

**OLAY TOTAL EFFECTS MOISTURIZER WITH SUNSCREEN BROAD SPECTRUM
SPF 15 FRAGRANCE-FREE- avobenzone, homosalate, octisalate, and
octocrylene lotion**
The Procter & Gamble Manufacturing Company

Olay[®] Total Effects[®] Moisturizer

Broad Spectrum SPF 15 Fragrance Free

Drug Facts

<i>Active ingredients</i>	<i>Purpose</i>
Avobenzone 3.0%	Sunscreen
Homosalate 4.0%	Sunscreen
Octisalate 4.5%	Sunscreen
Octocrylene 2.6%	Sunscreen

Uses

- helps prevent sunburn
- if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

For external use only

Do not use

- on damaged or broken skin

When using this product

- keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if

- rash occurs

Keep out of reach of children. If product is swallowed, get medical help or contact a Poison Control Center right away.

Directions

- apply liberally 15 minutes before sun exposure
- reapply at least every 2 hours
- use water resistant sunscreen if swimming or sweating
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:

- limit time in sun, especially from 10 a.m. - 2 p.m.
- wear long-sleeved shirts, pants, hats, and sunglasses
- children under 6 months: ask a doctor

Other information

- protect this product from excessive heat and direct sun

Inactive ingredients

Water, glycerin, niacinamide, dimethicone, isopropylisostearate, panthenol, tocopheryl acetate, palmitoyl dipeptide-7, aloe barbadensis leaf juice powder, sodium ascorbyl phosphate, retinyl propionate, caprylyl glycol, dimethiconol, cetearyl alcohol, cetearyl glucoside, palmitic acid, stearic acid, behenyl alcohol, stearyl alcohol, cetyl alcohol, disodium EDTA, zeamays (corn) starch, hydroxyethyl acrylate/sodium acryloyldimethyl taurate copolymer, PEG-100 stearate, titanium dioxide, 1,2-hexanediol, phenoxyethanol

Questions or comments?

Call 1-800-285-5170

Distr. by PROCTER & GAMBLE,
CINCINNATI, OH 45202

PRINCIPAL DISPLAY PANEL - 50 mL Bottle Carton

OLAY

TOTAL EFFECTS

7 IN

ONE

MOISTURIZER WITH sunscreen

BROAD SPECTRUM SPF 15

FRAGRANCE-FREE

50 mL (1.7 FL OZ)

LIGHT, NON-GREASY FORMULA
+
DERMATOLOGIST RECOMMENDED INGREDIENTS
+
NON-COMEDOGENIC (Won't Clog Pores)



FREE OF FRAGRANCE, PARABENS AND PHTHALATES

ACTUAL SIZE

OLAY

PROVEN SCIENCE. TRUSTED RESULTS.



TOTAL EFFECTS
7in1one
MOISTURIZER WITH SUNSCREEN
BROAD SPECTRUM SPF 15
SPF 15
Fights 7 Signs of Aging
FRAGRANCE FREE

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^{†††††}Vitamin B3, ^{†††††}Pro-Vitamin B5, ^{†††††}Vitamin E, [†]Peptide, ^{†††††}Aloe, ^{†††††}Vitamin C, ^{†††††}Vitamin A

VISIBLE RESULTS START DAY 1

This SPF moisturizer helps prevent premature skin aging with Broad Spectrum SPF UVA/UVB facial sunscreen. Total Effects is backed by OLAY's decades of anti-aging skincare research and formulated to fight 7 signs of aging.



IT WORKS TO:

- 1 Replenish moisture
- 2 Visibly smooth lines and wrinkles
- 3 Visibly improve firmness
- 4 Even skin tone appearance
- 5 Enhance brightness
- 6 Minimize the look of pores
- 7 Visibly reduce dark spots





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Patents: www.pg.com/patents

20562

olay.com
Distr. by PROCTER & GAMBLE,
CINCINNATI, OH 45202

OLAY TOTAL EFFECTS MOISTURIZER WITH SUNSCREEN BROAD SPECTRUM SPF 15 FRAGRANCE-FREE

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Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69423-388
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	3 g in 100 mL
HOMOSALATE (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	4 g in 100 mL
OCTISALATE (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W)	OCTISALATE	4.5 g in 100 mL
OCTOCRYLENE (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	2.6 g in 100 mL

Inactive Ingredients

Ingredient Name	Strength
RETINYL PROPIONATE (UNII: 32JK994WMC)	
HYDROXYETHYL ACRYLATE/SODIUM ACRYLOYLDIMETHYL TAURATE COPOLYMER (100000 MPA.S	

AT 1.5% (UNII: 86FQE96TZ4)
PALMITIC ACID (UNII: 2V16EO95H1)
CETEARYL ALCOHOL (UNII: 2DMT128M1S)
WATER (UNII: 059QF0KO0R)
GLYCERIN (UNII: PDC6A3C0OX)
NIACINAMIDE (UNII: 25X51I8RD4)
DIMETHICONE (UNII: 92RU3N3Y1O)
ISOPROPYL ISOSTEARATE (UNII: C67IXB9Y7T)
PANTHENOL (UNII: WW9CM0067Z)
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)
STEARYL ALCOHOL (UNII: 2KR89I4H1Y)
BEHENYL ALCOHOL (UNII: 9G1OE216XY)
CETYL ALCOHOL (UNII: 936JST6JCN)
PEG-100 STEARATE (UNII: YD01N1999R)
SODIUM ASCORBYL PHOSPHATE (UNII: 836SJG51DR)
CETEARYL GLUCOSIDE (UNII: 09FUA47KNA)
STEARIC ACID (UNII: 4ELV7Z65AP)
EDETATE DISODIUM (UNII: 7FLD91C86K)
ZEA MAYS (CORN) STARCH (UNII: O8232NY3SJ)
DIMETHICONOL (50000 CST) (UNII: R2285D73YT)
ALOE BARBADENSIS LEAF POWDER (UNII: ZY81Z83H0X)
PHENOXYETHANOL (UNII: HIE492ZZ3T)
PALMITOYL DIPEPTIDE-7 (UNII: JHF843U5C5)
CAPRYLYL GLYCOL (UNII: 00YIU5438U)
1,2-HEXANEDIOL (UNII: TR046Y3K1G)

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-388-50	1 in 1 CARTON	07/10/2019	
1		50 mL in 1 BOTTLE, PUMP; Type 0: Not a Combination Product		
2	NDC:69423-388-10	1 in 1 CARTON	07/10/2019	
2		100 mL in 1 BOTTLE, PUMP; Type 0: Not a Combination Product		
3	NDC:69423-388-15	1 in 1 CARTON	07/10/2019	04/01/2023
3		15 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product		
4	NDC:69423-388-11	1 in 1 BLISTER PACK	01/10/2024	
4		100 mL in 1 BOTTLE, PUMP; Type 0: Not a Combination Product		
5	NDC:69423-388-01	2 in 1 BLISTER PACK	07/01/2025	
5		50 mL in 1 BOTTLE, PUMP; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	07/10/2019	

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 8/2025

The Procter & Gamble Manufacturing Company