

# **SENSITIVE WHITENING ANTICAVITY- stannous fluoride paste, dentifrice Topco**

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**5820001 Topco Restore & Defend**

Active Ingredient Purpose

Stannous fluoride 0.454% (0.15% w/v fluoride ion) .....  
Anticavity/Antihypersensitivity

## **Uses**

- aids in the prevention of dental cavities
- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets or contact

**When using this product,** if irritation occurs discontinue use

## **Stop use and ask a dentist if**

- the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist
- pain/sensitivity still persists after 4 weeks of use

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

## **Directions**

**adults and children 12 years of age and older:** apply at least a 1-inch strip of the product onto a soft bristle toothbrush

- brush teeth thoroughly for at least one minute twice a day (morning and evening), and not more than 3 times a day, or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing.
- **children under 12 years of age:** Consult a dentist or doctor.

## **Other information**

products containing stannous fluoride may produce surface staining of the teeth. Adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist

this product is specifically formulated to prevent staining

store below 30°C (86°F)

glycerin, water, hydrated silica, pentasodium triphosphate, flavor, cocamidopropyl betaine, sodium lauryl sulfate, titanium dioxide, cellulose gum, sodium saccharin

1.750 X 1.344 X 6.875 - PRINT SIDE  
S090757



**Supplier,**  
This is a print ready QR code, please don't replace or resize. If needed, select a bar width reduction for the print ready QR code. If other changes are needed please contact Topco.

<p><b>TOPCO ASSOCIATES LLC</b> Creative Services 150 Northwest Point Boulevard Eli Grove Village, IL 60007-1015 phone: 847.676.3030</p>	<p>PROGRAM: Adobe Illustrator CS6</p> <p>TOPCO PID: 380727</p> <p>BRAND: TopCare Everyday</p> <p>ITEM DESCRIPTION: TR_RepairProtect_Toothpaste_Ct</p> <p>CONSUMER UPC: 0-36800-46632-6</p> <p>SUPPLIER: Lornamead Inc.</p> <p>QR CODE SIZE: Small 50</p>	<p>PROGRAM: Adobe Photoshop CS6</p> <table border="1"> <thead> <tr> <th>DATE</th> <th>COMMENTS / CHANGES</th> </tr> </thead> <tbody> <tr> <td>7.09.19</td> <td>design - lha</td> </tr> <tr> <td>8.7.19</td> <td>production - mb</td> </tr> </tbody> </table>	DATE	COMMENTS / CHANGES	7.09.19	design - lha	8.7.19	production - mb	<p><b>CONTENT &amp; DIE INFORMATION:</b> Adapt this layout to your exact printing and die specifications. Modify any copy necessary to match your product specifications and legal requirements. The supplier is solely responsible for the accuracy and legality of all packaging copy.</p> <p><b>COLOR USAGE:</b> This design is set up for the colors listed in the Topco legend. If the layout is modified to change the specified colors in any way, TOPCO MUST GIVE APPROVAL PRIOR TO THAT CHANGE BEING IMPLEMENTED. Failure to do so may result in packaging being destroyed at the supplier's cost.</p> <p><b>COLOR MATCHING:</b> Refer to the Pantone® Color Formula Guide or to the Pantone® Process Color System Guide for the colors specified in this layout. Do not use this printout for an exact color match.</p>
	DATE	COMMENTS / CHANGES							
7.09.19	design - lha								
8.7.19	production - mb								
<p><b>COLOR STATIONS</b></p>	<p><b>COLOR TARGETS - PROCESS BUILD</b></p>								

<p><b>LORNAMEAD, INC.</b></p> <p>DATE: OCTOBER 21, 2019</p> <p>PROJECT: TOPCO RESTORE &amp; DEFEND CARTON</p> <p>ITEM #: 2821001R1</p> <p>DIELINE #: S090757</p> <p>SIZE: 1.750" X 1.344" X 6.875"</p> <p>FILE NAME: TOPCO_RESTOREDEFEND_CARTON_2821001R1-GLAI</p> <p>PRINTER: MOOPAC</p> <p>NOTE(S):</p>	<p><b>PROJECT INFO   PRODUCTION NOTES</b></p> <p><b>APPROVALS</b></p> <p>CREATIVE _____</p> <p>MARKETING _____</p> <p>R&amp;D _____</p> <p>QUALITY _____</p> <p>PURCHASING _____</p> <p>CEO _____</p>
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Whitening

Sensitive

Anticavity Toothpaste for Sensitive Teeth

Net Wt 3.4 oz (96.3g)

Compare to Sensodyne

Repair & Protect Active Ingredient\*

Restore

& Defend

Builds protective coating on

sensitive areas of teeth

## SENSITIVE WHITENING ANTICAVITY

stannous flouride paste, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:36800-201
<b>Route of Administration</b>	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>STANNOUS FLUORIDE</b> (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.15 g in 100 g

### Inactive Ingredients

Ingredient Name	Strength
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM</b> (UNII: K679OBS311)	
<b>COCAMIDOPROPYL BETAINE</b> (UNII: 5OCF3O11KX)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>SODIUM TRIPOLYPHOSPHATE ANHYDROUS</b> (UNII: 9SW4PFD2FZ)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	

### Product Characteristics

<b>Color</b>	white	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	

**Contains****Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:36800-201-19	1 in 1 CARTON	10/31/2019	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	10/31/2019	

**Labeler** - Topco (006935977)**Registrant** - Lornamead Products (119559733)**Establishment**

Name	Address	ID/FEI	Business Operations
Lornamead Products		119559733	manufacture(36800-201) , pack(36800-201)

Revised: 11/2025

Topco