OFFICINALIS (ROSEMARY) LEAF EXTRACT • PHENOXYETHANOL • SODIUM BENZOATE • FRAGRANCE • IRON OXIDES

## **Other information**

Protect this product in this container from excessive heat and direct sun.

## **Questions or comments?**

Call toll free 1-800-906-7503

## **PRINCIPAL DISPLAY PANEL - 50 mL Tube Carton**

SHISEIDO  
GINZA TOKYO

ESSENTIAL ENERGY

Hydrating Day Cream  
BROAD SPECTRUM SPF 20  
SUNSCREEN  
ANTI-POLLUTION

Hyaluronic Acid RED

50mL NET WT. 1.7 OZ.

ESSENTIAL ENERGY  
Hydrating Day Cream



**SHISEIDO**  
GINZA TOKYO

**ESSENTIAL ENERGY**

Hydrating Day Cream

BROAD SPECTRUM SPF 20

SUNSCREEN

ANTI-POLLUTION

**Hyaluronic Acid RED**

50mL NET WT. 1.7 OZ.

**Drug Facts** (continued)

**Directions**

For sunscreen use:  
■ apply liberally 15 minutes before sun exposure ■ use a water resistant sunscreen if swimming or sweating ■ reapply at least every 2 hours ■ **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a broad spectrum SPF of 15 or higher and other sun protection measures including: · limit time in the sun, especially from 10 a.m. – 2 p.m. · wear long-sleeve shirts, pants, hats, and sunglasses ■ children under 6 months: Ask a doctor

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WATER · SD ALCOHOL 40-B · DIMETHICONE · GLYCERIN · DIPROPYLENE GLYCOL · ISODECYL NEOPENTANOATE · PEG-20 · AMMONIUM ACRYLOYLDIMETHYLTAURATE/BEHENETH-25 METHACRYLATE CROSSPOLYMER · ERYTHRITOL · PEG/PPG-14/7 DIMETHYL ETHER · PEG/PPG-17/4 DIMETHYL ETHER · LAURYL BETAINE · XANTHAN GUM · 2-O-ETHYL ASCORBIC ACID · CAFFEINE · PHYTOSTERYL MACADAMIANTE · SODIUM HYALURONATE · CITRUS UNSHED PEEL EXTRACT · ANGELICA KEISKEI LEAF/STEM EXTRACT · ZIZIPHUS JUIUBA FRUIT EXTRACT · PANAX GINSENG ROOT EXTRACT · SODIUM ACETYLATED HYALURONATE · SCUTELLARIA BANCALENSIS ROOT EXTRACT · SANGUISORBA OFFICINALIS ROOT EXTRACT · PYROLA INCARNATA EXTRACT · BEHENYL ALCOHOL · SILICA · DIGLYCERIN · POLYSILOXANE-11 · BATYL ALCOHOL · BUTYLENE GLYCOL · BIS-BUTYLDIMETHICONE · POLYGLYCERYL-3-CARBOMER · POTASSIUM HYDROXIDE · PEG-60 GLYCERYL ISOSTEARATE · ALCOHOL · TOCOPHEROL · BHT · ACRYLATES/C10-30 ALKYL ACRYLATE CROSSPOLYMER · SODIUM METABISULFITE · ISOSTEARIC ACID · DISODIUM EDTA · SODIUM METAPHOSPHATE · PPG-3 DIPALATE · SYZYGIUM JAMBOS LEAF EXTRACT · ALPINA SPECIOSA LEAF EXTRACT · ROSMARINUS OFFICINALIS (ROSEMARY) LEAF EXTRACT · PHENOXYETHANOL · SODIUM BENZOATE · FRAGRANCE · IRON OXIDES

**Other Information**

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 1 2 3 4 5 6 7 8 9 0

SHISEIDO  
 ESSENTIAL ENERGY  
 HYDRATING DAY CREAM  
 BROAD SPECTRUM SPF 20  
 ANTI-POLLUTION\*

**Beyond hydration. The sustainable power source for a fresh, healthy glow.**  
 With SHISEIDO's original Hyaluronic Acid RED, 24-hour intense moisture rushes into skin's deeper layers\*\*. Vital nutrients are delivered throughout, kickstarting a healthy, hydrated condition that sustains itself. Feel virtually transformed from within. Skin glows with energy. Soft and smooth. Ideally prepped for makeup.  
 \*For all skin types. Sensitive skin-friendly.  
 \*Apply morning after cleanser.  
 NON-COMEDOGENIC, DERMATOLOGIST-TESTED.  
 \*Fine dust  
 \*\*Epidermis

**Drug Facts**

**Active ingredients**

AVOBENZONE 2.0%  
 HOMOSALATE 5.0%  
 OCTISALATE 5.0%  
 OCTOCRYLENE 5.0%

**Purpose**

Sunscreen



Power of Science.  
 #ALIVEwithBeauty

SHISEIDO AMERICAS CORPORATION DIST.  
 NEW YORK, NY 10017  
 MADE IN U.S.A.  
 GLO. 18287  
 www.shiseido.com



**Drug Facts (continued)**

**Uses**

■ helps prevent sunburn ■ if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun

**Warnings**

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**Flammable.** Do not use near heat, flame, or while smoking. ▶



<http://s1872.com/18287AA>  
 See our website for more information.

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AAA

## SHISEIDO ESSENTIAL ENERGY HYDRATING DAY

homosalate, octocrylene, octisalate, and avobenzone emulsion

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:58411-656
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>HOMOSALATE</b> (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	2.53 g in 50 mL
<b>OCTOCRYLENE</b> (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	2.53 g in 50 mL
<b>OCTISALATE</b> (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W)	OCTISALATE	2.53 g in 50 mL
<b>AVOBENZONE</b> (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	1.012 g in 50 mL

### Inactive Ingredients

Ingredient Name	Strength
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>DIMETHICONE</b> (UNII: 92RU3N3Y1O)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>DIPROPYLENE GLYCOL</b> (UNII: E107L85C40)	
<b>ISODECYL NEOPENTANOATE</b> (UNII: W60VYE24XC)	
<b>POLYETHYLENE GLYCOL 1000</b> (UNII: U076Q6Q621)	
<b>PHENOXYETHANOL</b> (UNII: HIE492ZZ3T)	
<b>DOCOSANOL</b> (UNII: 9G1OE216XY)	
<b>SILICON DIOXIDE</b> (UNII: ETJ7Z6XBU4)	
<b>DIGLYCERIN</b> (UNII: 3YC120743U)	
<b>DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER (SOFT PARTICLE)</b> (UNII: 9E4CO0W6C5)	
<b>AMMONIUM ACRYLOYLDIMETHYLTAURATE/BEHENETH-25 METHACRYLATE CROSSPOLYMER (52000 MPA.S)</b> (UNII: LZ291VH90H)	
<b>BATILOL</b> (UNII: 39YR661C4U)	
<b>BUTYLENE GLYCOL</b> (UNII: 3XUS85KORA)	
<b>CARBOMER HOMOPOLYMER, UNSPECIFIED TYPE</b> (UNII: 0A5MM307FC)	
<b>POTASSIUM HYDROXIDE</b> (UNII: WZH3C48M4T)	
<b>PEG/PPG-14/7 DIMETHYL ETHER</b> (UNII: 6DNW9T7YT2)	
<b>PEG/PPG-17/4 DIMETHYL ETHER</b> (UNII: 4ET18WJG5K)	
<b>ERYTHRITOL</b> (UNII: RA96B954X6)	
<b>PEG-60 GLYCERYL ISOSTEARATE</b> (UNII: WQP0973914)	
<b>LAURYL BETAINE</b> (UNII: Y4P927Q133)	
<b>ALCOHOL</b> (UNII: 3K9958V90M)	
<b>.ALPHA.-TOCOPHEROL</b> (UNII: H4N855PNZ1)	

<b>2-O-ETHYL ASCORBIC ACID</b> (UNII: 801M14RK9K)
<b>BUTYLATED HYDROXYTOLUENE</b> (UNII: 1P9D0Z171K)
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)
<b>CARBOMER INTERPOLYMER TYPE A (ALLYL SUCROSE CROSSLINKED)</b> (UNII: 59TL3WG5CO)
<b>SODIUM METABISULFITE</b> (UNII: 4VON5FNS3C)
<b>CAFFEINE</b> (UNII: 3G6A5W338E)
<b>ISOSTEARIC ACID</b> (UNII: X33R8U0062)
<b>SODIUM POLYMETAPHOSPHATE</b> (UNII: P1BM4ZH95L)
<b>EDETATE DISODIUM</b> (UNII: 7FLD91C86K)
<b>PHYTOSTERYL MACADAMIATE</b> (UNII: 233VSF903M)
<b>FERRIC OXIDE RED</b> (UNII: 1K09F3G675)
<b>FERRIC OXIDE YELLOW</b> (UNII: EX438O2MRT)
<b>FERROSFERRIC OXIDE</b> (UNII: XM0M87F357)
<b>HYALURONATE SODIUM</b> (UNII: YSE9PPT4TH)
<b>TANGERINE PEEL</b> (UNII: JU3D414057)
<b>ANGELICA KEISKEI TOP</b> (UNII: AP628M4TQO)
<b>JUJUBE FRUIT</b> (UNII: G55HNL2C70)
<b>ASIAN GINSENG</b> (UNII: CUQ3A77YXI)
<b>SODIUM ACETYLATED HYALURONATE</b> (UNII: WN66R7GL93)
<b>SCUTELLARIA BAICALENSIS ROOT</b> (UNII: 7J95K7ID2S)
<b>SYZYGIUM JAMBOS LEAF</b> (UNII: 407Z4W5LFF)
<b>ALPINIA ZERUMBET LEAF</b> (UNII: MS8P33AMKX)
<b>SODIUM BENZOATE</b> (UNII: OJ245FE5EU)
<b>ROSEMARY</b> (UNII: IJ67X351P9)
<b>SANGUISORBA OFFICINALIS ROOT</b> (UNII: 4NYV2HT01X)

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:58411-656-60	1 in 1 CARTON	05/01/2021	
1		50 mL in 1 TUBE; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	05/01/2021	

**Labeler** - SHISEIDO AMERICAS CORPORATION (193691821)