QUALITY CHOICE NATURAL WHITE- fluoride paste, dentifrice
CHAIN DRUG MARKETING ASSOCIATION INC

5820029 QC Nat White Ex Sens

Active ingredients / Purpose

Potassium nitrate 5%.....Antihypersensitivity

Sodium fluoride 0.24% (0.15% w/v fluoride ion).....Anticavity

Uses

- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets or contact
- aids in the prevention of dental cavities

When using this product do not use longer than 4 weeks unless recommended by a dentist or physician. **See your dentist if** the problem worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

Brush teeth thoroughly for at least one minute, preferably after each meal or at least twice a day (morning and evening) or as recommended by a dentist or physican. Make sure to brush all sensitive areas of the teeth.

Apply at least a 1-inch strip of the product onto a soft bristle toothbrush. **Children under 12 years of age:** consult a dentist or a doctor.

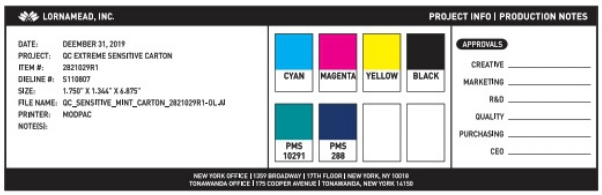
Other Information

Store in a cool dry place. Keep tube capped when not in use.

Inactive ingredients

cocamidopropyl betaine, flavor, glycerin, hydrated silica, PEG-8, sodium hydroxide, sodium methyl cocoyl taurate, sodium saccharin, sodium tripolyphosphate, sorbitol, titanium dioxide, water, xanthan gum

LORNAMEAD
1.750 X 1.344 X 6.875 - PRINT SIDE
S110807 - 8/10/11



QUALITY CHOICE NATURAL WHITE

fluoride paste, dentifrice

Product Information			
Product Type	HUMAN OTC DRUG	**Item Code (Source)**	NDC:63868-172
Route of Administration	DENTAL		

Active Ingredient/Active Moiety		
Ingredient Name	**Basis of Strength**	**Strength**
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.15 g in 100 g
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	5 g in 100 g

Inactive Ingredients	
Ingredient Name	**Strength**
WATER (UNII: 059QF0KO0R)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM TRIPOLYPHOSPHATE (UNII: 5HK03SA80J)	
POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)	
SORBITOL (UNII: 506T60A25R)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	

GLYCERIN (UNII: PDC6A3C0OX)	
XANTHAN GUM (UNII: TTV12P4NEE)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
SODIUM METHYL COCOYL TAURATE (UNII: JVL98CG53G)	

Product Characteristics

Color		**Score**	
Shape		**Size**	
Flavor	MINT (mint)	**Imprint Code**	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:63868-172-29	1 in 1 CARTON	11/07/2012	03/15/2026
1	NDC:63868-172-22	128 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:63868-172-23	1 in 1 CARTON	11/07/2012	03/15/2026
2		116 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:63868-172-34	1 in 1 CARTON	07/20/2023	
3		96.4 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	01/20/2011	

Labeler - CHAIN DRUG MARKETING ASSOCIATION INC (011920774)

Registrant - Lornamead (080046418)

Establishment

Name	Address	ID/FEI	Business Operations
Lornamead		080046418	manufacture(63868-172) , pack(63868-172)

Revised: 2/2024 CHAIN DRUG MARKETING ASSOCIATION INC