

**ESSENTIALS HEALTHY TEETH AND GUMS- sodium fluoride 0.24% paste,  
dentifrice  
Church & Dwight Co., Inc.**

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**Arm and Hammer Essentials Healthy Teeth and Gums**

Sodium fluoride 0.24%

Anticavity toothpaste

**Use** aids in the prevention of dental decay

**Do not use if** irritation occurs and persists.

**Keep out of reach of children under 6 years of age.**

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- do not swallow
- supervise children as necessary until capable of using without supervision
- rinse away toothpaste residue thoroughly after brushing

**adults and children 2 years and older** - brush teeth thoroughly after meals or at least twice a day, or use as directed by a dentist or physician

**children under 6 years** - instruct in good brushing and rinsing habits (to minimize swallowing)

**children under 2 years** - ask a dentist or physician

sodium bicarbonate (baking soda), PEG-8, hydrated silica, glycerin, calcium sulfate, flavor, sodium methyl cocoyl taurate, potassium phosphate, sodium carbonate, xanthan gum, rebaudiana A (stevia leaf extract)

**Questions or comments?** Call **1-800-786-5135** Mon.-Fri. 9am-5pmET or visit **[www.myoralcare.com](http://www.myoralcare.com)**

NEW!

ARM AND HAMMER

THE STANDARD OF PURITY

Essentials

FLUORIDE TOOTHPASTE

HEALTHY TEETH AND GUMS

REMOVES MORE PLAQUE

AROUND THE GUMLINE

FREE OF

Artificial Sweeteners

Sodium Lauryl Sulfate

Preservatives

Parabens

Dyes

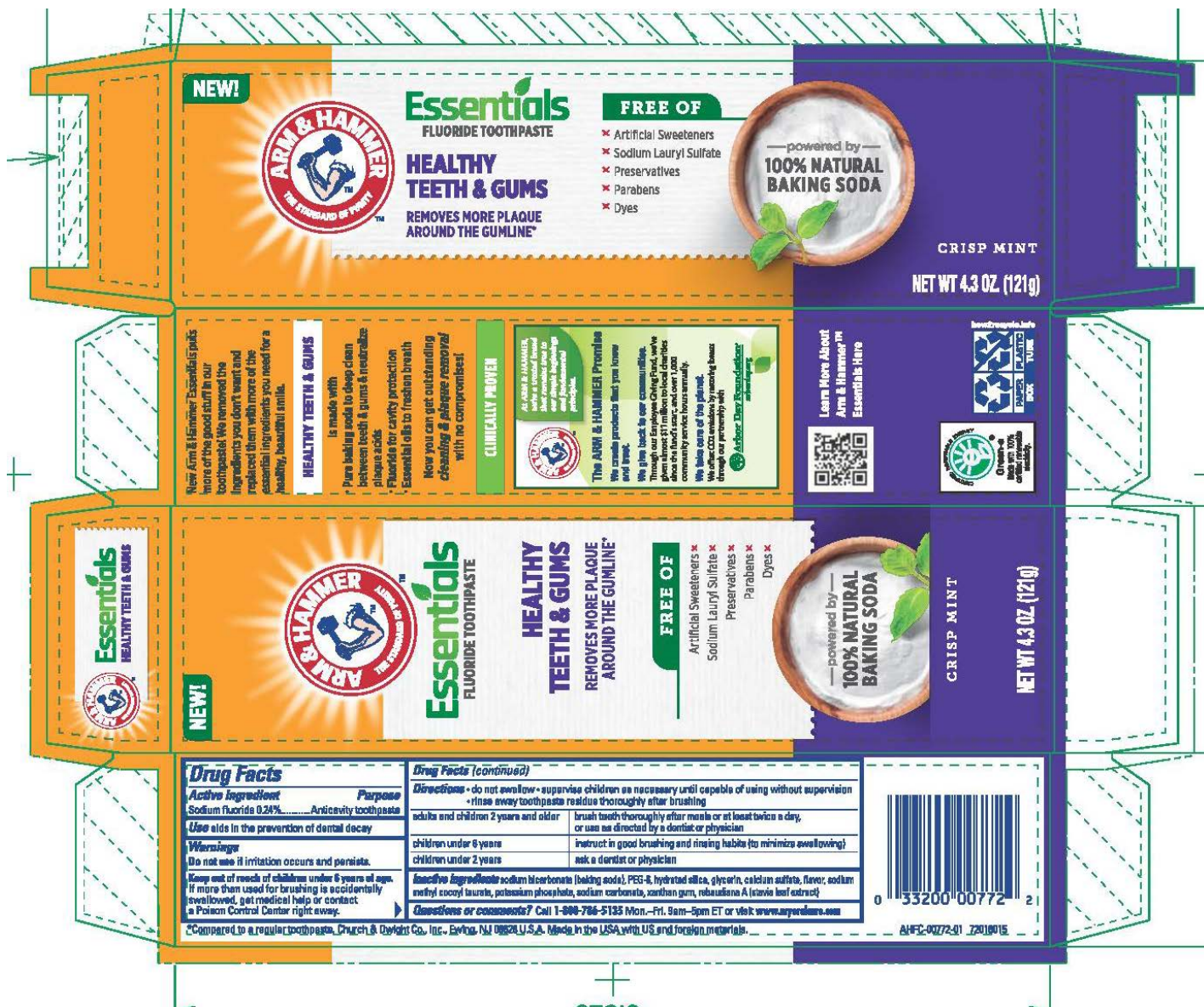
powered by

100% NATURAL

BAKING SODA

CRISP MINT

NET WT 4.3 OZ. (121g)



## ESSENTIALS HEALTHY TEETH AND GUMS

sodium fluoride 0.24% paste, dentifrice

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:10237-670
<b>Route of Administration</b>	DENTAL		

**Active Ingredient/Active Moiety**

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	SODIUM FLUORIDE	2.4 mg in 1 g

**Inactive Ingredients**

<b>Ingredient Name</b>	<b>Strength</b>
<b>CALCIUM SULFATE</b> (UNII: WAT0DDB505)	
<b>SODIUM BICARBONATE</b> (UNII: 8MDF5V39QO)	
<b>SODIUM METHYL COCOYL TAURATE</b> (UNII: JVL98CG53G)	
<b>POTASSIUM PHOSPHATE, UNSPECIFIED FORM</b> (UNII: B7862WZ632)	
<b>SODIUM CARBONATE</b> (UNII: 45P3261C7T)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	
<b>STEVIA REBAUDIANA WHOLE</b> (UNII: 6U422Y08O2)	
<b>POLYETHYLENE GLYCOL 400</b> (UNII: B697894SGQ)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>METHYL SALICYLATE</b> (UNII: LAV5U5022Y)	

**Product Characteristics**

<b>Color</b>	white	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10237-670-43	1 in 1 CARTON	12/01/2019	11/30/2025
1		121 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:10237-670-09	1 in 1 CARTON	12/01/2019	11/30/2025
2		25 g in 1 TUBE; Type 0: Not a Combination Product		

**Marketing Information**

<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
OTC Monograph Drug	M021	12/01/2019	11/30/2025

**Labeler** - Church & Dwight Co., Inc. (001211952)

**Establishment**

Name	Address	ID/FEI	Business Operations
Church & Dwight Co., Inc.		043690812	manufacture(10237-670)

Revised: 10/2024

Church & Dwight Co., Inc.