

BABY BUM- zinc oxide and lanolin paste

Blairs Ferry Pharmacy

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Baby Bum Paste

Active ingredients

Zinc Oxide 12.5%

Lanolin USP 50%

Uses

- Helps treat and prevent diaper rash
- Protects chafed skin due to diaper rash and helps seal out wetness

Purpose

Skin Protectant

Skin Protectant

Warnings

- **For external use only**
- **When using this product** avoid contact with eyes
- **Stop use and ask a doctor if** conditions worsens or does not improve after 7 days
- If swallowed, seek medical help or call Poison Control Center immediately

- **Keep out of the reach of children** to prevent accidental indigestion

Directions

- Change wet or soiled diaper immediately
- Cleanse the diaper area and allow to dry
- Apply ointment liberally and as often as necessary with each diaper change and especially when exposed to wet diapers for a prolonged period of time, such as bedtime

Other Information

- Store at room temperature, 20°C to 27°C (68° to 80°F)

Inactive Ingredients

- Starch, White Petrolatum

Questions or Comments

Address 1790 Blairs Ferry Rd, Hiawatha, IA 52233

Website www.babybumpaste.com

Principal Display Panel

Drug Facts	
Active ingredients	Purpose
Zinc Oxide, 12.5%	Skin Protectorant
Lanolin, 60%	Skin Protectorant
Uses	
<ul style="list-style-type: none"> Helps treat and prevent diaper rash Protects chafed skin due to diaper rash and helps seal out wetness 	
Warnings	
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Inactive Ingredients	
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Questions or Comments	
Address: 1700 Blairs Ferry Rd, Hewittia, IA 50233 Website: www.babybumpaste.com	



Simple and safe solution for diaper rash

Two ingredients - One happy baby

4oz (113.4 g)

Our unique blend of gentle ingredients help heal irritated skin and seal out moisture from soggy diapers

From my family to yours.

Dr. Niedermann

www.babybumpaste.com

BABY BUM

zinc oxide and lanolin paste

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:72997-808
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	0.125 g in 1 g
LANOLIN (UNII: 7EV65EAW6H) (LANOLIN - UNII:7EV65EAW6H)	LANOLIN	0.5 g in 1 g

Inactive Ingredients

Ingredient Name	Strength
STARCH, CORN (UNII: O8232NY3SJ)	
PETROLATUM (UNII: 4T6H12BN9U)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:72997-808-09	113.4 g in 1 JAR; Type 0: Not a Combination Product	06/26/2019	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part347	06/26/2019	

Labeler - Blairs Ferry Pharmacy (001360804)

