PROLAYED- lidocaine ointment
ViaDerma, Inc

Prolayed

Drug Facts

Active ingredient (in each spray)

Lidocaine 10 mg

Purpose

Male genital desensitizer

Use

Helps in temporarily slowing the onset of ejaculation.

Warnings

For external use only

When using this product
- avoid contact with the eyes.

Stop use and ask a doctor if
- this product, used as directed, does not provide relief. Premature ejaculation may be due to a condition requiring medical supervision
- you or your partner develop a rash or irritation, such as burning or itching.

Keep out of reach of children.

If swallowed, get medical help or contact a Poison Control Center right away.

Directions
- Apply 3 or more sprays, not to exceed 10, to head and shaft of penis before intercourse, or use as directed by a doctor.
- Wash product off after intercourse.

Inactive ingredients

acetic acid, ascorbic acid, chlorhexidine gluconate, cholecalciferol, dimethyl sulfoxide, dipropylene glycol, glucono delta lactone, glycerin, histidine, hydroxyethylcellulose, magnesium stearate, methylparaben, sodium hydroxide, sorbic acid, stearic acid, water

Package Labeling:

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Distributed by ViaDerma Inc.,
4640 Admiralty Way Suite 500
Marina del Rey, CA 90292
(310) 496-5744

Prolayed

Male Genital Desensitizer
Lidocaine (10 mg per spray)

Helps in temporarily slowing the onset of ejaculation

0.5 fl oz (15 mL)

PROLAYED
lidocaine ointment

Product Information

Product Type	HUMAN OTC DRUG	**Item Code (Source)**	NDC:69006-010
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
LIDOCAINE (UNII: 98PI200987) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE	10 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
ACETIC ACID (UNII: Q40Q9N063P)	
ASCORBIC ACID (UNII: PQ6CK8PD0R)	
CHLORHEXIDINE GLUCONATE (UNII: MOR84MUD8E)	
CHOLECALCIFEROL (UNII: 1C6V77QF41)	
DIMETHYL SULFOXIDE (UNII: YOW8V9698H)	
DIPROPYLENE GLYCOL (UNII: E107L85C40)	
GLUCONOLACTONE (UNII: WQ29KQ9POT)	
GLYCERIN (UNII: PDC6A3C0OX)	
HISTIDINE (UNII: 4QD397987E)	
MAGNESIUM STEARATE (UNII: 70097M6I30)	
METHYLPARABEN (UNII: A2I8C7HI9T)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
SORBIC ACID (UNII: X045WJ989B)	
STEARIC ACID (UNII: 4ELV7Z65AP)	
WATER (UNII: 059QF0KO0R)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69006-010-00	15 mL in 1 BOTTLE; Type 0: Not a Combination Product	06/23/2017	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M004	06/23/2017	

Labeler - ViaDerma, Inc (079387584)

Revised: 11/2023 ViaDerma, Inc