

OLAY TOTAL EFFECTS MOISTURIZER BROAD SPECTRUM SPF 30- avobenzone, homosalate, octisalate, octocrylene, and oxybenzone lotion
The Procter & Gamble Manufacturing Company

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Olay[®] Total Effects[®] Moisturizer

Broad Spectrum SPF 30

Drug Facts

Active ingredients
Avobenzone 3.0%
Homosalate 9.0%
Octisalate 4.5%
Octocrylene 6.0%

Sunscreen

Uses

- helps prevent sunburn
- if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

For external use only

Do not use on damaged or broken skin

When using this product keep out of eyes.
Rinse with water to remove.

Stop use and ask a doctor if rash occurs

Keep out of reach of children. If product is swallowed, get medical help or contact a Poison Control Center right away.

Directions

- apply liberally 15 minutes before sun exposure
- reapply at least every 2 hours
- use water resistant sunscreen if swimming or sweating
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
 - limit time in sun, especially from 10 a.m. – 2 p.m.

- wear long-sleeved shirts, pants, hats, and sunglasses
- children under 6 months: ask a doctor

Other information

- protect this product from excessive heat and direct sun

Inactive ingredients

Water, glycerin, tapioca starch, niacinamide*, pentylene glycol, panthenol**, tocopheryl acetate***, sodium ascorbyl phosphate^, retinyl propionate^^, camellia sinensis leaf extract^*, BHT^^, dimethicone, dimethiconol, cetearyl glucoside, cetearyl alcohol, stearic acid, palmitic acid, stearyl alcohol, cetyl alcohol, behenyl alcohol, disodium EDTA, hydroxyethyl acrylate/sodium acryloyldimethyl taurate copolymer, PEG-100 stearate, titanium dioxide, polymethylsilsesquioxane, benzyl alcohol, methylparaben, ethylparaben, propylparaben, iodopropynyl butylcarbamate, fragrance

*Vitamin B3, **Pro-Vitamin B5, ***Vitamin E, ^Vitamin C, ^^Vitamin A,

^*Green Tea Antioxidant, ^^*Antioxidant

Questions or comments?

Call 1-800-285-5170

**Distr. by PROCTER & GAMBLE,
CINCINNATI, OH 45202**

PRINCIPAL DISPLAY PANEL - 50 mL Bottle Carton

OLAY®

TOTAL effects®

SPF30

7 IN

ONE

moisturizer with sunscreen

BROAD SPECTRUM SPF 30

50 mL (1.7 FL OZ)

ACTUAL SIZE

This nourishing SPF moisturizer, with Vitamins B3, A, B5, C, E, and antioxidants, boosts hydration for healthy looking skin.



OLAY

TOTAL EFFECTS

SPF
30



7 IN ONE

MOISTURIZER WITH SUNSCREEN

BROAD SPECTRUM SPF 30

50 mL (1.7 FL OZ)

7

benefits of nourished skin:

1. Hydrates
2. Replenishes
3. Brightens
4. Evens look of skin tone
5. Minimizes look of pores
6. Visibly firms
7. Visibly smooths

Drug Facts

| Active ingredients | Purpose |
|--------------------|-----------|
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| Octisalate 4.5% | Sunscreen |
| Octocrylene 6.0% | Sunscreen |

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*Vitamin B3, **Pro-Vitamin B5, ***Vitamin E, **Vitamin C, **Vitamin A, **Green Tea Antioxidant, **Antioxidant



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www.pg.com

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olay.com

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Product Information

| | | | |
|--------------------------------|----------------|---------------------------|---------------|
| Product Type | HUMAN OTC DRUG | Item Code (Source) | NDC:69423-389 |
| Route of Administration | TOPICAL | | |

Active Ingredient/Active Moiety

| Ingredient Name | Basis of Strength | Strength |
|---|-------------------|-----------------|
| AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX) | AVOBENZONE | 3 g in 100 mL |
| HOMOSALATE (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S) | HOMOSALATE | 9 g in 100 mL |
| OCTISALATE (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W) | OCTISALATE | 4.5 g in 100 mL |
| OCTOCRYLENE (UNII: 5A68WGF6VM) (OCTOCRYLENE - UNII:5A68WGF6VM) | OCTOCRYLENE | 6 g in 100 mL |

Inactive Ingredients

| Ingredient Name | Strength |
|--|----------|
| HYDROXYETHYL ACRYLATE/SODIUM ACRYLOYLDIMETHYL TAURATE COPOLYMER (100000 MPA.S AT 1.5%) (UNII: 86FQE96TZ4) | |
| RETINYL PROPIONATE (UNII: 32JK994WMC) | |
| GLYCERIN (UNII: PDC6A3C0OX) | |
| SODIUM ASCORBYL PHOSPHATE (UNII: 836SJG51DR) | |
| GREEN TEA LEAF (UNII: W2ZU1RY8B0) | |
| BUTYLATED HYDROXYTOLUENE (UNII: 1P9D0Z171K) | |
| PALMITIC ACID (UNII: 2V16EO95H1) | |
| WATER (UNII: 059QF0KO0R) | |
| NIACINAMIDE (UNII: 25X5118RD4) | |
| PENTYLENE GLYCOL (UNII: 50C1307PZG) | |
| .ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0) | |
| PANTHENOL (UNII: WW9CM0O67Z) | |
| DIMETHICONE (UNII: 92RU3N3Y1O) | |
| BENZYL ALCOHOL (UNII: LKG8494WBH) | |
| STEARYL ALCOHOL (UNII: 2KR89I4H1Y) | |
| DOCOSANOL (UNII: 9G1OE216XY) | |
| PEG-100 STEARATE (UNII: YD01N1999R) | |
| CETYL ALCOHOL (UNII: 936JST6JCN) | |
| METHYLPARABEN (UNII: A2I8C7HI9T) | |
| ETHYLPARABEN (UNII: 14255EXE39) | |
| PROPYLPARABEN (UNII: Z8IX2SC1OH) | |
| CETEARYL GLUCOSIDE (UNII: 09FUA47KNA) | |
| CETOSTEARYL ALCOHOL (UNII: 2DMT128M1S) | |
| STEARIC ACID (UNII: 4ELV7Z65AP) | |
| EDETATE DISODIUM (UNII: 7FLD91C86K) | |
| IODOPROPYNYL BUTYLCARBAMATE (UNII: 603P14DHEB) | |
| TITANIUM DIOXIDE (UNII: 15FIX9V2JP) | |
| STARCH, TAPIOCA (UNII: 24SC3U704I) | |
| POLYMETHYLSILSESQUIOXANE (4.5 MICRONS) (UNII: 59Z907ZB69) | |

Packaging

| # | Item Code | Package Description | Marketing Start Date | Marketing End Date |
|---|------------------|--|----------------------|--------------------|
| 1 | NDC:69423-389-50 | 1 in 1 CARTON | 08/13/2019 | |
| 1 | | 50 mL in 1 BOTTLE, PUMP; Type 0: Not a Combination Product | | |

Marketing Information

| Marketing Category | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date |
|---------------------|--|----------------------|--------------------|
| OTC monograph final | M020 | 08/13/2019 | |

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2023

The Procter & Gamble Manufacturing Company