

SOFTLIPS MARSHMALLOW GHOST- dimethicone, octinoxate, octisalate, oxybenzone stick
The Mentholatum Company

Drug Facts - Softlips Marshmallow Ghost

Active ingredient

Dimethicone 2%

Octinoxate 7.5%

Octisalate 3%

Oxybenzone 3%

Purpose

Dimethicone - Skin protectant

Octinoxate - Sunscreen

Octisalate - Sunscreen

Oxybenzone - Sunscreen

Keep Out of Reach of Children

If swallowed, get medical help or contact a Poison Control Center right away.

Uses

- helps prevent sunburn
- temporarily protects chapped or cracked lips

Warnings

Skin Cancer/Skin Aging Alert: Spending time in the sun increased your risk of skin cancer and early skin aging. This product has been shown only to prevent sunburn, not skin cancer or early skin aging.

For external use only.

Do not use

on damaged or broken skin

When using this product

keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if

- rash occurs
- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days

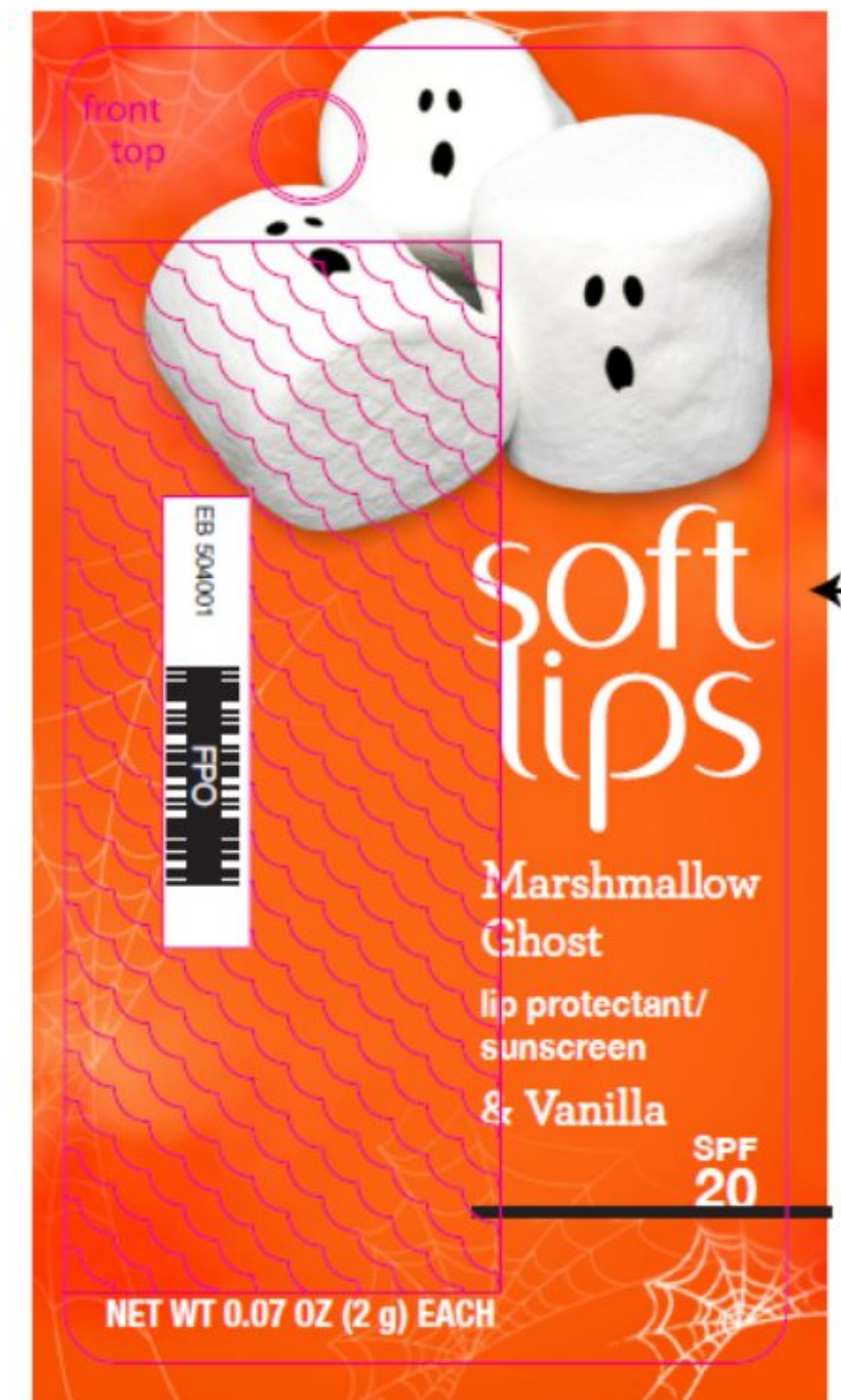
Directions

- apply liberally 15 minutes before sun exposure
- use a water resistant sunscreen if swimming or sweating
- reapply at least every 2 hours
- children under 6 months: ask a doctor

Inactive ingredients

ozokerite, squalane, ethylhexyl palmitate, petrolatum, myristyl myristate, myristyl lactate, flavor, cetyl alcohol, myristyl laurate, myristyl alcohol, BHT, menthol, tocopheryl acetate [vitamin E]

Package/Label Principal Display Panel



Package/Label Principal Display Panel

softlips®



All Softlips® products are gluten-free.

Drug Facts

Active ingredients Purpose

Dimethicone 2%.....Skin protectant
Octinoxate 7.5%.....Sunscreen
Octisalate 3%.....Sunscreen
Oxybenzone 3%.....Sunscreen

Softlips® has a stick for your every mood and moment. Just glide it on, and it's instant happiness! With essential moisturizers plus SPF protection— it's so smart. So irresistible. So you.™

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Directions

■ apply liberally 15 minutes before sun exposure
■ use a water resistant sunscreen if swimming or sweating
■ reapply at least every 2 hours
■ children under 6 months: ask a doctor

Other information

■ protect this product from excessive heat and direct sun

Inactive ingredients

ozokerite, squalane, ethylhexyl palmitate, petrolatum, myristyl myristate, myristyl lactate, flavor, cetyl alcohol, myristyl laurate, myristyl alcohol, BHT, menthol, tocopheryl acetate [vitamin E]

Questions?

Toll free 1-877-636-2677
MON-FRI 9 AM to 5 PM (EST)
softlips.com

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Mentholatum®

The Mentholatum Company
Orchard Park, NY 14127

GUARANTEE OF SATISFACTION: If this item is unsatisfactory, return it to The Mentholatum Company with proof of purchase for a refund or exchange.

SOFTLIPS MARSHMALLOW GHOST

dimethicone, octinoxate, octisalate, oxybenzone stick

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:10742-8510
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
DIMETHICONE (UNII: 92RU3N3Y1O) (DIMETHICONE - UNII:92RU3N3Y1O)	DIMETHICONE	20 mg in 1 g
OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	75 mg in 1 g
OCTISALATE (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W)	OCTISALATE	30 mg in 1 g
OXYBENZONE (UNII: 95OOS7VE0Y) (OXYBENZ ONE - UNII:95OOS7VE0Y)	OXYBENZ ONE	30 ug in 1 g

Inactive Ingredients

Ingredient Name	Strength
CERESIN (UNII: Q1LS2UJO3A)	
SQUALANE (UNII: GW89575KF9)	
ETHYLHEXYL PALMITATE (UNII: 2865993309)	
PETROLATUM (UNII: 4T6H12BN9U)	
MYRISTYL MYRISTATE (UNII: 4042ZC00DY)	
MYRISTYL LACTATE (UNII: 1D822OC34X)	
CETYL ALCOHOL (UNII: 936JST6JCN)	
MYRISTYL LAURATE (UNII: 58U0NZN2BT)	
MYRISTYL ALCOHOL (UNII: V42034O9PU)	
BUTYLATED HYDROXYTOLUENE (UNII: 1P9D0Z171K)	
MENTHOL, UNSPECIFIED FORM (UNII: L7T10EIP3A)	
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10742-8510-1	1 in 1 BLISTER PACK	10/01/2012	
1		2 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	10/01/2012	

Labeler - The Mentholatum Company (002105757)

Registrant - The Mentholatum Company (002105757)

Establishment

Name	Address	ID/FEI	Business Operations
The Mentholatum Company		002105757	manufacture(10742-8510)