

**OLAY TOTAL EFFECTS MOISTURIZER BROAD SPECTRUM SPF 30- avobenzone, homosalate, octisalate, octocrylene, and oxybenzone lotion**  
**The Procter & Gamble Manufacturing Company**

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**Olay® Total Effects® Moisturizer**

**Broad Spectrum SPF 30**

***Drug Facts***

Active ingredients  
Avobenzone 3.0%  
Homosalate 9.0%  
Octisalate 4.5%  
Octocrylene 6.0%  
  
Sunscreen

**Uses**

- helps prevent sunburn
- if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun

**Warnings**

**For external use only**

**Do not use** on damaged or broken skin

**When using this product** keep out of eyes.  
Rinse with water to remove.

**Stop use and ask a doctor** if rash occurs

**Keep out of reach of children.** If product is swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- apply liberally 15 minutes before sun exposure
- reapply at least every 2 hours
- use water resistant sunscreen if swimming or sweating
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
  - limit time in sun, especially from 10 a.m. – 2 p.m.
  - wear long-sleeved shirts, pants, hats, and sunglasses
- children under 6 months: ask a doctor

**Other information**

- protect this product from excessive heat and direct sun

**Inactive ingredients**

Water, glycerin, zeamays (corn) starch, niacinamide, panthenol, tocopheryl acetate, palmitoyl dipeptide-7, aloe barbadensis leaf juice powder, sodium ascorbyl phosphate, retinyl propionate, dimethicone, caprylyl glycol, dimethiconol, cetearyl alcohol, cetearyl glucoside, palmitic acid, stearic acid, behenyl alcohol, stearyl alcohol, cetyl alcohol, disodium EDTA, hydroxyethyl acrylate/sodium acryloyldimethyl taurate copolymer, PEG-100 stearate, titanium dioxide, 1,2-hexanediol, phenoxyethanol, fragrance

**Questions or comments?**

**Call 1-800-285-5170**

**Distr. by PROCTER & GAMBLE,  
CINCINNATI, OH 45202**

**PRINCIPAL DISPLAY PANEL - 50 mL Bottle Carton**

**OLAY®**

**TOTAL EFFECTS**

**7 IN**

**ONE**

**MOISTURIZER**

**WITH SUNSCREEN**

**BROAD SPECTRUM SPF 30**

50 mL (1.7 FL OZ)

LIGHT, NON-GREASY FORMULA  
+  
DERMATOLOGIST RECOMMENDED INGREDIENTS  
+  
NON-COMEDOGENIC (Won't Clog Pores)

FREE OF PARABENS, MINERAL OIL, AND PHTHALATES

ACTUAL SIZE

# OLAY

PROVEN SCIENCE. TRUSTED RESULTS.

TOTAL EFFECTS

7  
in  
one

MOISTURIZER WITH SUNSCREEN  
BROAD SPECTRUM SPF 30

SPF  
30

Fights 7 Signs of Aging

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**Other information**

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**Inactive ingredients**

Water, glycerin, zea mays (corn) starch, niacinamide\*, panthenol\*\*, tocopheryl acetate\*\*\*, palmitoyl dipeptide-7†, aloe barbadensis leaf juice powder\*\*, sodium ascorbyl phosphate\*\*, retinyl propionate\*\*\*\*, dimethiconol, caprylyl glycol, dimethiconol, cetearyl alcohol, cetearyl glucoside, palmitic acid, stearic acid, behenyl alcohol, stearyl alcohol, cetyl alcohol, disodium EDTA, hydroxyethyl acrylate/sodium acryloyldimethyl taurate copolymer, PEG-100 stearate, titanium dioxide, 1,2-hexanediol, phenoxyethanol, fragrance

**Questions?** 1-800-285-5170

\*Vitamin B3, \*\*Pro-Vitamin B5, \*\*\*Vitamin E, †Peptide, ††Aloe, \*\*\*\*Vitamin C, \*\*\*\*\*Vitamin A

**VISIBLE RESULTS  
START DAY 1**

This SPF moisturizer helps prevent premature skin aging with Broad Spectrum SPF UVA/UVB facial sunscreen. Total Effects is backed by OLAY's decades of anti-aging skincare research and formulated to fight 7 signs of aging.

IT WORKS TO:

- 1 Replenish moisture
- 2 Visibly smooth lines and wrinkles
- 3 Visibly improve firmness
- 4 Even skin tone appearance
- 5 Enhance brightness
- 6 Minimize the look of pores
- 7 Visibly reduce dark spots

SolaSheer  
TECHNOLOGY™

0 75609 19146 6

Patents: [www.pg.com/patents](http://www.pg.com/patents)

olay.com  
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CINCINNATI, OH 45202

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### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:69423-389
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>AVOBENZONE</b> (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	3 g in 100 mL
<b>HOMOSALATE</b> (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	9 g in 100 mL
<b>OCTISALATE</b> (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W)	OCTISALATE	4.5 g in 100 mL
<b>OCTOCRYLENE</b> (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	6 g in 100 mL

### Inactive Ingredients

Ingredient Name	Strength
<b>ALOE BARBADENSIS LEAF POWDER</b> (UNII: ZY81Z83H0X)	
<b>DIMETHICONOL (50000 CST)</b> (UNII: R2285D73YT)	
<b>PALMITOYL DIPEPTIDE-7</b> (UNII: JHF843U5C5)	

<b>PHENOXYETHANOL</b> (UNII: HIE492ZZ3T)
<b>HYDROXYETHYL ACRYLATE/SODIUM ACRYLOYLDIMETHYL TAURATE COPOLYMER (100000 MPA.S AT 1.5%)</b> (UNII: 86FQE96TZ4)
<b>RETINYL PROPIONATE</b> (UNII: 32JK994WMC)
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)
<b>SODIUM ASCORBYL PHOSPHATE</b> (UNII: 836SJG51DR)
<b>PALMITIC ACID</b> (UNII: 2V16EO95H1)
<b>WATER</b> (UNII: 059QF0KO0R)
<b>NIACINAMIDE</b> (UNII: 25X51I8RD4)
<b>.ALPHA.-TOCOPHEROL ACETATE</b> (UNII: 9E8X80D2L0)
<b>PANTHENOL</b> (UNII: WW9CM0O67Z)
<b>DIMETHICONE</b> (UNII: 92RU3N3Y1O)
<b>STEARYL ALCOHOL</b> (UNII: 2KR89I4H1Y)
<b>BEHENYL ALCOHOL</b> (UNII: 9G1OE216XY)
<b>PEG-100 STEARATE</b> (UNII: YD01N1999R)
<b>CETYL ALCOHOL</b> (UNII: 936JST6JCN)
<b>CETEARYL GLUCOSIDE</b> (UNII: 09FUA47KNA)
<b>CETEARYL ALCOHOL</b> (UNII: 2DMT128M1S)
<b>STEARIC ACID</b> (UNII: 4ELV7Z65AP)
<b>EDETATE DISODIUM</b> (UNII: 7FLD91C86K)
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)
<b>CAPRYLYL GLYCOL</b> (UNII: 00YIU5438U)
<b>1,2-HEXANEDIOL</b> (UNII: TR046Y3K1G)

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-389-50	1 in 1 CARTON	08/13/2019	
1		50 mL in 1 BOTTLE, PUMP; Type 0: Not a Combination Product		
2	NDC:69423-389-51	1 in 1 BOX	03/01/2025	
2		1 in 1 CARTON		
2		50 mL in 1 BOTTLE, PUMP; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	08/13/2019	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)