

**CREST 3D WHITE STAIN SHIELD- sodium fluoride paste, dentifrice**  
**The Procter & Gamble Manufacturing Company**

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**Crest® 3D White™**  
**STAIN SHIELD**

***Drug Facts***

**Active ingredient**

Sodium fluoride 0.243% (0.16% w/v fluoride ion)

**Purpose**

Anticavity toothpaste

**Use**

helps protect against cavities

**Warning**

**Keep out of reach of children under 6 yrs. of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
- do not swallow
- to minimize swallowing use a pea-sized amount in children under 6
- supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

**Inactive ingredients**

glycerin, hydrated silica, sodium hexametaphosphate, water, PEG-6, flavor, trisodium phosphate, sodium lauryl sulfate, carrageenan, cocamidopropyl betaine, sodium saccharin, sucralose, xanthan gum, titanium dioxide, mica

**Questions?**

1-800-492-7378

DISTR. BY PROCTER & GAMBLE, CINCINNATI, OH 45202

# PRINCIPAL DISPLAY PANEL - 116 g Tube Carton

IMPROVED FORMULA

**Crest®**  
3D WHITE™

FLUORIDE ANTICAVITY TOOTHPASTE

NET WT 3.8 OZ (107 g)

ENAMEL SAFE WHITENING

STAIN SHIELD

Removes up to  
90% of surface stains

STARTS WHITENING

AFTER 1 BRUSH



## CREST 3D WHITE STAIN SHIELD

sodium fluoride paste, dentifrice

### Product Information

**Product Type**

HUMAN OTC DRUG

**Item Code (Source)**

NDC:37000-938

Route of Administration DENTAL

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.6 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
COCAMIDOPROPYL BETAINE (UNII: 5OCF3011KX)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
XANTHAN GUM (UNII: TTV12P4NEE)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
MICA (UNII: V8A1AW0880)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
POLYETHYLENE GLYCOL 300 (UNII: 5655G9Y8AQ)	
GLYCERIN (UNII: PDC6A3C0OX)	
SODIUM POLYMETAPHOSPHATE (UNII: P1BM4ZH95L)	
SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZO3QZ)	
WATER (UNII: 059QF0KO0R)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
CARRAGEENAN (UNII: 5C69YCD2YJ)	

### Product Characteristics

Color	white	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-938-41	1 in 1 CARTON	07/01/2019	12/31/2024
1		116 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:37000-938-02	2 in 1 CARTON	01/31/2020	12/31/2024
2		116 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:37000-938-38	1 in 1 CARTON	08/01/2021	
3		107 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	07/01/2019	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2026

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