

**ESSENTIALS HEALTHY TEETH AND GUMS- sodium fluoride 0.24% paste,
dentifrice
Church & Dwight Co., Inc.**

Arm and Hammer Essentials Healthy Teeth and Gums

Sodium fluoride 0.24%

Anticavity toothpaste

Use aids in the prevention of dental decay

Do not use if irritation occurs and persists.

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- do not swallow
- supervise children as necessary until capable of using without supervision
- rinse away toothpaste residue thoroughly after brushing

adults and children 2 years and older - brush teeth thoroughly after meals or at least twice a day, or use as directed by a dentist or physician

children under 6 years - instruct in good brushing and rinsing habits (to minimize swallowing)

children under 2 years - ask a dentist or physician

sodium bicarbonate (baking soda), PEG-8, hydrated silica, glycerin, calcium sulfate, flavor, sodium methyl cocoyl taurate, potassium phosphate, sodium carbonate, xanthan gum, rebaudiana A (stevia leaf extract)

Questions or comments? Call **1-800-786-5135** Mon.-Fri. 9am-5pmET or visit **www.myoralcare.com**

NEW!

ARM AND HAMMER

THE STANDARD OF PURITY

Essentials

FLUORIDE TOOTHPASTE

HEALTHY TEETH AND GUMS

REMOVES MORE PLAQUE

AROUND THE GUMLINE

FREE OF

Artificial Sweeteners

Sodium Lauryl Sulfate

Preservatives

Parabens

Dyes

powered by

100% NATURAL

BAKING SODA

CRISP MINT

NET WT 4.3 OZ. (121g)



ESSENTIALS HEALTHY TEETH AND GUMS

sodium fluoride 0.24% paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:10237-670
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	SODIUM FLUORIDE	2.4 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
CALCIUM SULFATE (UNII: WAT0DDB505)	
SODIUM BICARBONATE (UNII: 8MDF5V39QO)	
SODIUM METHYL COCOYL TAURATE (UNII: JVL98CG53G)	
POTASSIUM PHOSPHATE, UNSPECIFIED FORM (UNII: B7862WZ632)	
SODIUM CARBONATE (UNII: 45P3261C7T)	
XANTHAN GUM (UNII: TTV12P4NEE)	
STEVIA REBAUDIANA WHOLE (UNII: 6U422Y08O2)	
POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
GLYCERIN (UNII: PDC6A3C0OX)	
METHYL SALICYLATE (UNII: LAV5U5022Y)	

Product Characteristics

Color	white	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10237-670-43	1 in 1 CARTON	12/01/2019	
1		121 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:10237-670-09	1 in 1 CARTON	12/01/2019	11/30/2025
2		25 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	12/01/2019	

Labeler - Church & Dwight Co., Inc. (001211952)

Establishment

Name	Address	ID/FEI	Business Operations
Church & Dwight Co., Inc.		043690812	manufacture(10237-670)

Revised: 9/2025

Church & Dwight Co., Inc.