

**ZIMS MAX FREEZE- lidocaine hydrochloride and menthol, patch**  
**KOBAYASHI Healthcare International, Inc.**

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**ZIM'S™ MAX FREEZE**

***Drug Facts***

<b><i>Active ingredients</i></b>	<b><i>Purpose</i></b>
Lidocaine HCl 4%	Topical anesthetic
Menthol 1%	Topical analgesic

**Uses**

For the temporary relief of pain

**Warnings**

**For external use only**

**Do not use**

- more than 1 patch on your body at a time
- if you are allergic to any ingredients in this product
- on open wounds, damaged or irritated skin
- with a heating pad or TENS device or other topical analgesics
- after expiration date

**When using this product**

- do not bandage tightly
- do not use otherwise than as directed
- avoid contact with eyes or mucous membranes
- may cause a burning sensation wherever it is applied, but is usually mild and gradually lessens over time
- if severe burning sensation occurs, discontinue use immediately
- may leave a blue stain on skin, which is safe and can be removed by washing with soap and water
- avoid contact with silk
- dispose of used patch in manner that always keeps product away from children and pets. Used patches still contain the active ingredients that can produce serious adverse effects if a child or pet chews or ingests this patch

**Stop use and ask a doctor if**

- burning sensation is painful and persistent
- condition worsens
- rash, itching, redness, swelling, blistering or excessive irritation of the skin develops
- symptoms persist for more than 7 days
- symptoms clear up and occur again within a few days

**If pregnant or breast-feeding**, ask a health professional before use.

**Keep out of reach of children and pets.** If swallowed, get medical help or contact a Poison Control Center right away.

## **Directions**

### **Adults and children 12 years of age and over:**

- clean and dry affected area
- remove film from patch and apply to the skin (see illustration)
- apply 1 patch at a time to affected area, not more than 3 to 4 times daily

### **Children under 12 years of age:**

- consult a doctor

## **Other information**

- store in a cool place away from direct sunlight

## **Inactive ingredients**

FD&C Blue No. 1, Glycerin, Methylparaben, Polyacrylic Acid, Polysorbate 80, Polyvinyl Alcohol, Povidone, Propylene Glycol, Propylparaben, Sodium Polyacrylate, Sodium Polyacrylate Starch, Sorbitan Oleate, Sorbitol, Tartaric Acid, Vanillyl Butyl Ether, Water

Distributed by:

**KOBAYASHI Consumer Products, LLC**

P.O. Box 1191, Dalton, GA 30722

## **PRINCIPAL DISPLAY PANEL - 5 Patch Pouch Box**

ZIM'S™  
MAX-  
FREEZE

LIDOCAINE 4%  
& MENTHOL

HYDRO COOLING  
PAIN RELIEF PATCH

DEEP  
PENETRATING

- LIDOCAINE
- MENTHOL
- EXTRA COOLING

Fast Acting & Long Lasting  
Hydrated Gel Patch

5 PATCHES

3 15/16" X 5 1/2" (10 cm X 14 cm)

Individually Packaged

BACK, Hip, Neck, Shoulder, Knee

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**MAX**  
**FREEZE**

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**- HYDRO COOLING -**  
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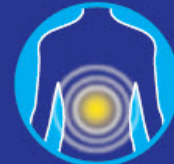
**5 PATCHES**

3 15/16" X 5 1/2" (10 cm X 14 cm)  
Individually Packaged

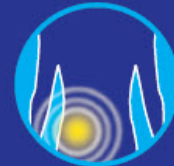
**BACK, Hip, Neck, Shoulder, Knee**



Fast Acting & Long Lasting  
Hydrated Gel Patch



For Back



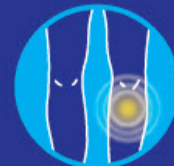
For Hip



For Neck



For Shoulder



For Knee



5 PATCHES

3 15/16" X 5 1/2" (10 cm X 14 cm)  
Individually Packaged

Features

- 1 Our unique patch formula infuses 4% Lidocaine into a hydro gel to relieve pain quickly.
- 2 Provides targeted pain relief that penetrates to the source of your pain.
- 3 Easy to use patch with a No Mess application.



EASY-TO-USE



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Consumer Comments Call: 1-800-432-8629  
Share your feedback at: [feedback.ZimsUSA.com](http://feedback.ZimsUSA.com)  
for a chance to win an assortment of Kobayashi products.  
Made in Taiwan [www.ZimsUSA.com](http://www.ZimsUSA.com)

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# ZIMS MAX FREEZE

lidocaine hydrochloride and menthol, patch

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:54273-010
<b>Route of Administration</b>	TOPICAL		

**Active Ingredient/Active Moiety**

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
<b>LIDOCAINE HYDROCHLORIDE</b> (UNII: V13007Z41A) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE HYDROCHLORIDE ANHYDROUS	760 mg
<b>MENTHOL, UNSPECIFIED FORM</b> (UNII: L7T10EIP3A) (MENTHOL, UNSPECIFIED FORM - UNII:L7T10EIP3A)	MENTHOL, UNSPECIFIED FORM	190 mg

**Inactive Ingredients**

<b>Ingredient Name</b>	<b>Strength</b>
<b>STARCH, CORN</b> (UNII: O8232NY3SJ)	
<b>FD&amp;C BLUE NO. 1</b> (UNII: H3R47K3TBD)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>METHYLPARABEN</b> (UNII: A2I8C7HI9T)	
<b>POLYACRYLIC ACID (300000 MW)</b> (UNII: A8371R0U5J)	
<b>POLYVINYL ALCOHOL, UNSPECIFIED</b> (UNII: 532B59J990)	
<b>POVIDONE, UNSPECIFIED</b> (UNII: FZ989GH94E)	
<b>PROPYLENE GLYCOL</b> (UNII: 6DC9Q167V3)	
<b>PROPYLPARABEN</b> (UNII: Z8IX2SC1OH)	
<b>SODIUM POLYACRYLATE (2500000 MW)</b> (UNII: 05I15JN12J)	
<b>SORBITAN MONOOLEATE</b> (UNII: 06XEA2VD56)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>TARTARIC ACID</b> (UNII: W4888I119H)	
<b>VANILLYL BUTYL ETHER</b> (UNII: S2ULN37C9R)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>POLYSORBATE 80</b> (UNII: 6OZP39ZG8H)	

**Packaging**

<b>#</b>	<b>Item Code</b>	<b>Package Description</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
1	NDC:54273-010-01	5 in 1 BOX	02/01/2022	
1		1 in 1 POUCH; Type 0: Not a Combination Product		

**Marketing Information**

<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
OTC monograph drug	M017	02/01/2022	

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Revised: 11/2023

KOBAYASHI Healthcare International, Inc.