

**COLGATE OPTIC WHITE STAIN FIGHTER WITH BAKING SODA- sodium fluoride paste, dentifrice**  
**Colgate-Palmolive Company**

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**Colgate®**  
**Optic White® Stain Fighter® with Baking Soda**

***Drug Facts***

**Active ingredient**

Sodium Fluoride 0.24% (0.15% w/v fluoride ion)

**Purpose**

Anticavity

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 years of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

**Inactive ingredients**

Water, Sorbitol, Hydrated Silica, PEG-12, Sodium Lauryl Sulfate, Flavor, Cellulose Gum, Potassium Hydroxide, Tetrasodium Pyrophosphate, Phosphoric Acid, Cocamidopropyl Betaine, Sodium Saccharin, Benzyl Alcohol, Sodium Bicarbonate.

## **Questions?**

**1-800-468-6502**

*Dist. by:*

**COLGATE-PALMOLIVE CO**

*New York, NY 10022 U.S.A.*

## **PRINCIPAL DISPLAY PANEL - 85 g Tube Carton**

Colgate®

Anticavity Fluoride Toothpaste

Clean Mint Paste

ENAMEL SAFE

Removes 95% of  
Daily Surface Stains\*  
with Micro-Polishing Action

OPTIC

WHITE®

STAIN FIGHTER®  
with Baking Soda

NET WT

3.0 OZ (85 g)



## COLGATE OPTIC WHITE STAIN FIGHTER WITH BAKING SODA

sodium fluoride paste, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:35000-809
<b>Route of Administration</b>	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.1 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>HYDRATED SILICA</b> (UNII: Y607T4G8P9)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>GLYCERIN</b> (UNII: PDC6A3C00X)	
<b>POLYETHYLENE GLYCOL 600</b> (UNII: NL4J9F21N9)	
<b>SODIUM TRIPOLYPHOSPHATE ANHYDROUS</b> (UNII: 9SW4PFD2FZ)	
<b>POTASSIUM PYROPHOSPHATE</b> (UNII: B9W4019H5G)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	

<b>COCAMIDOPROPYL BETAINE</b> (UNII: 5OCF3O11KX)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	
<b>SODIUM HYDROXIDE</b> (UNII: 55X04QC32I)	
<b>SODIUM BICARBONATE</b> (UNII: 8MDF5V39QO)	

### Product Characteristics

<b>Color</b>	WHITE	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-809-60	1 in 1 CARTON	01/01/2023	
1		170 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:35000-809-42	1 in 1 CARTON	01/01/2023	
2		119 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:35000-809-63	1 in 1 CARTON	05/28/2024	
3		85 g in 1 TUBE; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	01/01/2023	

**Labeler** - Colgate-Palmolive Company (001344381)

**Registrant** - Mission Hills, S.A. de C.V. (812312122)

### Establishment

Name	Address	ID/FEI	Business Operations
Mission Hills, S.A. de C.V.		812312122	ANALYSIS(35000-809) , MANUFACTURE(35000-809) , PACK(35000-809) , LABEL(35000-809)