

**BENEFIT HELLO HAPPY AIR FOUNDATION SHADE 7- octinoxate, titanium dioxide stick**  
**Benefit Cosmetics, LLC**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Benefit Hello Happy Air Stick Foundation Shade 7**

***Drug Facts***

***Active ingredients***

OCTINOXATE 4.00%

TITANIUM DIOXIDE 2.36%

***Purpose***

SUNSCREEN

***Use***

- Helps prevent sunburn.
- If used as directed with other sun protection measures ( *see Directions*), decreases the risk of skin cancer and early skin aging caused by the sun.

***Warnings***

**For external use only.**

**Do not use**

on damaged or broken skin.

**When using this product**

keep out of eyes. Rinse with water to remove.

**Stop use and ask a doctor**

if rash occurs.

**Keep out of reach of children.**

If swallowed, get medical help or contact a Poison Control center right away.

***Directions***

- Apply liberally 15 minutes before sun exposure.
- Reapply at least every 2 hours.
- Use a water resistant sunscreen if swimming or sweating.
- Children under 6 months of age: ask a doctor.
- **Skin Protection Measures:** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
- Limit time in the sun, especially from 10 a.m. till 2 p.m.

- Wear long-sleeved shirts, pants, hats & sunglasses.

### ***Other information***

Protect the product in this container from excessive heat or direct sun.

### ***Inactive ingredients***

Hydrogenated Polyisobutene, Polyethylene, Synthetic Fluorophlogopite, Polymethyl Methacrylate, C12-15 Alkyl Ethylhexanoate, Butyrospermum Parkii (Shea) Butter, Cetyl Peg/ Ppg-10/1 Dimethicone, C20-40 Pareth-3, Caprylyl Glycol, Phenoxyethanol, Silica, Lauroyl Lysine, Bht, Tocopheryl Acetate, Fragrance (Parfum), Linalool, Ascorbyl Palmitate, Camellia Sinensis Leaf Extract, Chamomilla Recutita (Matricaria) Flower Extract, Ginkgo Biloba Leaf Extract, Lavandula Angustifolia (Lavender) Flower/ Leaf/Stem Extract, Tocopherol, Geraniol, Limonene, Pentaerythrityl Tetra-Di-T-Butyl Hydroxyhydrocinnamate, Citric Acid. [+/-: Bismuth Oxychloride (CI 77163), Iron Oxides (CI 77491, CI 77492, CI 77499), Titanium Dioxide (CI 77891)].

### **Package Labeling:**

7  
air stick  
foundation

Glide on air.  
Medium-coverage stick  
foundation that feels  
weightless & breathable.

**Soft, lightweight  
powders & shea butter**  
help create a light-as-air  
feel & silky-smooth glide



**16-hour\* longwear  
waterproof\*\***

\*Instrumental test on 20 women  
\*\*Instrumental test on 22 women

**BUILDABLE MEDIUM  
COVERAGE**

**Other information** Protect  
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**Inactive ingredients** Hydrogenated  
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C12-15 Alkyl Ethylhexanoate, Butyro-  
spermum Parkii (Shea) Butter, Cetyl Peg/  
Ppg-10/1 Dimethicone, C20-40 Pareth-3,  
Caprylyl Glycol, Phenoxyethanol, Silica,  
Lauryl Lysine, Bht, Tocopheryl Acetate,  
Fragrance (Parfum), Linalool, Ascorbyl  
Palmitate, Camellia Sinensis Leaf Extract,  
Chamomilla Recutita (Matricaria) Flower  
Extract, Ginkgo Biloba Leaf Extract,  
Lavandula Angustifolia (Lavender) Flower/  
Leaf/Stem Extract, Tocopherol, Geraniol,  
Limonene, Pentaerythrityl Tetra-Di-T-Butyl  
Hydroxyhydrocinnamate, Citric Acid. [+/-:  
Bismuth Oxychloride (CI 77163), Iron  
Oxides (CI 77491, CI 77492, CI 77499),  
Titanium Dioxide (CI 77891)].

N° 13890Z

benefit



hello  
happy

air stick  
foundation

7

weightless medium  
coverage stick  
foundation broad  
spectrum SPF 20  
sunscreen

8.5 g Net wt. 0.3 oz.

**Drug Facts**

**Active  
ingredients Purpose**

OCTINOXATE 4.00% .....SUNSCREEN  
TITANIUM DIOXIDE 2.36% .....SUNSCREEN

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  - Wear long-sleeved shirts, pants,  
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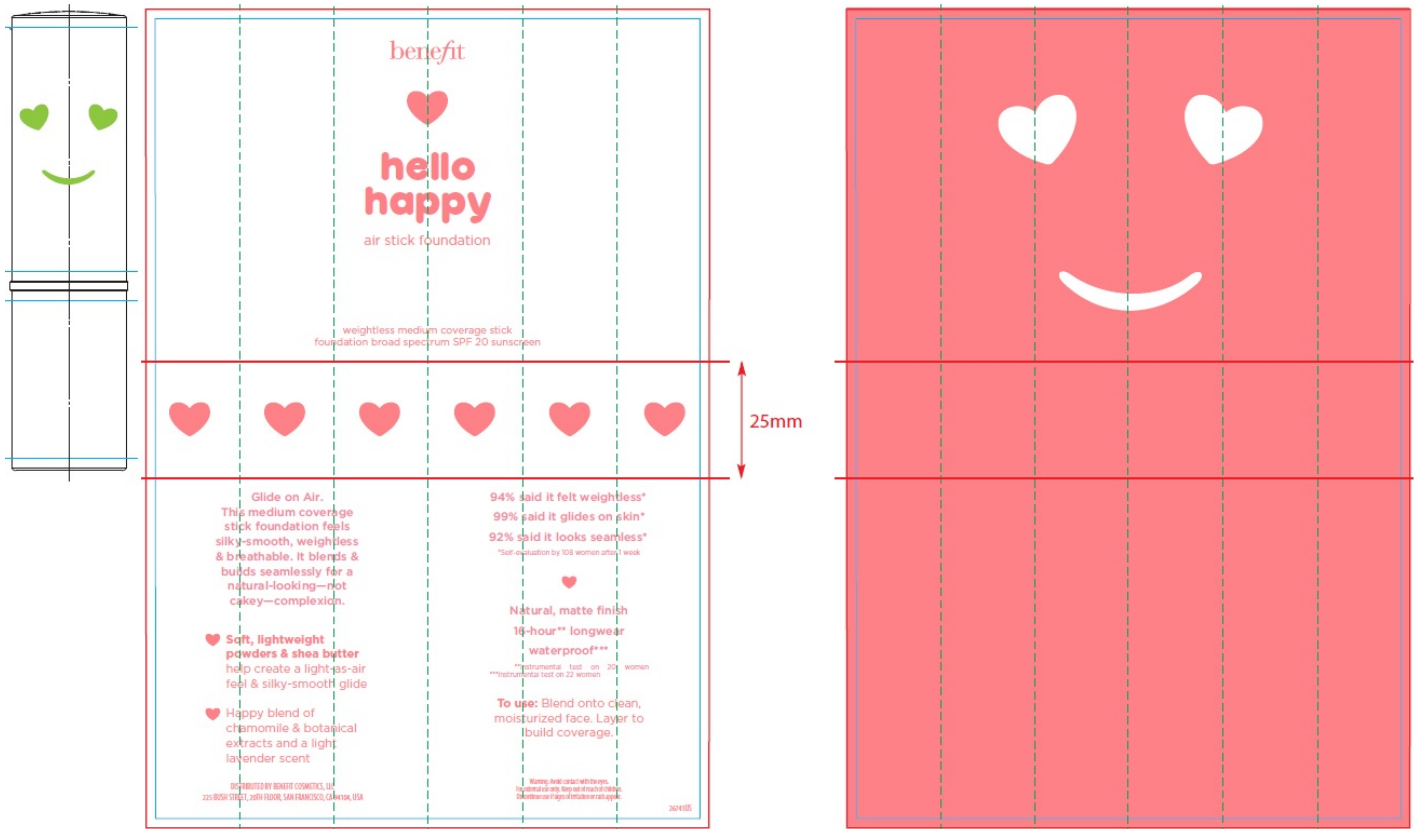


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225 BUSH STREET, 20TH FLOOR,  
SAN FRANCISCO, CA 94104, USA  
Made in USA



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## BENEFIT HELLO HAPPY AIR FOUNDATION SHADE 7

octinoxate, titanium dioxide stick

### Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:66472-075
Route of Administration	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	40 mg in 1 g
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	23.6 mg in 1 g

## Inactive Ingredients

Ingredient Name	Strength
HYDROGENATED POLYBUTENE (1300 MW) (UNII: 7D1YQ9Y5EZ)	
HIGH DENSITY POLYETHYLENE (UNII: UG00KM4WR7)	
POLY(METHYL METHACRYLATE; 450000 MW) (UNII: Z47NNT4J11)	
C12-15 ALKYL ETHYLHEXANOATE (UNII: GQJ580CH83)	
SHEA BUTTER (UNII: K49155WL9Y)	
C20-40 PARETH-3 (UNII: 68103A23TQ)	
CAPRYLYL GLYCOL (UNII: 00YIU5438U)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
LAUROYL LYSINE (UNII: 113171Q70B)	
BUTYLATED HYDROXYTOLUENE (UNII: 1P9D0Z171K)	
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	
LINALOOL, (+/-)- (UNII: D81QY6I88E)	
ASCORBYL PALMITATE (UNII: QN83US2B0N)	
GREEN TEA LEAF (UNII: W2ZU1RY8B0)	
CHAMOMILE (UNII: FGL3685T2X)	
GINKGO (UNII: 19FUJ2C58T)	
TOCOPHEROL (UNII: R0ZB2556P8)	
GERANIOL (UNII: L837108USY)	
LIMONENE, (+)- (UNII: GFD7C86Q1W)	
PENTAERYTHRITOL TETRAKIS(3-(3,5-DI-TERT-BUTYL-4-HYDROXYPHENYL)PROPIONATE) (UNII: 255PIF62MS)	
CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
BISMUTH OXYCHLORIDE (UNII: 4ZR792I587)	
FERRIC OXIDE RED (UNII: 1K09F3G675)	
FERRIC OXIDE YELLOW (UNII: EX438O2MRT)	
FERROSO FERRIC OXIDE (UNII: XM0M87F357)	

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:66472-075-01	8.5 g in 1 TUBE; Type 0: Not a Combination Product	04/01/2020	

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	04/01/2020	

**Labeler** - Benefit Cosmetics, LLC (070826813)