

**QUALITY CHOICE NATURAL WHITE- fluoride paste, dentifrice  
CHAIN DRUG MARKETING ASSOCIATION INC**

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**5820029 QC Nat White Ex Sens**

**Active ingredients / Purpose**

Potassium nitrate 5%.....Antihypersensitivity

Sodium fluoride 0.24% (0.15% w/v fluoride ion).....Anticavity

**Uses**

- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets or contact
- aids in the prevention of dental cavities

**When using this product** do not use longer than 4 weeks unless recommended by a dentist or physician. **See your dentist if** the problem worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.

**Keep out of reach of children.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

Brush teeth thoroughly for at least one minute, preferably after each meal or at least twice a day (morning and evening) or as recommended by a dentist or physician. Make sure to brush all sensitive areas of the teeth.

Apply at least a 1-inch strip of the product onto a soft bristle toothbrush. **Children under 12 years of age:** consult a dentist or a doctor.

**Other Information**

***Store in a cool dry place. Keep tube capped when not in use.***

**Inactive ingredients**

cocamidopropyl betaine, flavor, glycerin, hydrated silica, PEG-8, sodium hydroxide, sodium methyl cocoyl taurate, sodium saccharin, sodium tripolyphosphate, sorbitol, titanium dioxide, water, xanthan gum



LORNAMEAD  
 1.750 X 1.344 X 6.875 - PRINT SIDE  
 S110807 - 8/10/11

**LORNAMEAD, INC.** PROJECT INFO | PRODUCTION NOTES

DATE: DECEMBER 31, 2019  
 PROJECT: QC EXTREME SENSITIVE CARTON  
 ITEM #: 2821029R1  
 SKLINE #: S110807  
 SIZE: 1.750" X 1.344" X 6.875"  
 FILE NAME: QC\_SENSITIVE\_MINT\_CARTON\_2821029R1-DLJ1  
 PRINTER: M009AC  
 NOTES:

APPROVALS

CREATE: \_\_\_\_\_  
 MARKETING: \_\_\_\_\_  
 R&D: \_\_\_\_\_  
 QUALITY: \_\_\_\_\_  
 PURCHASING: \_\_\_\_\_  
 CEO: \_\_\_\_\_

NEW YORK OFFICE | 1200 BROADWAY | 10TH FLOOR | NEW YORK, NY 10018  
 TORONTO OFFICE | 175 CLOPPER AVENUE | TORONTO, ONTARIO M1S 1S9

## QUALITY CHOICE NATURAL WHITE

fluoride paste, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:63868-172
<b>Route of Administration</b>	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	0.15 g in 100 g
<b>POTASSIUM NITRATE</b> (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	5 g in 100 g

### Inactive Ingredients

Ingredient Name	Strength
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>SODIUM TRIPOLYPHOSPHATE</b> (UNII: 5HK03SA80J)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>POLYETHYLENE GLYCOL 400</b> (UNII: B6978945GQ)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>SODIUM HYDROXIDE</b> (UNII: 55X04QC32I)	

<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	
<b>HYDRATED SILICA</b> (UNII: Y607T4G8P9)	
<b>COCAMIDOPROPYL BETAINE</b> (UNII: 5OCF3O11KX)	
<b>SODIUM METHYL COCOYL TAURATE</b> (UNII: JVL98CG53G)	

### Product Characteristics

<b>Color</b>		<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT (mint)	<b>Imprint Code</b>	
<b>Contains</b>			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:63868-172-29	1 in 1 CARTON	11/07/2012	03/15/2026
1	NDC:63868-172-22	128 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:63868-172-23	1 in 1 CARTON	11/07/2012	03/15/2026
2		116 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:63868-172-34	1 in 1 CARTON	07/20/2023	
3		96.4 g in 1 TUBE; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	01/20/2011	

**Labeler** - CHAIN DRUG MARKETING ASSOCIATION INC (011920774)

**Registrant** - Lornamead Products (119559733)

### Establishment

Name	Address	ID/FEI	Business Operations
Lornamead Products		119559733	pack(63868-172) , manufacture(63868-172)